

Business Casual

Male:

A combination of a blazer or sport coat with dress trousers. A collared button-up shirt, optionally worn with a tie, and leather loafers or dress shoes. Patterns and colors are more flexible here, allowing for a personal touch.

Wear tailored trousers with a fitted shirt. Complete the look with loafers or pointed-toe flats and a structured tote bag.

Consider a light grey or navy blazer paired with contrasting trousers, such as khaki or lighter blue. A fine-gauge knit polo or a casual button-down shirt beneath allows for a smart yet approachable look. Suede loafers or brogues add a final touch.

Female:

Tailored dresses, skirts with a formal top, or dress pants paired with a blouse. A smart blazer can add a professional touch. Accessories should be understated, with closed-toe flats or heels.

Pair a pencil skirt with a blouse and cardigan. Opt for flats or low heels for comfort and style.

A knee-length A-line skirt paired with a fitted sweater or a stylish blouse offers a polished appearance. Accessorize with a statement necklace or scarf and opt for comfortable yet chic kitten heels or ballet flats.

Smart Casual

Male

Pair dark denim jeans or chinos with a button-down shirt; a blazer can be added for extra sharpness. Footwear can include loafers or clean, minimalistic sneakers. This look balances comfort with a nod to formality.

Select a knee-length dress paired with a leather jacket. Ankle boots or stylish flats work well here.

Go for a pair of well-fitted jeans, a comfortable T-shirt, and sneakers. Add a denim jacket for layers.

For a relaxed yet put-together outfit, try a pair of straight-leg jeans in a dark wash paired with a cashmere sweater or a tailored shirt. Add a textured blazer for depth. Footwear can range from derby shoes to sophisticated sneakers.

Female:

Mix and match upscale elements with casual pieces, like a chic blazer over a fine knit or a sophisticated top with stylish jeans. Ankle boots, flats, or stylish sneakers complete the ensemble.

Combine chinos with a crisp button-down shirt and a blazer. Choose leather sneakers or derby shoes.

Choose a casual maxi dress with sandals. Accessorize with simple jewelry and a crossbody bag for an effortless day out.

Experiment with a jumpsuit in a luxe fabric for an effortless, all-in-one outfit, or pair a midi skirt with a tucked-in blouse for a balanced silhouette. Accessorize with bold, contemporary jewelry and finish with block heels or fashionable boots.

Business Professional/Formal

Men

A tailored suit with a light-colored dress shirt, a conservative tie, and dress shoes. Keep accessories minimal.

Women

For women, a pantsuit or skirt suit in neutral colors, paired with heels. Opt for simple, elegant jewelry.

Cocktail

Male

A knee-length cocktail dress with statement jewelry and high heels. A clutch bag completes this ensemble.

Look 2: Try a tailored jumpsuit in a dark color. Accessorize with bold earrings or a necklace and stiletto heels.

Black Tie

Black Tie

Male:

Choose a midnight blue tuxedo for a modern twist, paired with a crisp, white dress shirt. The bow tie remains black, offering a striking contrast. Consider patent leather oxfords and a silk pocket square to enhance your look.

Men should opt for a tuxedo with a black bow tie, a white dress shirt, and black patent shoes.

Opt for a classic black tuxedo complemented by a white dress shirt, black bow tie, and black patent leather shoes. A cummerbund or waistcoat can add a touch of elegance. Cufflinks and a pocket square can be used for a refined finish.

Female: Consider a chic, form-fitting metallic or dark-hued evening gown. Accessories could include a sleek, minimalist clutch and strappy high heels. Opt for elegant jewelry, like diamond or pearl earrings, to complement the outfit.

Women can choose a floor-length evening gown. Elevate the look with elegant jewelry and high heeled sandals.

A floor-length evening gown in a dark, sophisticated color such as black, navy, or deep jewel tones. Accessories with statement jewelry, a clutch purse, and elegant high heels. Hairstyles should be neat, with either an updo or softly styled waves.

White Tie

Men

Men need a tailcoat, a white vest, a white bow tie, and dress shoes. It's the most formal dress code.

Adhere to tradition with a fine white piqué wing-collared shirt and a matching white piqué bow tie. The black tailcoat and matching trousers should be impeccably tailored. Black patent shoes and optional decorations, like medals, complete the ensemble.

