

# U.S. Region Tuition Increase Comparison for 4-Year Public Universities

Jayne Hoyt

January 17, 2024

## Contents

<b>Loading in Data</b>	<b>2</b>
<b>Vizualizing Data</b>	<b>3</b>
<b>Linear Regression for Each Region</b>	<b>4</b>
National . . . . .	4
Middle States . . . . .	5
Midwest . . . . .	5
New England . . . . .	6
South . . . . .	6
Southwest . . . . .	7
West . . . . .	7
<b>Performing Two-Sample T-Tests</b>	<b>8</b>
Southwest v West . . . . .	8
<b>West v New England</b> . . . . .	8
Midwest v West . . . . .	9
<b>Southwest v New England</b> . . . . .	9
Midwest v Southwest . . . . .	10
South v West . . . . .	10
South v Southwest . . . . .	11
<b>South v New England</b> . . . . .	11
Midwest v South . . . . .	12
South v Middle States . . . . .	13
<b>Midwest v New England</b> . . . . .	13
Middle States v West . . . . .	14

Middle States v Southwest . . . . .	14
<b>Middle States v New England</b> . . . . .	15
Middle States v Midwest . . . . .	15
<b>Findings</b>	16
<b>Future Investigations</b>	16
<b>Tableau Visualizations</b>	16

## Loading in Data

```

newEngland <- read.csv("4YrPublicNewEngland.csv")
newEngland <- newEngland %>%
  filter(Year >= 2002)

national <- read.csv("4YrPublicNational.csv")
national <- national %>%
  filter(Year >= 2002)

middle <- read.csv("4YrPublicMiddle.csv")
middle <- middle %>%
  filter(Year >= 2002)

midwest <- read.csv("4YrPublicMidwest.csv")
midwest <- midwest %>%
  filter(Year >= 2002)

west <- read.csv("4YrPublicWest.csv")
west <- west %>%
  filter(Year >= 2002)

south <- read.csv("4YrPublicSouth.csv")
south <- south %>%
  filter(Year >= 2002)

southwest <- read.csv("4YrPublicSouthwest.csv")
southwest <- southwest %>%
  filter(Year >= 2002)

fourYrPublic <- read.csv("4YrPublicALL.csv")
fourYrPublic <- fourYrPublic %>%
  filter(Year >= 2002)

head(fourYrPublic)

