

# Jared Berman

github.com/jaymberman

Data Scientist

- Inquisitive and dedicated technical professional with three years of open-source software experience analyzing data & developing models
- Experienced in supervised and unsupervised learning techniques, deep learning, data pipelines, model scoring & deployment
- Solid general programming skills, knowledge in a wide range of technologies, and a strong aptitude and desire to learn more

## Experience

2020-

### Data Scientist, Advertisement Analytics & Insights, Spark Foundry

- ◆ Collaborated to write clean and efficient code in Python to automate data quality assurance, ingestion, and reporting, pull from APIs and push to data lakes, and glue together various business processes.
- ◆ Used various data storage technologies from local sqlite to MySQL and S3 buckets.
- ◆ Created, maintained, and reported data dashboards and presentations to high-profile clients.
- ◆ Worked with media teams and vendors to pull, quality assure, and transform data from various sources and square away discrepancies, on the scale of tens of millions of advertisement impressions per week and dozens of attributes per row.
- ◆ Compiled & presented reports delivering insights and statistical analyses including hypothesis & A/B testing and regression to clients with annual advertising budgets exceeding \$10MM.

## Skills

**Programming Languages:** Python, SQL, C++, Java, Bash

**Development Technologies:** Git, GitHub, Docker, Heroku, Jupyter Notebook, Conda

**Cloud Technologies:** AWS

**Machine Learning Frameworks:** Scikit-Learn, XGBoost, Keras, MLLib, Statsmodels

**Distributed Frameworks:** Hadoop/Cloudera Ecosystem (Ambari) including Apache Spark, Hive, Hbase, and Pig

**Data Analysis Libraries:** Pandas, NumPy, Matplotlib, Seaborn

**Basic Skills:** Linux platform, package & dependency control, documentation reading & troubleshooting/debugging, data structures & algorithms

## Education

### Master's Degree, Applied Mathematics

Hunter College, New York, New York, 2017-2019

### Bachelor's Degree, Mathematics

Hunter College, New York, New York, 2014-2017

### E-learning Courses

Udemy - Deployment of Machine Learning Models; Git Complete; Data Science for Business; The Ultimate Hands-On Hadoop; Spark and Python for Big Data; GCP: Complete Google Data Engineer and Cloud Architect Bootcamp