Women

Women should wear a full-length ball gown. Gloves can be worn for an added touch of elegance.

Choose an elegant, full-length gown in a light, ethereal fabric, possibly with delicate embroidery or beading. Accessories might include a small, ornate clutch and sophisticated hairpieces or tiaras, alongside satin or silk shoes.

Athleisure

Look 1: Pair sports leggings with a tank top and a zip-up hoodie. Finish with athletic sneakers.

Look 2: Try high-waisted joggers with a crop top and a bomber jacket. Sneakers are a must for this look too.

Bohemian (Boho)

Look 1: Choose a flowy maxi dress with lace or embroidery details. Accessorize with layered necklaces and ankle boots.

Look 2: Wear wide-leg palazzo pants with a tucked-in peasant blouse. Add a wide-brimmed hat and sandals.

Streetwear

Opt for cargo pants, a graphic tee, and chunky sneakers. A baseball cap and a backpack add to the vibe.

A hoodie layered over a longline tee, paired with ripped jeans and high-top sneakers. Don't forget a beanie.

Casual Events

Casual Day Out

Male

Opt for comfort with style by pairing slim-fit jeans or chinos with a graphic tee or a casual button-down shirt. Layer with a denim jacket or a lightweight bomber jacket for added flair. Complete the look with sneakers or casual loafers.

Female

Embrace a relaxed yet chic look with high-waisted jeans and a tucked-in blouse or a casual tee. Add a leather or denim jacket for cooler days. Accessories can be playful, with ankle boots or comfortable flats finishing the outfit.

Beach Day

Male

Go for lightweight, breathable fabrics. Board shorts paired with a linen shirt or a tank top work perfectly. Don't forget a wide-brimmed hat and sunglasses for sun protection. Flip-flops or sandals are ideal for footwear.

Female

A stylish one-piece swimsuit or a bikini paired with a sarong or wrap skirt offers both comfort and style. A wide-brimmed hat, oversized sunglasses, and a tote bag for essentials are perfect accessories. Sandals or espadrilles complete the look.

Brunch

Male

Combine casual with a touch of smart by wearing chinos and a polo shirt or a short-sleeve buttonup. A light sports jacket can elevate the look if needed. Casual leather shoes or clean sneakers are suitable footwear choices.

Female

Opt for a midi sundress or a skirt and blouse combo for a feminine and comfortable outfit. A statement piece of jewelry or a stylish handbag can add personality to the ensemble. Finish with wedges, sandals, or chic flats.

Special Occasions

Weddings

Male

For a daytime wedding, a light-colored suit with a pastel shirt and a tie can strike the right balance between formal and festive. Evening weddings might call for a darker suit. Accessories like a pocket square and cufflinks can polish the look.

For men, a sharp black-tie or white-tie ensemble is perfect, ensuring a look of timeless sophistication. Both should select accessories that complement the mood of the event, making each outfit not just attire but a statement of respect and joy for the couple's special day.

Female

A cocktail dress or a formal midi dress is suitable for most weddings. Choose colors and fabrics appropriate for the season and time of day. Elegant accessories, such as clutch bags and statement jewelry, along with high heels, enhance the ensemble.

For a wedding, I recommend women opt for their most elegant gowns, favoring floor-length but considering knee-length as modern etiquette allows. Steer clear of white to let the bride shine.

Funerals

Male

A black or dark gray suit with a white shirt and a subdued tie is traditionally appropriate. Keep accessories minimal and respectful.

Female

A conservative knee-length dress or a suit in dark colors conveys respect and solemnity. Simple, understated accessories and closed-toe shoes are suitable.

Award Ceremonies

Male

Opt for a sophisticated look with a tailored suit or a tuxedo if the event is black-tie. Unique touches can be added through the choice of tie, pocket square, and cufflinks.

Female

A formal gown or an elegant cocktail dress is suitable, depending on the ceremony's formality. Glamorous accessories, statement jewelry, and high heels can complete the red-carpet-ready look.

Festivals

Male

Embrace festival vibes with printed shirts, denim shorts, and comfortable footwear like boots or durable sneakers. Accessories such as sunglasses, hats, and bandanas can add to the look while providing practicality.

