

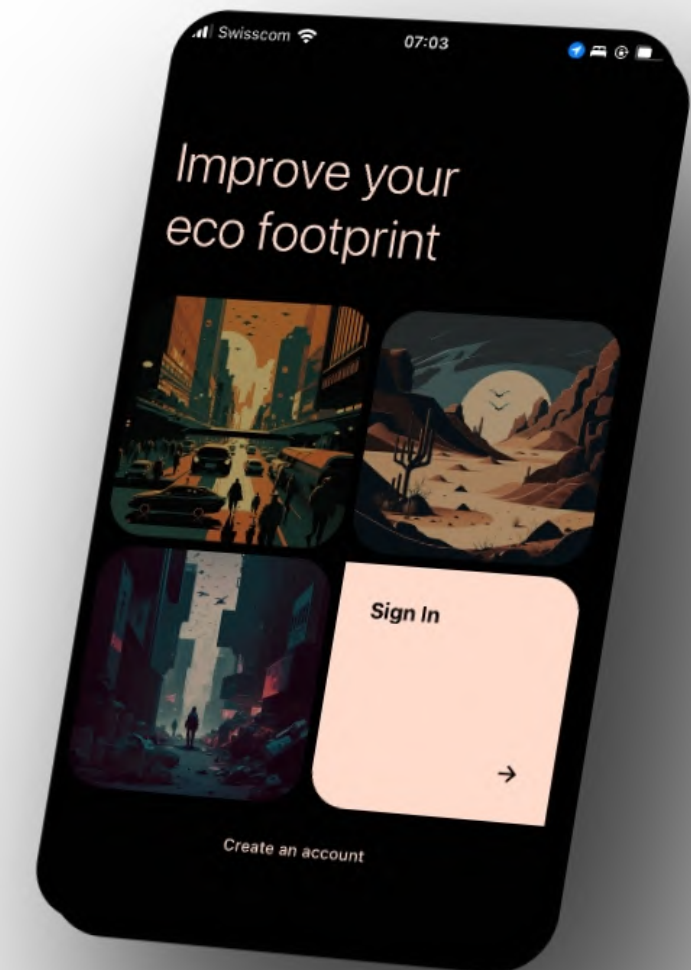
# PRODUCT PITCH

Team Metamorphosis

Product summary

# WHAT IS THE PRODUCT?

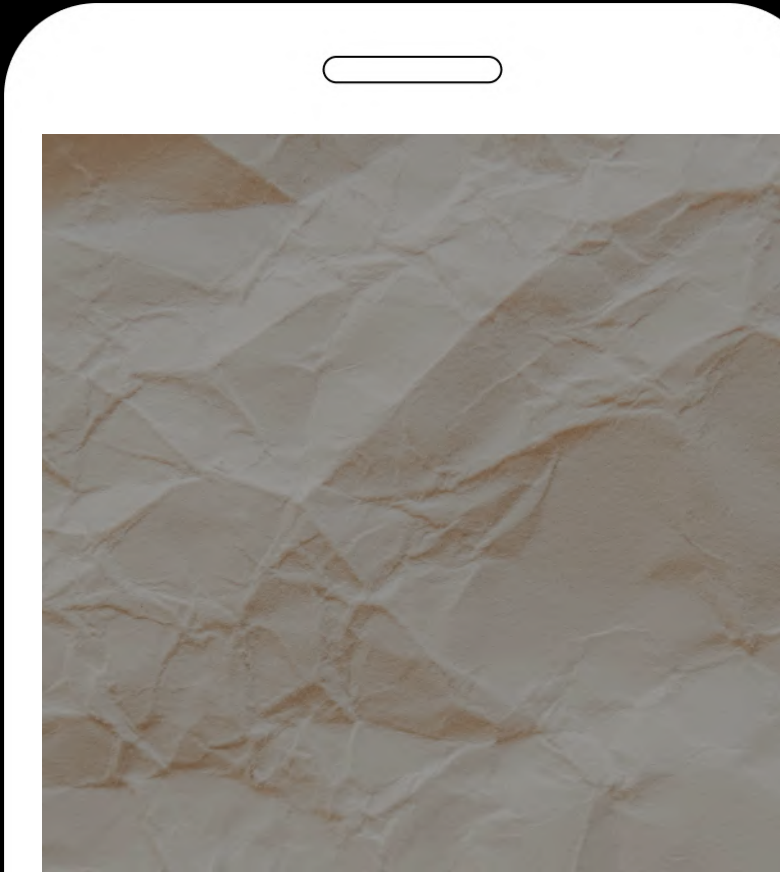
Gamified tracking & recording of ecological footprint



FORMS  
ARE  
BORING

Gamified experience

# Sustainability made competitive

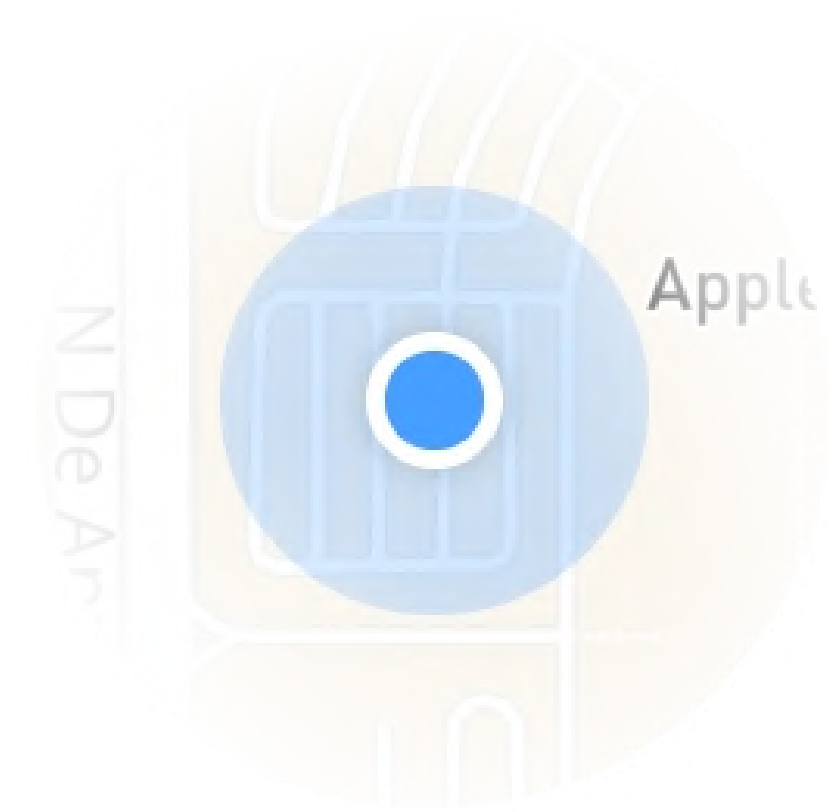




Product summary

# WHERE IS THE MAGIC?

A non-intrusive start to a long - term habit



What problem does this product fix?

This system prioritizes long-lasting value-based habits over catchy animations

Try Pitch

Key Values

- ✦ Informative, yet non-intrusive
- ✦ Minimal, yet innovative
- ✦ Helpful, yet motivating

# ABOUT THIS AR CONFUSION



SustainaBell

# THE END