Kimpson's & Sones - Online Sales Performance

Last updated - 14th January 2024

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- Sales & Pro Vs Customer Segment

Years

2011
2012
2013
2014
<1/4/2011
>1/1/2015
2015

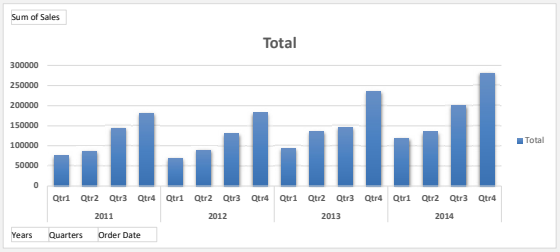
Sub-Category

Accessories	Appliances	Art	Binders
Bookcases	Chairs	Copiers	Envelopes
Fasteners	Furnishings	Labels	Machines
Paper	Phones	Storage	Supplies
Tables			

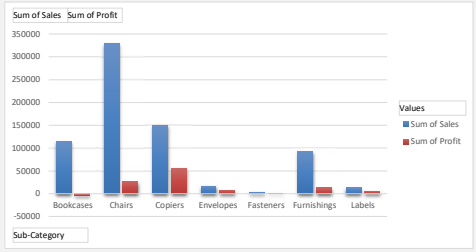
State

District of Co...	Florida	Georgia	Idaho	Illinois	Indiana	Iowa
Kansas	Kentucky	Louisiana	Maine	Maryland	Massachusetts	Michigan
Minnesota	Mississippi	Missouri	Montana	Nebraska	Nevada	New Hamps...
New Jersey	New Mexico	New York	North Carolina	North Dakota	Ohio	Oklahoma
Oregon	Pennsylvania	Rhode Island	South Carolina	South Dakota	Tennessee	Texas
Utah	Vermont	Virginia	Washington	West Virginia	Wisconsin	Wyoming

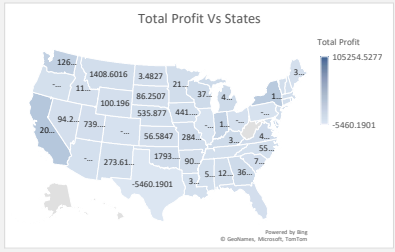
Quartarly Sales Trand



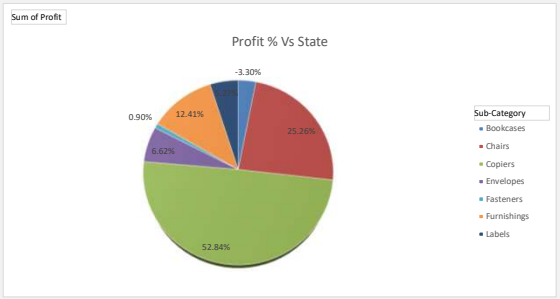
Total Sales Vs Profit



Total Profit Vs State



Profit % Vs State

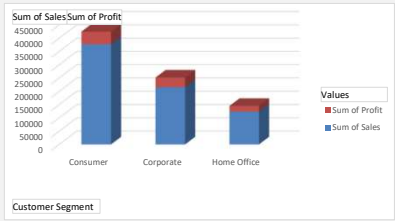


Sales & Profite Wise Top 10 Sub - category - & Category Wise sales & prof

Row Labels	Sum of Sales
Chairs	328449.103
Copiers	149528.03
Bookcases	114879.9963
Furnishings	91705.164
Envelopes	16476.402
Labels	12486.312
Fasteners	3024.28
Grand Total	**716549.2873**

Row Labels	Sum of Profit
Copiers	55617.8249
Chairs	26590.1663
Furnishings	13059.1436
Envelopes	6964.1767
Labels	5546.254
Fasteners	949.5182
Bookcases	-3472.556
Grand Total	**105254.5277**

Row Labels	Sum of Sales
Furniture	535034.2633
Technology	149528.03
Office Supplies	31986.994
Grand Total	**716549.2873**

Row Labels	Sum of Profit
Technology	55617.8249
Furniture	36176.7539
Office Supplies	13459.9489
Grand Total	**105254.5277**

Sales & Profit Vs Customer Segment