Affinity Diagram

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Basic Features

Language classes offered with supplementary explanations

Word Review Gamess

Read written lessons

Quizzes

Voice Chat Rooms

Paid Features

Find nearby learners

Machine Translation Tool

Download lessons for offline viewing

See who viewed your profile

No ads

Audio transcription in voice calls and voice chat rooms

Social Media Engagement

Advertisements on social media to promote the application

Promotion of app events

Hurdles

The amount of language learning platforms that already exist on the internet

Getting the personnel to develop language courses for various languages

Moderating user made content on the platform

Keeping course content as mistake free and natural as possible

Platform/application type

Primarily an application developed for IOS and Android

Desktop application available to download for Windows users

Mini version on Apple Watch