

- Dashboard
- Sales Analytics
- Trends & Analysis
- Inventory Overview
- Transactions
- AI Insights
- Reports

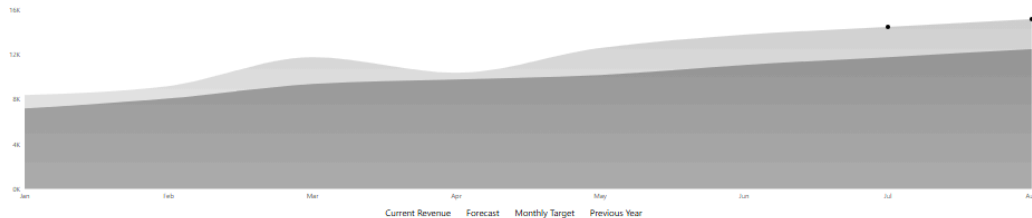
Sales Analytics

Detailed insights into your sales performance and trends.

Monthly Revenue
\$13,800 +5.5%Target Achievement
115.0% **Achieved**YTD Revenue
\$66,200Projected Growth
+22.3%

Revenue Performance Analysis

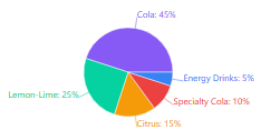
Monthly revenue with targets, year-over-year comparison, and forecasting



● Current Revenue 📈 Monthly Target ● Projected Revenue

Sales by Category

Distribution of sales across product categories



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Trends & Analysis

Interactive charts and analytics for comprehensive business insights.

\$ Product Profitability

Cost vs Sales vs Profit analysis

■ Cost ■ Sales ■ Profit

Conversion Funnel

Customer journey analysis

21.3%
Conversion Rate

Demand Evolution

Product demand trends over time

● Coca-Cola ● Pepsi ● Sprite

Sales Velocity

Product movement vs inventory levels

72
Avg Velocity

Regional Performance

Sales by geographic regions

6
Active Regions

Market Share

Category distribution analysis

45%
Cola Dominance

Quick Insights

Key trends and patterns identified

Rising Trend

Coca-Cola Classic showing 15% growth month over month

Opportunity

7UP has low velocity but high profit margins

Performance

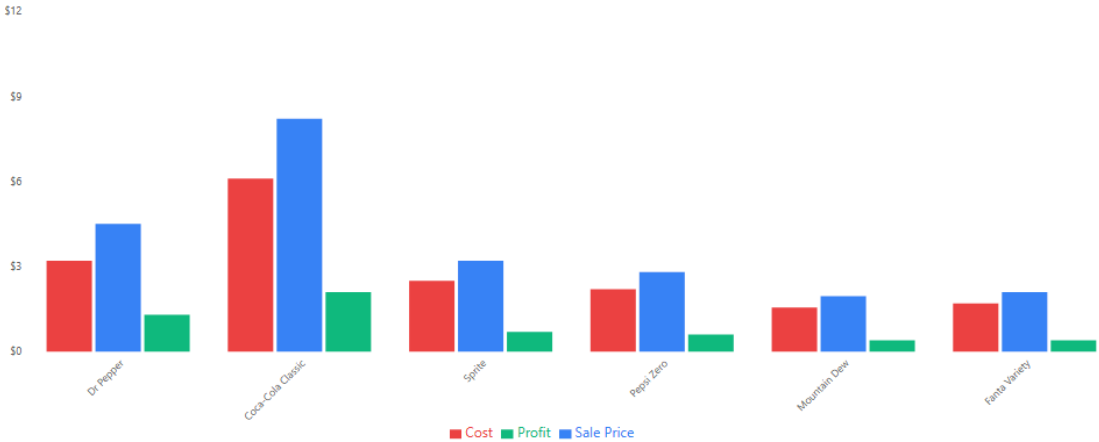
Downtown Core leading all regions in revenue

Conversion

21.3% conversion rate exceeds industry average

\$ Product Profitability Analysis

Detailed cost vs sales vs profit breakdown



AVA
AI Sales Analyst

Fizz & Pop Beverages
Today: Jan 22, 2024

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Inventory Overview

Monitor stock levels, track inventory value, and manage product availability.

