

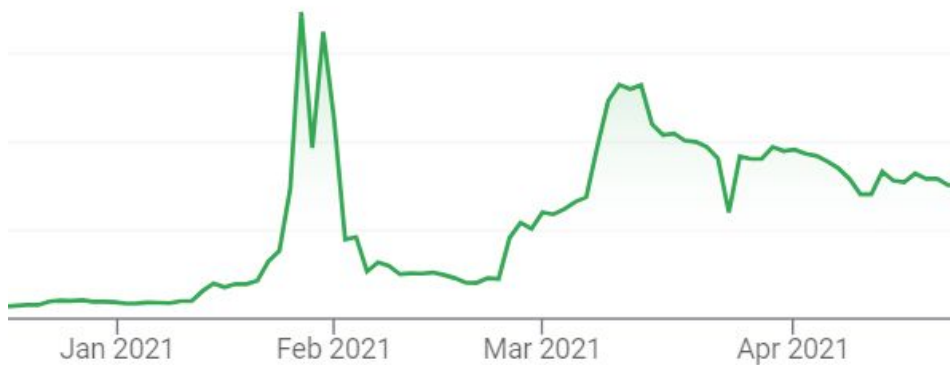
GameStop & Reddit/Google Trends Analysis

Jordan Mbanefo, Olivia Moyer, Adrianna Oliver

Project Statement

We set out to determine how well the content, timing, and volume of Reddit posts from r/WallStreetBets as well as Google Trends data can predict the price of the GameStop stock from January 1 - April 21. Because the media has had such a strong impact on the price, we believe that the Reddit posts and Google search volume would have a strong correlation with the stock price and be a solid predictor.

GME Stock Price Graph



Google Trends Graph (Blue: GME, Red: r/WallStreetBets)