```

```

##   Year National MiddleStates Midwest NewEngland South Southwest West
## 1 2002      4100      5590      4890      5350   3380      3400 3030

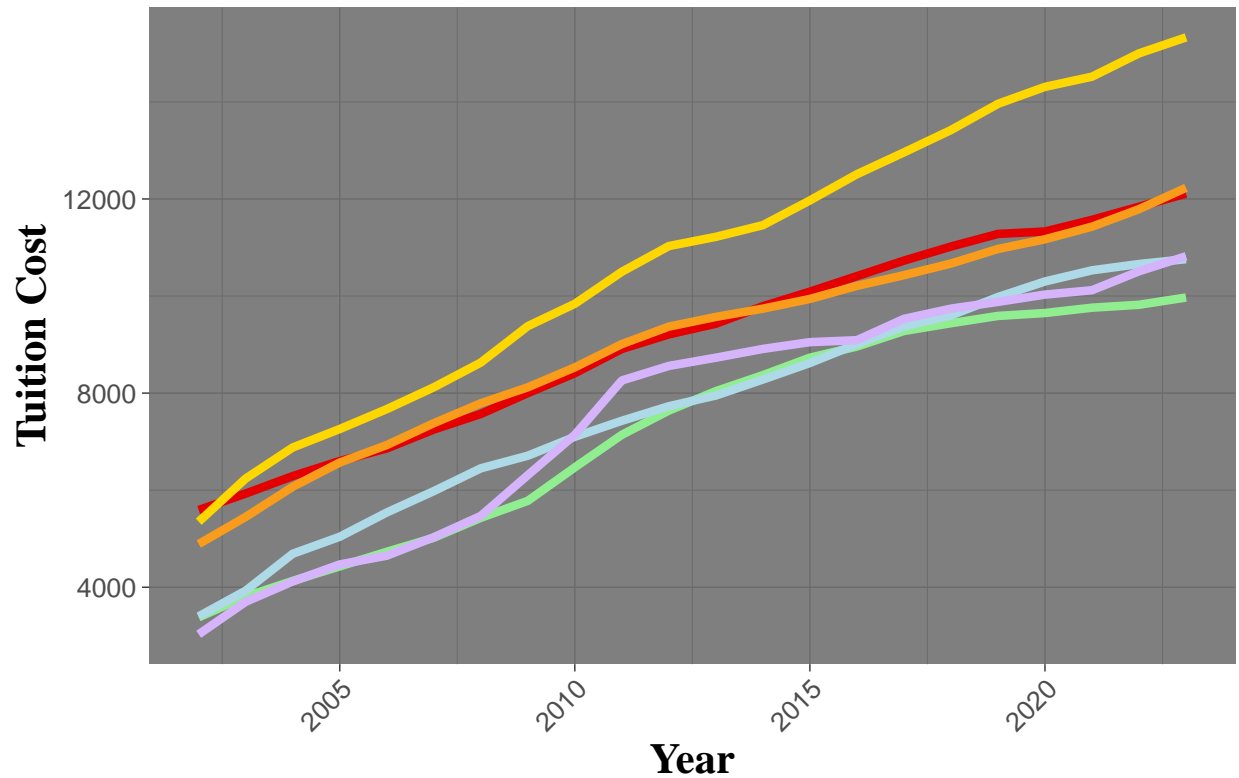
```

## 2	2003	4650	5930	5450	6240	3810	3930	3700
## 3	2004	5130	6290	6070	6880	4130	4690	4120
## 4	2005	5490	6600	6570	7260	4430	5040	4470
## 5	2006	5800	6860	6930	7670	4730	5540	4650
## 6	2007	6190	7250	7380	8120	5020	5980	5030

## Vizualizing Data

```
#Tuition Prices over Time Among Regions
plot <- ggplot(fourYrPublic, aes(Year)) +
  geom_line(aes(y = MiddleStates, color = "#e40000", linetype = "solid", linewidth = 1.5) +
  geom_line(aes(y = Midwest, color = "#FA9C1B", linetype = "solid", linewidth = 1.5) +
  geom_line(aes(y = NewEngland, color = "#FFD700", linetype = "solid", linewidth = 1.5) +
  geom_line(aes(y = South, color = "#90EE90", linetype = "solid", linewidth = 1.5) +
  geom_line(aes(y = Southwest, color = "#ADDAE6", linetype = "solid", linewidth = 1.5) +
  geom_line(aes(y = West, color = "#D6B4Fc", linetype = "solid", linewidth = 1.5) +
  labs(x = "Year", y = "Tuition Cost", title = "Tuition Prices over Time Among Regions (2002-2023)") +
  theme_dark() + theme(
    text = element_text(family = "sans", size = 12), # Change font to Arial and set size
    title = element_text(family = "serif", face = "bold", size = 16), # Change title font
    axis.text.x = element_text(family = "sans", angle = 45, hjust = 1), # Change x-axis text font and ro
    axis.text.y = element_text(family = "sans", size = 10), # Change y-axis text font
    legend.text = element_text(family = "serif", size = 8) # Change legend text font
  )
plot
```

## Tuition Prices over Time Among Regions (2002–20



## Linear Regression for Each Region

### National

```
national_lm <- lm( Cost ~ Year, data = national)
summary(national_lm)
```

```
##
## Call:
## lm(formula = Cost ~ Year, data = national)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -566.28 -218.86  -47.16   258.98   597.44
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -682196.36   24695.89  -27.62  <2e-16 ***
## Year          343.07     12.27    27.96  <2e-16 ***
## ---
```

```
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 365.2 on 20 degrees of freedom
## Multiple R-squared:  0.975, Adjusted R-squared:  0.9738
## F-statistic: 781.6 on 1 and 20 DF,  p-value: < 2.2e-16
```

