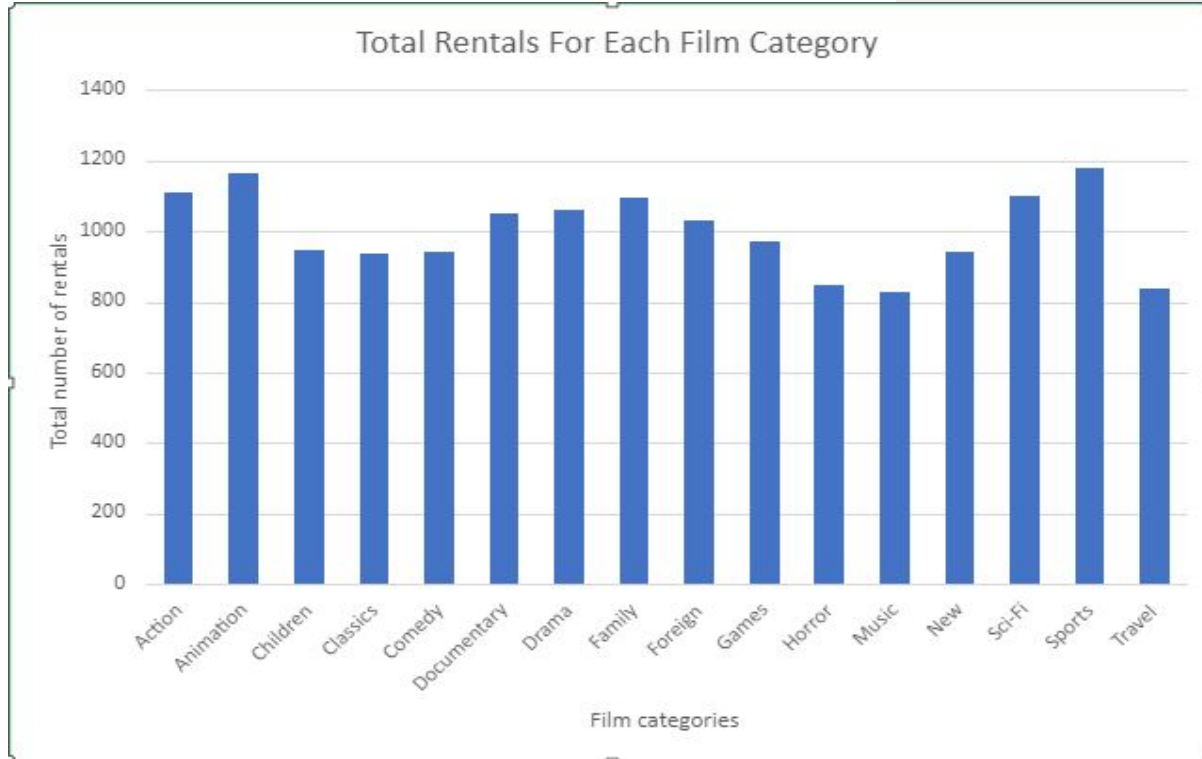
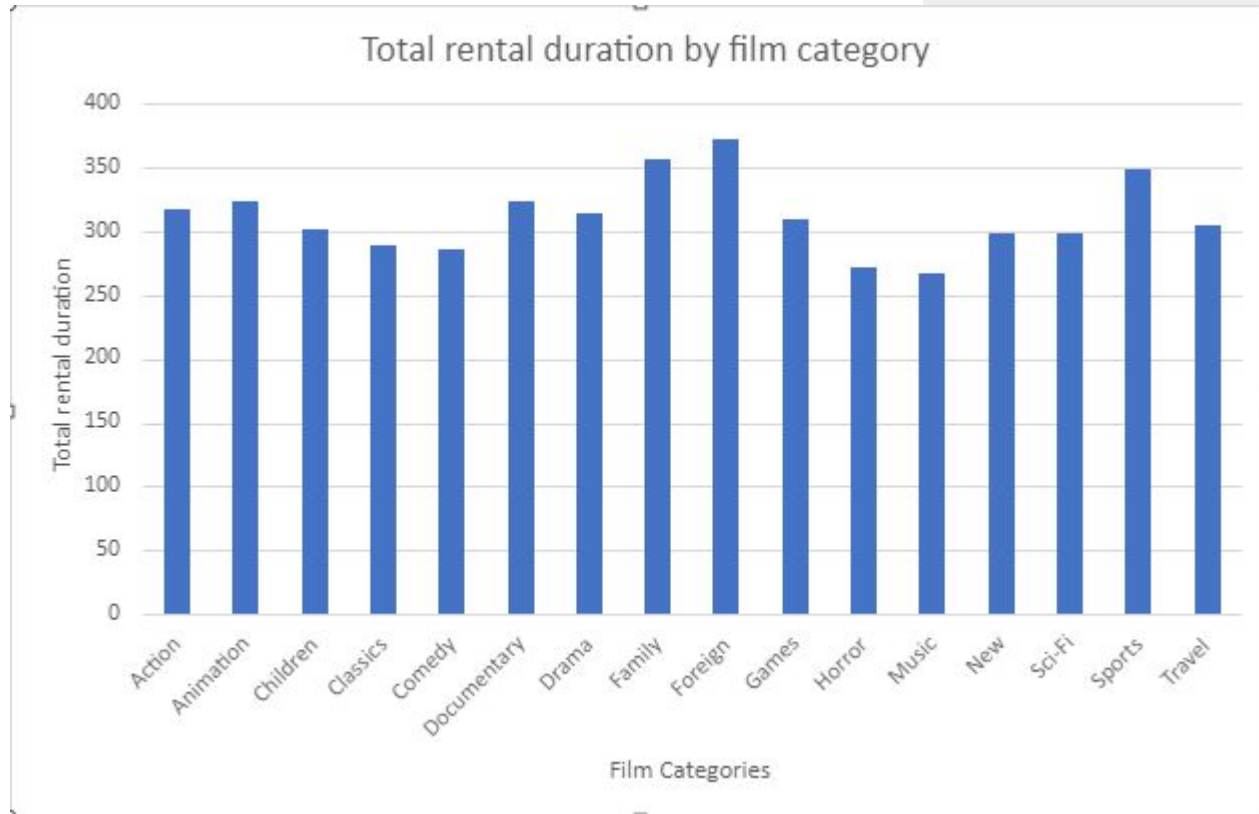