Female

Festival fashion allows for creativity—think boho-chic dresses, crop tops paired with highwaisted shorts, and lots of layering with jewelry. Comfortable shoes or boots are a must, along with a crossbody bag for essentials.

Ghanaian Cultural Outfits

Ghanaian Casual Events

Casual Day Out

Male

A short-sleeved, brightly colored Ankara shirt paired with plain, dark-colored trousers. This outfit is comfortable for a day out and reflects the vibrant Ghanaian spirit. Leather sandals would complement the look.

Female

A knee-length Ankara dress with a simple, flattering cut. The dress can feature bold patterns and colors, typical of Ghanaian fashion. Accessories might include beaded jewelry and sandals.

Beach Day

Male

Light, loose-fitting trousers or shorts in Batik fabric paired with an open, sleeveless or short-sleeved linen shirt. The outfit is ideal for the warm, coastal climate, complemented by straw hats and simple leather sandals.

Female

An Ankara bikini or swimsuit for those who like to swim, or a wrap-around skirt with a matching bikini top for lounging. Wide-brimmed hats and sunglasses would add style and protection from the sun.

Brunch

Male

A Batik printed shirt paired with khaki or linen pants. This combination strikes a balance between casual and dressy, suitable for a brunch setting. Finish the look with loafers or traditional leather sandals.

Female

A chic, fitted Ankara top with a high-waisted skirt or slacks. The ensemble is both stylish and comfortable, perfect for a social gathering. Accessories might include statement earrings and heeled sandals.

Ghanaian Special Occasions

Ghanaian Weddings

Male

A formal Kente cloth wrapped traditionally around the body, often worn over a pair of smart trousers and a long-sleeved, white button-down shirt. The Kente, known for its dazzling array of colors and intricate patterns, makes a bold statement.

Female

A glamorous Kente or Ankara fabric gown, which may be tailored to various styles, from fitted mermaid cuts to voluminous ball gowns. Accessorizing with gold jewelry and heeled sandals elevates the entire look.

Funerals

Male

Traditional attire often involves a combination of black and red, with a simple, woven cloth wrapped around the body, over plain, dark trousers and a shirt. The outfit reflects the solemnity of the occasion.

Female

A modest dress or skirt and top made from black and red Batik or Ankara fabric, symbolizing mourning. Accessories are kept minimal, with a focus on comfort and respect for the event.

Ghanaian Award Ceremonies

Male

A luxurious, finely woven Kente cloth over a smart, white kaftan shirt and trousers. This ensemble combines tradition with a formal elegance suitable for a high-profile event.

Female

An exquisite, floor-length gown made from richly embroidered Ankara or Kente. The outfit might be accessorized with gold jewelry, a clutch purse, and elegant sandals, ready for the red carpet.

Ghanaian Formal Events

Black Tie

Male

A formal suit tailored from rich, black Kente cloth. The suit would include a tailored jacket and trousers, worn over a crisp, white dress shirt with a black bow tie. This ensemble brings a Ghanaian twist to the classic black tie outfit, complemented by black dress shoes.

Female

A floor-length gown made from luxurious, woven Kente or silk Ankara fabric. The gown might feature intricate patterns and a blend of vibrant colors, tailored to flatter the figure. Accessories could include gold jewelry, a beaded clutch, and high-heeled sandals.

White Tie

Male

The most formal attire could consist of a traditional Agbada (a large, flowing robe) made from white Kente cloth, symbolizing purity and celebration. This would be worn over a long-sleeved white tunic and matching trousers, with traditional leather sandals to complete the look.

Female

A regal, full-length ball gown crafted from white or light-colored Kente, adorned with gold accents. The outfit would be accessorized with a matching headpiece, gold jewelry, and elegant, open-toed heels.

Ghanaian Semi-Formal Events

Business Casual

Male

A modern, tailored Ankara shirt worn with dress trousers. The shirt could be in a muted color with subtle patterns, suitable for business settings, paired with smart leather shoes.

Female

A knee-length pencil skirt made from Ankara fabric, paired with a solid-colored blouse or a lightweight sweater. This look strikes a balance between professional and vibrant, completed with modest heels or flats.

