



UNTAPPED FREQUENCIES

Speakers' Guide

TED^xMITWPU

x = independently organized TED event



Dear Sir,

We hope this email finds you in the best of your health. Team TEDxMITWPU is delighted to invite you as a speaker at our TEDxMITWPU 2022 event - an independently organized, student-led, and Youth University TEDx talk event licensed under the prestigious TED Foundation, USA.

The event will take place at the MIT World Peace University Campus in Pune, India, on the 7th of May, 2022.

Kindly consider this to be a formal invite on our behalf and please let us know whether you would be interested to attend as a speaker. For more information on TEDxMITWPU, please go through the email and document attached for your reference. Feel free to contact us via Email, Instagram, LinkedIn, or the contact number given below.

Thank you for reading and we look forward to getting an affirmative response from you.

Regards,
Siddhant Banerjee
TEDxMITWPU,
MIT World Peace University Campus,
Paud Rd, Kothrud, Pune, Maharashtra - 411038

What is TED?

1. TED is a non-profit committed to spreading ideas, usually in the form of short, powerful talks (18 minutes or less).
2. Established in 1984, TED started as a conference where Technology, Entertainment, and Design converged, and today covers almost all topics — from science to business to global issues — in more than 100 languages.
3. Meanwhile, TEDx i.e independently organized events help share ideas in communities worldwide.

What is TEDx?

1. A TEDx event is a local gathering where live TED-like talks and previously recorded videos at TED conferences are shared with the community.
2. These events are thoroughly planned and coordinated independently at a community level. The content and design of each TEDx event is unique.

Theme for TEDxMITWPU 2022

A TEDx event theme sets the tone of the event with one overarching question or statement. It provides a tagline to the event and lets the attendees know what they should expect from the day.

This time, for the year of 2022, the second edition of TEDxMITWPU will commence under the theme 'Untapped Frequencies'.

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Theme Description:

Everything around us has a rhythm. At any given instant, we are surrounded by tempos, beats, tunes, rhythm. It's not just things, people resonate with one another too. On one hand, it might seem interesting to 'Go with the Flow' but to some, it could be dreary and monotonous. Pulsating at the same rate, over and over.

In this vastness of noise and commotion, there are individuals who manage to break out of this never-ending loop and set out on a different path. An incoherent path that adds a new dimension to the world, without them or the realm realising it at all.

'Untapped Frequencies' is our attempt, to tap into these undiscovered pulses and lend the world a transceiver to be able to hear them, the way they deserve to be heard.

About Team TEDxMITWPU:

1. Team TEDxMITWPU (formerly TEDxMITP) is a crew of curious individuals with a zeal to influence, encourage and ignite minds via our speakers.
2. This year's iteration of the TEDx event will be the sixth edition hosted at MIT World Peace University, Pune.
3. We aspire to make it a success story as its predecessors by providing a platform to experts who have successfully shattered the glass ceiling and have further extended the horizons for all of humanity.

Vision and Impact:

1. TEDxMITWPU intends to spread ideas that will change the world for the better through our events.
2. The speakers of our events come from diverse backgrounds, thereby attracting an audience that values differences in thought processes, opinions and perceptions. This enriches the event experience.
3. Revolutionary ideas in appealing topics like entrepreneurship, policy-making, governance, etc., are often deliberated in an intellectually stimulating environment, making individuals socially and cognitively aware.

Our legacy:

1. Keeping up with our promise to provide a “brain spa,” we have had unique and inspiring speakers. To name a few - Gaur Gopal Das (spiritual guidance), Ashish Chanchlani (youth entertainment), Mohammed Salim Khan (social media influencer)
2. We can say, without a doubt, that our audience reach is international. Statistically, our events were able to amass a following of 7M+ people with our video content on YouTube (34.3 million subscribers on the TEDx channel) and a reach and engagement of 1600% (in 14 days) with our social media content on Instagram and LinkedIn.
3. Gratified and motivated by our former achievements and reach, the entire team intends to maintain the same level of traction as we go into the sixth edition of our event.

The background features a white field with a sparse distribution of small grey dots. Two large, irregular, concentric line patterns are present: a grey one in the upper right and a red one in the lower left. The text 'Thank You!' is centered in a large, bold, black font.

Thank You!