## Middle States

```
middle_lm <- lm(Cost ~ Year, data = middle)
summary(middle_lm)
```

```
##
## Call:
## lm(formula = Cost ~ Year, data = middle)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -343.20 -153.43  -38.85  185.56  287.99
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -6.334e+05  1.343e+04  -47.15  <2e-16 ***
## Year         3.193e+02  6.675e+00   47.83  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 198.6 on 20 degrees of freedom
## Multiple R-squared:  0.9913, Adjusted R-squared:  0.9909
## F-statistic: 2288 on 1 and 20 DF,  p-value: < 2.2e-16
```

## Midwest

```
midwest_lm <- lm(Cost ~ Year, data = midwest)
summary(midwest_lm)
```

```
##
## Call:
## lm(formula = Cost ~ Year, data = midwest)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -734.90 -192.20   -3.87  235.30  519.46
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -640147.27   22013.28  -29.08  <2e-16 ***
## Year         322.56       10.94   29.49  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

```
##
## Residual standard error: 325.5 on 20 degrees of freedom
## Multiple R-squared:  0.9775, Adjusted R-squared:  0.9764
## F-statistic: 869.6 on 1 and 20 DF,  p-value: < 2.2e-16
```

## New England

```
newEngland_lm <- lm(Cost ~ Year, data = newEngland)
summary(newEngland_lm)
```

```
##
## Call:
## lm(formula = Cost ~ Year, data = newEngland)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -549.0 -107.8    8.9  116.5  465.1
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -9.282e+05  1.607e+04  -57.76  <2e-16 ***
## Year         4.666e+02   7.986e+00   58.43  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 237.6 on 20 degrees of freedom
## Multiple R-squared:  0.9942, Adjusted R-squared:  0.9939
## F-statistic: 3414 on 1 and 20 DF,  p-value: < 2.2e-16
```

## South

```
south_lm <- lm(Cost ~ Year, data = south)
summary(south_lm)
```

```
##
## Call:
## lm(formula = Cost ~ Year, data = south)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -903.9 -270.2 -178.3  457.3  614.8
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -686712.73   31080.10  -22.09 1.60e-15 ***
## Year         344.83      15.44    22.33 1.31e-15 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
```

```
## Residual standard error: 459.6 on 20 degrees of freedom
## Multiple R-squared:  0.9614, Adjusted R-squared:  0.9595
## F-statistic: 498.6 on 1 and 20 DF,  p-value: 1.306e-15
```

## Southwest

```
southwest_lm <- lm(Cost ~ Year, data = southwest)
summary(southwest_lm)
```

```
##
## Call:
## lm(formula = Cost ~ Year, data = southwest)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -662.61  -61.24   75.56  177.79  317.71
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -6.865e+05  1.866e+04  -36.79  <2e-16 ***
## Year         3.449e+02  9.272e+00   37.20  <2e-16 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 275.9 on 20 degrees of freedom
## Multiple R-squared:  0.9858, Adjusted R-squared:  0.985
## F-statistic: 1384 on 1 and 20 DF,  p-value: < 2.2e-16
```

## West

```
west_lm <- lm(Cost ~ Year, data = west)
summary(west_lm)
```

```
##
## Call:
## lm(formula = Cost ~ Year, data = west)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -725.5  -483.9  -221.8   421.8  1226.2
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept) -749050.00   42285.23  -17.71 1.08e-13 ***
## Year         375.97       21.01   17.89 8.93e-14 ***
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 625.2 on 20 degrees of freedom
## Multiple R-squared:  0.9412, Adjusted R-squared:  0.9383
## F-statistic: 320.2 on 1 and 20 DF,  p-value: 8.932e-14
```

## Performing Two-Sample T-Tests

### Southwest v West

