

JAYNIL PATEL



CUSTOMER CHURN DASHBOARD

1869

CUSTOMERS AT RISK

2173

# OF TECH TICKETS

885

# ADMIN TICKETS

\$2.86M

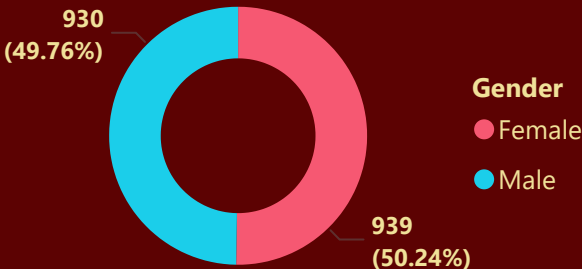
YEARLY CHARGES

139.13K

MONTHLY CHARGES

DEMOGRAPHICS BY GENDER :

CHURNED CUSTOMERS BY GENDER



25%

% Senior Citi...

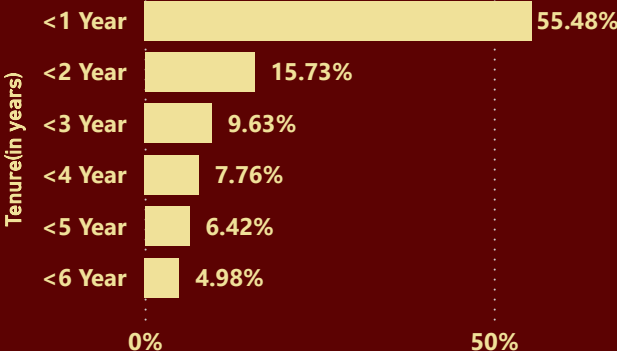
36%

% of Partner

17%

% of Depend...

SUBSCRIPTION TIME



SUBSCRIBED SERVICES :

17%

% Tech Support

44%

% Streaming TV

44%

% Streaming Movi...

29%

% Divice Protection

28%

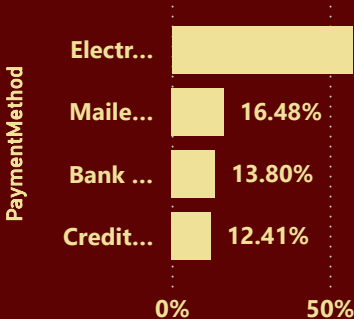
% Online Backup

16%

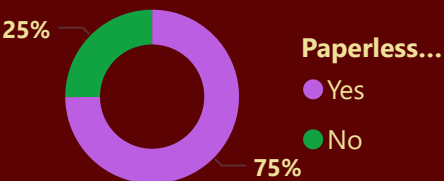
% Online Security

CUSTOMER ACCOUNT INFORMATION :

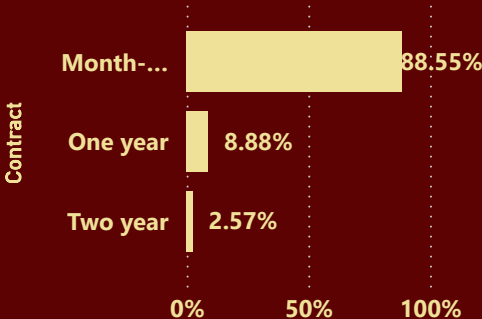
PAYMENT METHOD



PAPERLESS BILLING



TYPE OF CONTRACTS



91%

% Phone Service

Multiple  
Lines

YES

50.03%

NO

49.97%

INTERNET SERVICE USERS

