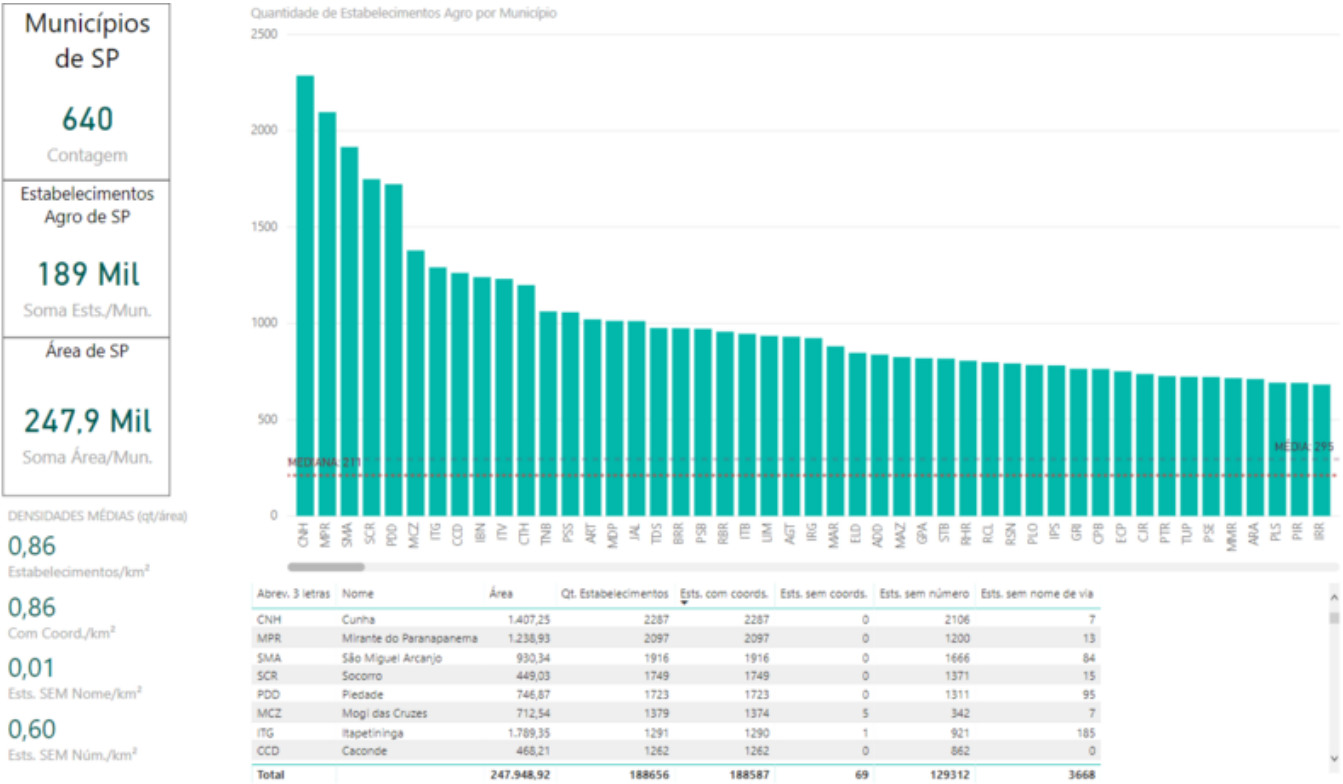Follow   596K Followers

You have **2** free member-only stories left this month. Sign up for Medium and get an extra one

Source: Krauss, CC BY-SA 4.0, via Wikimedia Commons

These are some of the best Youtube channels where you can learn PowerBI and Data Analytics for free.

Power BI is a "powerful" Microsoft program focused on Business Intelligence, and you should definitely learn how to use it now.

Jair Ribeiro · Dec 15, 2020 · 8 min read ★

Power BI is a business analytics service that enables you to see all of your data through a single pane of glass. Live Power BI dashboards and reports include visualizations and KPIs from data residing both on-premises and in the cloud, offering a consolidated view across your business, regardless of where your data lives.

Power BI Desktop is a powerful new visual data exploration and interactive reporting tool. It provides a free-form canvas for drag-and-drop exploration of your data and an extensive library of interactive visualizations while streamlining report creation and publishing to the Power BI service.

It already has its legion of fans (I'm one of them) and an excellent base when it comes to "market share."

Every day more people who already work with BI, Analitycs, Performance, Sales, and even Finance or HR already find in this platform the right solution for the day to day in the company.

