# Jordan Mbanefo

Software Engineer

### **Skills**

Frontend: JavaScript ES5/ES6, HTML, CSS, SASS, React Database: NoSQL, PostgreSQL, MongoDB, PySpark Deployment: Management: Jira, Figma, Mocha, Storyboarding, SDLC, Agile

**Experience** 

Software Engineer Freelance Apr. 2023 – Present
Frontend Development Tech Stack: React, SASS

Leading web development to increase digital presence for nonprofit organization; designing and meeting spec needs

**Technology Consultant, Consultant** 

<u>Deloitte</u> New York, NY Apr. 2023 – Present

**Data Engineering and Analytics** 

**Data Engineering and Analytics** 

Tech Stack: Python, SQL, Palantir Foundry, Azure Databricks

Technical data lead for Margin Identification and Optimization

- o Built proprietary client data model with API integration to assist the client in identifying +\$100M in margin growth opportunity
- o Leads data analysis on the Margin Strategy team and ran parallel processes across strategic and cost-focused consultants
- o Manage and train a group of consultants and analysts to convert big data to digital solutions through client data warehouse

# **Technology Consultant, Analyst**

**Deloitte** 

New York, NY

Jul. 2021 - Apr. 2023

Tech Stack: Python, SQL, PySpark, Azure Databricks

Digital outreach optimization to deliver an improved personalized patient experience for the global retail pharmacy leader

- Dissected +12M patient B2C outreach system to understand discreet interactions and their impact on consumption
- o Head developer of fundamental data pipeline gauging patient interaction from +98M outreach opportunities with customers
- Collaborated across internal and external engineers and program owners, driving an annual increase of 10% in client revenue through prescription personalization, ultimately leading to additional sold work and contract extension for Deloitte\*

### **Software Development**

Tech Stack: React, JavaScript, SASS, Jira, Figma

Frontend E-Commerce Web Development management for Fortune 500 Home Builder Enterprise

- o Optimized commerce click through rate (CTR), increasing monthly leads by over 25%
- o Managed feature creation and development, resolving bugs and defects, preparing stakeholders for weekly sprint demos
- Led and triaged System Integration Testing (SIT) and User Acceptance Testing (UAT) prior to first deployment\*

# Accountant, Intern

Ernst & Young

New York, NY

2019 & 2020

Tax & Assurance Intern | Full Time Assurance Intern

Jun. 2019 – Aug. 2019 | Jan. 2020 – Mar. 2020

• Assisted client-serving engagement team on the tax and assurance financial services line through the busy season

#### **Projects**

At Lease At Ease - College Student Short-Term Leasing Application | Project Demo

- Full stack web application connecting college alumni to current students for short-term / seasonal subleasing contracts
- Designed custom data schemas in Google Firebase; implemented full authentication and private routing; added geolocation for location-based interactions between users
- <u>Tech Stack</u>: HTML, CSS, JavaScript, Google Firebase Database, Google Authentication, React, REST API

InGreedients - Virtual Recipe Book Website | Project Demo

- Custom frontend virtual recipe book; Users can add and delete their own ingredients and directions and share with a single click
- Full end to end process of designing, and implementing a fully customized website complementing user interaction; refactored code to include styled components for increased responsiveness and portability across web applications amongst different devices
- Tech Stack: HTML, CSS, JavaScript, React

## Jordan's On-Campus Barbershop Client Tracker - Client Tracking and Scheduling App

- Full stack web system tracking ~30 monthly recurring customers at Villanova University
- End to end process of a full stack web application with custom schemas and middleware; implemented full user account creation, updates, and real time status changes; developed roles and permissions to differentiate between Admin and User
- Tech Stack: HTML, CSS, JavaScript, MongoDB, NodeJs

# **Education**

Villanova University Villanova, PA Aug. 2017 – Jun. 2021

B.S. Double Major in Information Systems (AI Concentration) and Accounting | Cum Laude Honors | Technical GPA: 3.79

**Relevant Coursework:** Systems Analysis and Design, Programming for Adaptive Problem-Solving, Emerging Business Technologies, Database Management, Applied Machine Learning

**Relevant Projects:** Won 1st place course award for group and location-based grocery list application, generating shared lists and budgets amongst users; Machine learning algorithm trained to predict GameStop stock price based on Reddit post sentiment. **Courses:** Freemote Frontend Developer Bootcamp

<sup>\*</sup>Received Applause Award Certificate and Discretionary Compensation for Contributions