What film categories were rented out the most?



For all movie titles the film category that had the most rentals was sports movies. The other top 4 categories that were rented the most were Animation, Action, Sci-fi and Family films

What film categories had the longest rental duration?



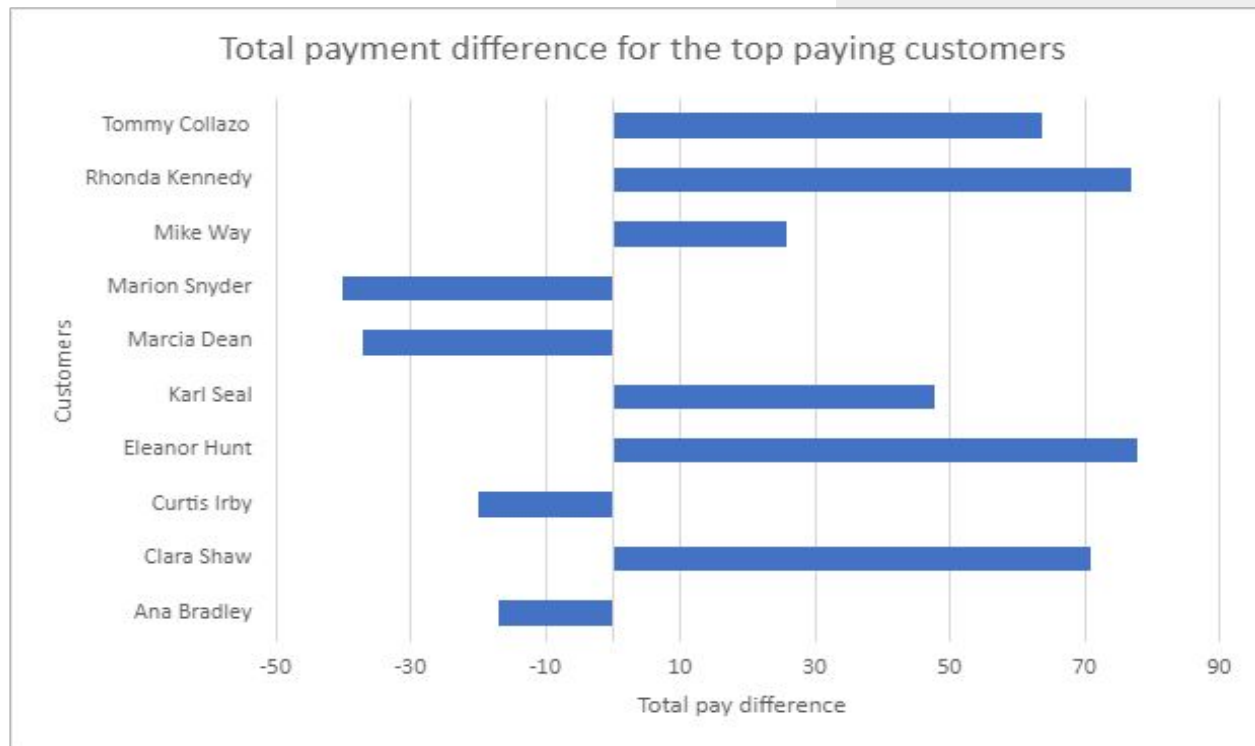
Foreign movies had the longest rental duration of all of the movie categories. The other film categories with the longest rental duration were family, sports, documentary and travel

Which customer made both the most number of purchases as well as total amount spent?



Eleanor Hunt made the most purchases and the highest payment amount of all customers. The other top ranked customers for both number of purchase and total amount spent were Karl Seal, Clara Shaw, Curtis Irby and Marcia Dean

Which customers had the largest difference in payments?



Eleanor Hunt had the largest difference in payments for all months in the year followed by Rhonda Kennedy, Clara Shaw, Tommy Collazo and Karl Seal