

CLIENT RECOMMENDATION

Introduction of handset leasing

Analysing if handset leasing would generate lucrative profits for the client.



Competitive pricing

The leasing options should be priced effectively with the provision of upgrades.



How leasing would benefit the client?

The leasing options would help the client capture greater market share, thus churning in the profits.



Client should definitively go ahead with introducing handset leasing

Handset leasing with excellent upgrade options should increase the profits and help gain market share.

Upon thorough examination of current market trends and the strategy of the competition, we propose that handset leasing would solve the concurrent problems.