One of the main reasons is fluidity. The solution integrates with Microsoft environments (SQL Databases, Azure, DataBricks, Onedrive, Flow, etc.…). There is much information about Power BI, the internet being a good part free and relatively complete.
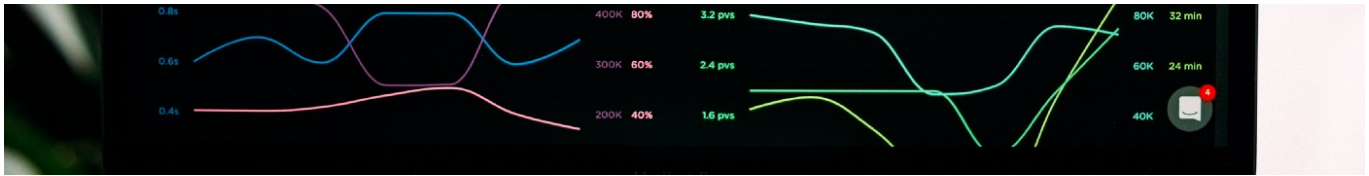
Photo by Luke Chesser on Unsplash

Why PowerBI?

We live in a world where business intelligence goes from an optional tool to a requirement for companies that want to grow. And I believe that in this world, learning Power BI has become essential.

Power BI is one of the most interactive options for businesses that want to start their data-based decision-making path. Its benefits and differentials have given it great popularity among data analysts.

If you want to get valuable insights from your data but you are not yet familiar with the tool or maybe, more than that, if you want to know how to level your team's knowledge in Power BI, here you go.

This article will highlight some of the best YouTube Channels that teach at different levels how to use the tool and even integrate with other solutions with cases close to the real ones found in the professionals' routine.

Microsoft PowerBI Channel (243K subscribers)

First of all, you should have a look at the official PowerBI Youtube Channel by Microsoft.

Microsoft Power BI

Power BI is a business analytics service that enables you to see all of your data through a single pane of glass. Live...

www.youtube.com

PowerBI Tips (6.38K subscribers)

This is the official PowerBI. Tips YouTube channel. Videos and content provided by PowerBI.Tips will be shared here.

Power BI Tips

This is the official PowerBI.Tips YouTube channel. Videos and content
provided by PowerBI.Tips will be shared here.

www.youtube.com

Guy in a Cube (150K subscribers)

Guy in a Cube is all about helping you master business analytics on the Microsoft
Business analytics stack to allow you to drive business growth. The channel looks at how
to leverage Microsoft Business Analytics to gain the knowledge needed to shape the data
your business cares about. This includes Power BI, Reporting Services, Analysis Services,
and Excel. If you work with our business analytics products or services, be sure to
subscribe and join in discussion with the weekly content.

Guy in a Cube

Guy in a Cube is all about helping you master business analytics on
the Microsoft Business analytics stack to allow you...

www.youtube.com

BI Elite (28.4K subscribers)

Power BI and DAX tips and tricks from a Microsoft Data Platform MVP. This channel is
designed to teach you how to get the most out of Power BI and make you a superuser in
no time.

BI Elite

Power BI and DAX tips and tricks from a Microsoft Data Platform MVP.
This channel is designed to teach you how to get...

www.youtube.com

Curbal (57K subscribers)

In this channel, you can learn how to take advantage of your data with Microsoft Power BI and Excel.

Curbal

Learn how to take advantage of your data with Microsoft Power BI and Excel. We update the channel once a week with: 1...

www.youtube.com

Enterprise DNA (41.6K subscribers)

Enterprise DNA TV has been created for you…the Power BI super users! We are creating an analytical movement to rid the world of poor, time-consuming reporting that makes no value for anyone using this fantastic tool, Power BI. This channel comprehensively covers how to utilize all Power BI areas, with a big focus on using the DAX language to unleash powerful analytical insights from your data.

RADACAD (13.2K subscribers)

RADACAD is all about helping YOU to get more insight from YOUR data. They publish videos weekly about using Power BI and AI in real-life day-to-day challenges of using these tools to analyze your data and get more meaningful information using dashboards, reports, and visualization in Power BI. And Also, learn how to step up and do predictive analytics using Machine Learning and use AI.

RADACAD

RADACAD is all about helping YOU to get more insight from YOUR data. We publish videos weekly about using Power BI and...

www.youtube.com

Pavan Lalwani — POWER BI (7.23K subscribers)

Pavan is a freelancer Corporate Trainer for Power BI, Tableau, Microsoft, IBM, and HP software whose mission is to help professionals take control of their skills and present

them in a way that inspires, impresses, and builds confidence in their abilities, products, and services.