```
#Southwest v West  
# Null : Southwest = West  
# Alternative: Southwest < West  
  
#(beta1_{group1} - beta1_{group2})/sqrt(se(beta1_{group1})^2 + se(beta1_{group2})^2)  
t = (344.9 - 375.97) / sqrt((9.272)^2 + (21.01)^2)  
t
```

```
## [1] -1.35293
```

Test Statistic = -1.353

Degrees of Freedom= 20

```
#Find P-value  
p = 2*pt(t, 20)  
p = p * 15 # Bonferonni adjustment  
p
```

```
## [1] 2.867632
```

P-value : 1

*Not significantly different*

### West v New England

```
#West vs New England  
# Null : West = New England  
# Alternative: West < New England  
  
t = (375.97- 466.6) / sqrt((21.01)^2 + (7.986)^2)  
t
```

```
## [1] -4.032198
```

Test Statistic = -4.03

Degrees of Freedom= 20

```
#Find P-value  
p = 2*pt(-4.03, 20)  
p = p * 15 #Bonferroni adjustment  
p
```



```
## [1] 0.009837943
```

P-value = 0.00984

### SIGNIFICANTLY DIFFERENT

Therefore we reject the null hypothesis. There is sufficient evidence to support the claim that the West is increasing a statistically lower rate than New England.

## Midwest v West

```
# Midwest vs West
# Null :Midwest = West
# Alternative: Midwest < West

t = (322.56 - 375.97) / sqrt((10.94)^2 + (21.01)^2)
t
```

```
## [1] -2.254764
```

Test Statistic = -2.255

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 #Bonferroni adjustment
p
```

```
## [1] 0.5327194
```

P-value = 0.532

*Not significantly different*

## Southwest v New England

```
#Southwest vs New England
# Null : Southwest = New England
# Alternative: Southwest < New England

t = (344.9- 466.6) / sqrt((9.272)^2 + (7.986)^2)
t
```

```
## [1] -9.945181
```

Test Statistic = -9.945

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 5.204839e-08
```

P-value = 5.205e-08

### **SIGNIFICANTLY DIFFERENT**

Therefore we reject the null hypothesis. There is sufficient evidence to support the claim that the Southwest is increasing a statistically lower rate than New England.

### **Midwest v Southwest**

```
#Midwest vs Southwest
# Null : Midwest = Southwest
# Alternative: Midwest < Southwest

t = (322.56 - 344.9) / sqrt((10.94)^2 + (9.272)^2)
t
```

```
## [1] -1.557812
```

Test Statistic = -1.56

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 2.024423
```

P-value = 1

*Not significantly different*

### **South v West**

```
#South v West
# Null : South = West
# Alternative: South < West

t = (344.83 - 375.97) / sqrt((15.44)^2 + (21.01)^2)
t
```

```
## [1] -1.194328
```

Test Statistic = -1.194

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 3.694838
```

P-value = 1

*Not significantly different*

## South v Southwest

```
#South vs Southwest
# Null : South = Southwest
# Alternative: South < Southwest

t = (344.83 - 344.9) / sqrt((9.272)^2 + (15.44)^2)
t
```

```
## [1] -0.003886709
```

Test Statistic = -0.00389

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 14.95406
```

P-value = 1

*Not significantly different*

## South v New England

```
#South vs New England
# Null : South = New England
# Alternative: South < New England

t = (344.83 - 466.6) / sqrt((15.44)^2 + (7.986)^2)
t
```

```
## [1] -7.005107
```

Test Statistic = -7.005

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 1.276147e-05
```

P-value = 1.276e-05

### **SIGNIFICANTLY DIFFERENT**

Therefore we reject the null hypothesis. There is sufficient evidence to support the claim that the South is increasing a statistically lower rate than New England.

### **Midwest v South**

