

Project 6 Art Gallery :

The audience:

The audience is anyone who enjoys art. The target age is 11-60. Prefers to be outdoors for part of their day.

The purpose:

The purpose of the site is to allow people to look at art while appreciating what is around us. Such as the outdoors. So the site is somewhat directed towards people who like being outside.

The color scheme is going to be a white background with some graphics. It also includes grey at part of the background. The purpose of this, is when you look at several art galleries, majority of them have calming backgrounds. The pictures normally are what catches people's attention. Only a top navigation is provided in order to add to the simplistic approach. That one sees in art...most of the times.

The site map