Pavan Lalwani - POWER BI

Fascination is one word that describes my curiosity to understand the world around me. "Never let your memories be…

www.youtube.com

Photo by [Myriam Jessier](#) on [Unsplash](#)

Other resources

Not only Youtube channels…, If you want to learn more, the internet is full of free resources — both for those trying to learn from scratch and for those who want to improve their skills on the tool. I would suggest you have a look also at the following:

[Microsoft guided learning](#)

What can be better than learning directly from the creators themselves? This free resource from Microsoft allows you to work with the tool to create your first chart to learn advanced features.

With its set of tutorials, you can walk through Power BI very quickly and learn to do some of the most common tasks to get started, including how to ensure data integrity.

It provides an overview of the visualization tool, connecting to data sources, modeling, creating, and customizing simple visualizations. You can also see how to use Excel data in Power BI, an introduction to DAX, and more. You can sign up for free here to take advantage of the resources.

Power BI on Microsoft Learn

Collections Learn how to get the most out of your organization's dashboards and reports. Explore the collection...

docs.microsoft.com

Microsoft PowerBI blog

This is one of the best ways to learn Power BI and recap all the tool features. It is an excellent addition to your learning. It keeps you updated on new developments that the company brings to the tool directly from the Microsoft Power BI team.

Power BI Blog-Updates and News | Microsoft Power BI

Today, Microsoft announced the general availability of Azure Synapse Analytics and the preview of Azure Purview, a...

powerbi.microsoft.com

Microsoft PowerBI Webinars

Another essential feature of Microsoft is the webinars, which present several concepts related to Power BI. From introductory training to design concepts, webinars offer videos for the uninitiated and for those who wish to improve their tool skills.

Power BI webinars - Power BI

Register for our upcoming live webinars or watch our recorded sessions on-demand. Upcoming webinars from the Power BI...

docs.microsoft.com

Official Power BI Community

Microsoft offers a way to dedicate itself to learning Power BI through its interactive community, comprised of technology enthusiasts. In the form of a forum, the community engages discussions on various trending topics about Power BI.

Being a member of this community and participating in lectures can be one of the best ways to equip yourself with the tool's usability and various developments around it. You can encourage your team to participate in the forum.

Microsoft Power BI Community

This forum is for the students of the EdX.org Power BI class to discuss specific class related questions. If you have a...

community.powerbi.com

Photo by [Lukas Blazek](#) on [Unsplash](#)

Conclusion

Power BI is a powerful tool for managerial vision. However, To get the best from it, you and your team must know how to use the software's full potential. Investing in training in this regard is essential. I hope I have helped you to find the best free resources online.

One more thing...

If you want to read more about Analytics and Data literacy, which are very correlated topics to PowerBI, I've selected some other articles for you:

What is Predictive Analytics, and how can you use it today?

To see the future, you can rely on two tools: a crystal ball or Predictive Analytics.

towardsdatascience.com

What is Prescriptive Analytics, and what can it do for your business?

A great tool that supports businesses, optimizing resources, and increasing operational efficiency.

towardsdatascience.com

A gentle Introduction to Data Literacy

Data literacy is a relatively recent trend that simultaneously in business that making informed decisions. Let's find...

towardsdatascience.com

If you want to continue to discover new resources and learn about AI, In my ebook (link below), I am sharing the best articles, websites, and free training courses online about Artificial Intelligence, Machine Learning, Deep Learning, Data Science, Business Intelligence, Analytics, and others to help you start learning and develop your career.

Learn AI online: More than 200 resources online to start learning AI today

Buy Learn AI online: More than 200 resources online to start learning AI today: Read Kindle Store Reviews - Amazon.com

www.amazon.com

Also, I've just published other interesting ebooks on Amazon, and I'm sure that some of them may be interesting for you… let's keep in touch, follow me and let's do it together.

Jair Ribeiro

Jair Ribeiro was born in Brazil and has lived in several countries since 1998; father of three daughters, he lives in…

www.amazon.com

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If you are interested in the topic of AI, Machine Learning, Data Science, and Autonomous Vehicles, and how these innovations will disrupt every business around the world, this newsletter will definitively keep you updated.

I'm running for the nomination of Top Leaders in Technology by AI Magazine

If you want, you can nominate me as a technology industry influencer to the Top 100 Leaders of AI Magazine.

The definitive list will be announced at the upcoming Technology & AI LIVE event on September 14 — Please Nominate me there Now: http://ow.ly/LrWu50FbpaZ

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By Towards Data Science

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