



**American
Red Cross**

Blood Program Partner

RAPIDPASS®

Save lives in less time.

RapidPass®, through the use of technology, now offers donors a way to complete their pre-reading and health history questions online to help reduce the time they spend at blood drives by up to 15 minutes.

RapidPass® is making drives more efficient and offering donors more ways to get their pass.

Donors have 3 options to get their pass:

- 1. Online from their laptop or desktop computers.**
- 2. On-the-go, the mobile version of RapidPass® will allow users to complete their pass on their personal mobile device.**

The process is simple! To access both options above, your donors just:



- Visit redcrossblood.org/RapidPass



- Get started with some initial information



- Read the pre-donation materials



- Answer the health history questions



- Print, save or email the RapidPass®. Emailing or saving the pass on a mobile device will allow your donors to display it when they arrive.

- 3. At blood drives, touchscreen tablets are available for donors to complete their pass while in the registration area.**

Benefits to your blood drive:

- RapidPass® may result in higher show rates for your blood drives — donors who complete their pass in advance of their appointment are much more likely to honor their appointment than a donor who doesn't.
- RapidPass® allows donors to move through the process in a more efficient manner. By setting an appointment and completing the RapidPass® process, donors can lessen their wait time and complete the process quicker, saving up to 15 minutes.

Important information to remember:

- RapidPass® is not the same as an appointment. For the most efficient experience possible, donors should schedule an appointment and complete their pass on the day of their donation.
- RapidPass® cannot be completed prior to the date of the blood drive. If a donor completes their pass prior to the date of the blood drive, the donor will be asked to redo the questions before donating.

Your donors will be asked to try RapidPass® through Red Cross contacts, but a personal ask from you is even better. Help us make your blood drive as efficient as possible.

Encourage your donors to use RapidPass®.