

Contact

PORTFOLIO

jaymiller.carrd.co

EMAIL

sharkcommissions@gmail.com

LOCATION

Adams, Massachusetts

Education

BACHELOR OF FINE ARTS

Savannah College of Art & Design 2009 – 2012

ASSOCIATE OF APPLIED SCIENCE

Mesa Community College 2005 – 2007

Software Literacy

Mac OS & Windows 11

Adobe InDesign, Photoshop, Illustrator, Acrobat, Premiere, Bridge, Audition & More

Zoom, Slack & Microsoft Teams

SproutSocial, Mailchimp & Constant Contact

Mission

Behind every project, company and person, there is a story.

I believe stories have the ability to heal, inspire and excite us all in a way that nothing else can. I help people to tell their stories with authenticity, passion and ingenuity. My mission is to build community and uplift individuals of all ages and backgrounds through heartfelt, awe-inspiring visual storytelling.

Experience

DIGITAL & VIDEO ASSETS MANAGER

Berkshire Community College | 2018 - Present

In-house photographer, videographer, social media manager, illustrator, digital and print artist. Produced television and online video content, designed the college mascot and took on leadership roles on campus and in the community. Increased social media net audience growth by 1,188% from September 2020 to September 2023 and an increase of 3,330% in video views. College applications rose 17% in January 2024.

SENIOR GRAPHIC DESIGNER

Feld Entertainment | 2013 – 2017

Illustrated and designed work for Disney, Marvel, Monster Jam and other large brands in a highly competitive, agency-style setting. Directed large-scale print and digital projects for advertising and red carpet events, program books, packaging, billboards, web layouts, logo design, apparel and more. Designed floor plan and conducted presentation for the Ringling Bros. Big Top Gala, a one-night event which raised over \$250,000 for the American Cancer Society. Worked in a very high pressure environment with constant multitasking, strict deadlines, and meticulously detailed brand guidelines.

ILLUSTRATOR & STORYTELLER

Freelance Design & Independent Contract Work | 2007 - Present

Wrote and illustrated *Wanderlust*, an ongoing graphic novel project, which has been featured on Tapas.io, Webtoon, GlobalComix and Storybundle. The self-published first printing was produced solely by the artist, including design, typesetting, color correction, layout, and formatting for 4-color process printing. Additional clients include Cartoon Network, Certain Affinity, David & Goliath, 2k Games and Moscow Ballet.



Skills

15+ years in Illustration, Graphic Design, Book Layout & Typesetting, Packaging & Product Design

10+ years in Photography& Videography

4+ Years Collaborating with Remote Teams

Social Media Content Creation, Marketing Research & Management

Meticulous Editing, Efficient Production & Well-Researched, Award-Winning Design

Excellence in Diversity, Equity & Inclusion

COMMUNITY ADVOCACY & LEADERSHIP

2018 - Present

Leader, committee member, designer, marketer, panelist and volunteer for nonprofits, conferences, conventions and events, both local and national.

Keynote speaker at 3 events, presenting *Queering the Monster: LGBTQ+ Representation in Monster Media*, with a focus on the influence and impact of queer and queer-coded characters and stories in monster movies, television series, books and graphic novels. Co-speaker at NCMPR, presenting on *Creating Community During the COVID-19 Crisis*.

Recipient of the 2022 Diversity, Equity & Inclusion Award at Berkshire Community College, President of the Berkshire Community College QSA and 2019 Guest of Honor at Furpocalypse in Cromwell, CT.

References



JONAH SYKES

Director of Marketing
Berkshire Community College
413.236-2116
jsykes@berkshirecc.edu



JOSUÉ FRANCO

Senior Graphic Designer Feld Entertainment 813.766-1713



DANA CORRIGAN

Co-Owner, Pencil Gator Animation Professor of Animation, University of Tampa 813.362-2991 dana_corrigan@ymail.com