Smart Casual

Male

A brightly colored Batik or Ankara button-down shirt, paired with dark jeans or chinos for a stylish yet casual look. The ensemble could be finished with loafers or traditional sandals for a touch of Ghanaian authenticity.

Female

An Ankara print top with a smart, flared or straight-leg jean, creating a look that's both casual and chic. Accessories might include statement earrings or bracelets, with comfortable yet stylish footwear like wedged sandals or ballet flats.

A cocktail party

A dinner party

Suit up in your cocktail attire if it is a formal dinner party. It is always wiser to ask the host for advice. You don't want to offend your host at their own table, do you? So, don't overdress. Also you risk offending your dinner companions if you underdress.

It always pays off taking out a little time to make a call to your host before you show up at their doorsteps. If it's a festive event, dress up like you are there to celebrate, little glitz and color won't hurt.

A business dinner or a company party

Don't dress up an outfit that is too provocative during business dinner party. You want to be taken seriously when it comes to job promotions and dressing provocatively on any of the company occasions would not play to your benefit. The dress code is "smart-casual" i.e. casual but work appropriate. When it is about work, you should always keep it professional.

Style gurus suggest that women can wear dress pants, a casual dress or a skirt with a nice blouse to a company party. Men are advised to stick to khakis or dress pants with a collared shirt and loafers. Look sharp, [look professional](#). That's the mantra.

An interview

A job interview is one of the most important days of one's life. You've got to make a good first impression which, for the most part, decides that you remain or you leave. A suit is the standard attire for an interview.

Your attire should reflect that you are disciplined and committed, so look polished. If you are at loss, making a call to the HR executives to inquire about the attire is perfectly acceptable. It shows your respect for the company and interest in the job.

A tailored suit still tends to be the standard for most corporate companies. Ladies would better avoid accessorizing too much with jangly jewelries, it's distracting. A watch would suffice and serve well, for both men and women, it shows you value time. Don't presume that they won't notice, after all, you are literally asking them to judge you.

A Baptism, a Bar Mitzvah, or Some Other Religious Ceremony

Chose an outfit that is appropriate for a religious facility. Religious events tend to be more conservative thus, it is better to double-check its conventions before you choose an offending apparel.

Women are suggested to wear a skirt that is below the knee, cardigans or nice khakis with no shoulder or back visible. Stay away from low-cut or clingy outfits as they can be offending in such places.

However, on celebrations like a baptism, it is important not to wear anything that is too serious, go with the colors of the festivity. Men can wear a proper formal suit.

A funeral

The color black is the safest choice if you are dressing up for a funeral but it is not mandatory. Solemnity of the event can be conveyed with other dark neutrals like navy, charcoal or forest green.

For women, a pantsuit or a knee-length dress is deemed appropriate for the occasion. Opt for quiet jewelries like pearls. Men can put on a dark suit if that doesn't look anything near festive.

A Night at the Theater, the Ballet, or the Opera

There were days when a night at a theatre, ballet or opera meant dressing up to the best to flaunt large. Men were suited on their best tuxedos, women put on their best ball gowns with gloves and scarfs to complement their men.

However, it is not that way anymore and if you dress like that, you will probably be [overdressed for the occasion](#). Casual outfits, jeans and t-shirts are common sights these days. That doesn't mean you can't dress up for a classy night out. Throw on your cocktail attire or opt for a pair of jeans and t-shirt as you please.

A First Date

First date is all about leaving a good impression. The secret here is to be yourself and dress casually as you'd always do. If you are trying too hard, that for sure won't go unnoticed which might play against you. This applies to both the guys and the girls.

Men should wear jeans and shirts with necessary accessories that would sum up their personality. Women, usually, need not do much to impress guys but having said that, don't look too ragged and laid-back. Stylists suggest to dress

up with a nice pair of skinny jeans and a sweater or shirt to look casual yet trendy.

Family Get-Together, Barbecue or Birthday Party

This is family, go laid-back with your choices and [get comfortable](#). The code is casual. Anything goes. The stylists say, “If you are a woman, wear a sundress, a skirt or pants with a pretty top to a casual event. If you are not a woman, wear khakis with button-down, a sweater, or a polo shirt.”

The simplest code to dressing is to dress largely according to your physique, time and season to keep alive the elegancy and comfort at the same time.