```
#Midwest vs South
# Null : Midwest = South
# Alternative: Midwest < South

t = (322.56 - 344.83) / sqrt((10.94)^2 + (15.44)^2)
t
```

```
## [1] -1.176879
```

Test Statistic = -1.177

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 3.795913
```

P-value = 1

*Not significantly different*

## South v Middle States

```
#Middle States vs South
# Null :Middle States = South
# Alternative:Middle States < South

t = (319.3 - 344.83) / sqrt((6.675)^2 + (15.44)^2)
t
```

```
## [1] -1.517737
```

Test Statistic = -1.518

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 2.170947
```

P-value = 1

*Not significantly different*

## Midwest v New England

```
# Midwest vs New England
# Null : Midwest = New England
# Alternative: Midwest < New England

t = (322.56 - 466.6) / sqrt((7.986)^2 + (10.94)^2)
t
```

```
## [1] -10.63439
```

Test Statistic = -10.634

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 1.670539e-08
```

P-value = 1.671e-08

### **SIGNIFICANTLY DIFFERENT**

Therefore we reject the null hypothesis. There is sufficient evidence to support the claim that the Midwest is increasing a statistically lower rate than New England.

## Middle States v West

```
#Middle States v West
# Null : Middle States = West
# Alternative: Middle States < West

t = (319.3 - 375.97) / sqrt((21.01)^2 + (6.675)^2)
t
```

```
## [1] -2.570668
```

Test Statistic = -2.57

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 0.2737
```

P-value = 0.2737

*Not significantly different*

## Middle States v Southwest

```
#Middle States v Southwest
# Null : Middle States = Southwest
# Alternative: Middle States < Southwest
# (beta1_{group1} - beta1_{group2})/sqrt(se(beta1_{group1})^2 + se(beta1_{group2})^2)

t = (319.3 - 344.9) / sqrt((9.272)^2 + (6.675)^2)
t
```

```
## [1] -2.240743
```

Test Statistic = -2.241

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(t, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 0.5482888
```

P-value = 0.548

*Not significantly different*

## Middle States v New England

```
#Middle States v New England
# Null : Middle States = New England
# Alternative: Middle States < New England
#(beta1_{group1} - beta1_{group2})/sqrt(se(beta1_{group1})^2 + se(beta1_{group2})^2)

(319.3 - 466.6) / sqrt((7.986)^2 + (6.675)^2)
```

```
## [1] -14.15223
```

Test Statistic = -7.387

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(-7.387, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 5.857399e-06
```

P-value = 5.857

### **SIGNIFICANTLY DIFFERENT**

Therefore we reject the null hypothesis. There is sufficient evidence to support the claim that the Middle States are increasing a statistically lower rate than New England.

## Middle States v Midwest

```
#Middle States v Midwest
# Null : Middle States = Midwest
# Alternative: Middle States < Midwest
#(beta1_{group1} - beta1_{group2})/sqrt(se(beta1_{group1})^2 + se(beta1_{group2})^2)

(319.3 - 322.56) / sqrt((10.94)^2 + (6.675)^2)
```

```
## [1] -0.2543778
```

Test Statistic = -2.007

Degrees of Freedom = 20

```
#Find P-value
p = 2*pt(-2.007, 20)
p = p * 15 # Bonferonni adjustment
p
```

```
## [1] 0.8768592
```

P-value = 0.877

*Not significantly different*

## Findings

After completing this analysis, I found that :

- West vs New England
- Southwest vs New England
- South vs New England
- Midwest vs New England
- Middle States vs New England

are all significantly different using a p-value of 0.01.

## Future Investigations

- Look into the cause of why New England is rising at a higher rate than other regions.

## Tableau Visualizations

Tableau Dashboard

([https://public.tableau.com/views/U\\_S\\_RegionTuitionIncreaseComparison/Tuition?:language=en-US&publish=yes&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/U_S_RegionTuitionIncreaseComparison/Tuition?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link))