WOMEN

Casual/Informal

The casual dress code is essentially an open invitation to dress in what you feel most comfortable. Whether you like to wear jeans and a T-shirt or a skirt, shirt, and sneakers, you’ll be okay with this style code. There’s no need to wear heels or overdo the accessories, just wear something that is relaxed and

your style. Short of wearing your gym gear or pajamas, you really can't go wrong

Kindly click this link to have a look at how this recommendation looks like

[Women casual informal link](#)



Dressy Casual

Dressy casual, also known as casual chic, is an invitation to wear that cute weekend look that you love. Slightly more dressed-up than your most casual look, this form of attire is asking you to show off your style. Choose cute separates, such as a skirt and short-sleeve, button-up shirt, and add all kinds of accessories, from jewelry and scarves to quirky sandals and hats. Still stuck? Nice jeans paired with heels is also a winning look. Click the following link to see how this recommendation looks like: **Women Dressy**

Casual link

https://drive.google.com/file/d/1aV8uihjsLCeH6Akb15qCoSOhQPwd3C_9/view?usp=sharing



Smart Casual

Smart casual is a dress code that can often confuse. It sits a notch above dressy casual and a notch below business casual. While jeans are no longer appropriate for women, there are still a lot of options for what to wear. A simple way to pick an outfit is to dress as if you're heading to a lovely brunch with friends or an ultra-funky workplace. A pencil skirt, top and a cute jacket in pop color is always a great option. Just choose between heels or dressy flats to complete your look. Click the following link to see how this

recommendation looks like **Women Smart Casual link**

https://drive.google.com/file/d/1yxqTX7EIcwPtip-sSVrArwrD_okBG8Im/view?usp=sharing



Business Casual

Business casual is a standard dress code for offices. While the term can vary depending on your workplace, it generally refers to office-appropriate clothes that are done-up without being overly formal. Aim to look polished with a few more relaxed, fashion-forward touches. A great option for dressing business casual is to wear cropped black trousers, a fun blouse, and some light jewelry. For business casual shoes, anything from a pair of timeless black pumps to a fashion-forward set of ballet flats will work. Click the following link to see how this recommendation looks like **Women Business**

Casual Link

<https://drive.google.com/file/d/1F9LO8jBSvGPCck5wI-m4AXR1ppirekdc/view?usp=sharing>



Country Club

Country club casual dressing is precisely what you think it is. Men in white shirts, polo tops, and tan chinos and women in simple blouses, fitted trousers, tennis skirts, and beautiful dresses. Light colors are always preferable for this preppy look, as are lightweight fabrics, such as cotton and linen. To complete your look, add minimal accessories and comfortable shoes that are appropriate for outdoor wear. Click the following link to see how this recommendation looks: **Women Country club link**

https://drive.google.com/file/d/1r55_sagrLXxel8-8wNOzONBRchE6TzLR/view?usp=sharing



Beach Formal / Dressy Resort

Planning an outfit for a beach formal or dressy resort dress code is all about wearing the right outfit for the location. Generally reserved for summer weddings and outdoor social events, this dress code calls for a mixture of comfort and style. Your safest option is a flowing maxi dress in a fashionable print or a dressy full-length jumpsuit. Keep jewelry minimal and hair and makeup polished to elevate the look. Pair with wedges for grassy occasions and flats for anything on the beach. Click the following link to see how this recommendation looks: **Women Beach Formal / Dressy Resort Link**

<https://drive.google.com/file/d/1Gi4W0X5k-XeipUmhmzavMbVeVDixOhuG/view?usp=sharing>



Cocktail Attire

Cocktail attire calls for at or above-the-knee dress and high heels. A standard dress code for parties, your cocktail dress should appear appropriate yet fun at the same time. When deciding what to wear, choose a playful yet polished party dress that isn't too revealing. Interesting colors, embellishments, and cut-outs are all great, as long as they stay sophisticated. If you're still feeling unsure, a little black dress will work as well. Click the following link to see

how this recommendation looks: **Women Cocktail attire link**

<https://drive.google.com/file/d/1RBII5o5GBCLrZcQfhBBrZB14WBkKAv42/view?usp=sharing>



REFERENCES & CITATIONS

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