Total Inventory Value

\$712

Across 5 products • Click to view

Critical Stock

2

Items need immediate attention • Click for details

Low Stock

1

Items below minimum threshold • Click for details

Full Inventory Alerts & Visuals

Product Inventory

Manage your product stock levels and details

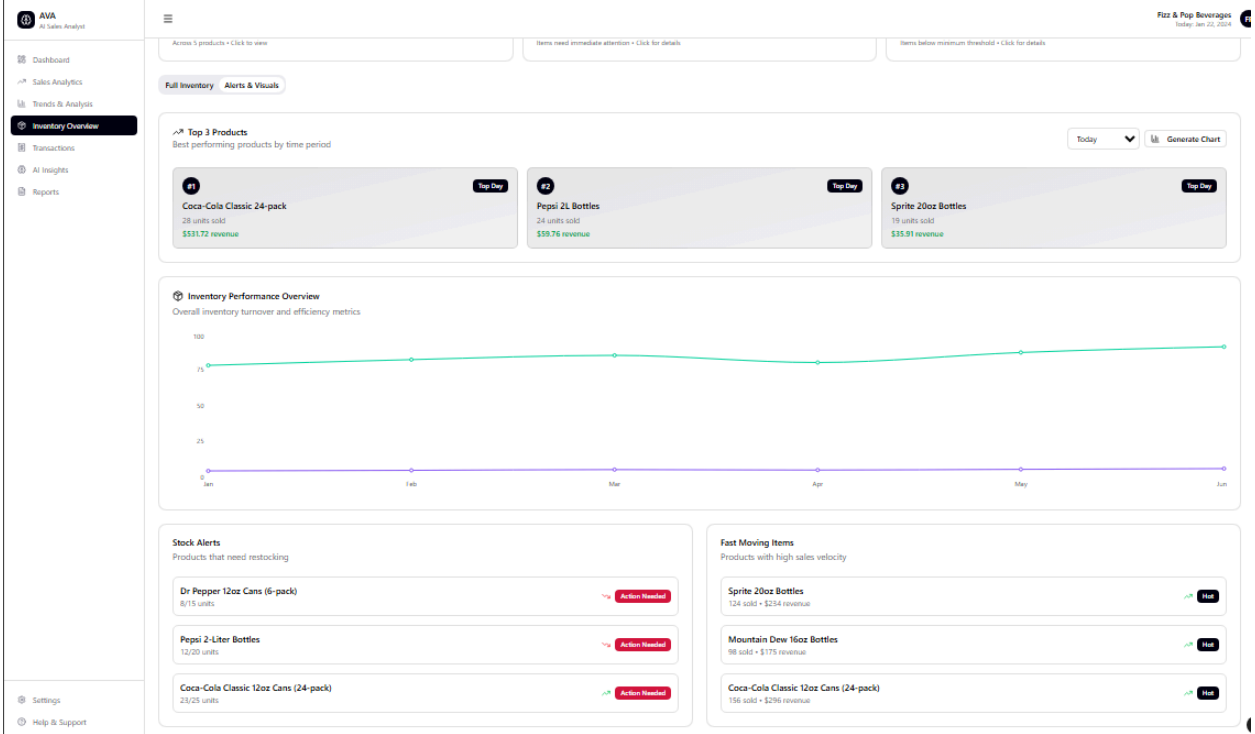
+ Add Product

Search products...

All Categories

Product	Category	Stock	Value	Status	Last Restocked	Actions
Coca-Cola Classic 12oz Cans (24-pack) ID: P001	Cola	23 units Min: 20	\$437	low	2024-01-15	Restock
Pepsi 2-Liter Bottles ID: P002	Cola	12 units Min: 15	\$30	critical	2024-01-10	Restock
Sprite 20oz Bottles ID: P003	Lemon-Lime	45 units Min: 25	\$85	good	2024-01-20	Restock
Dr Pepper 12oz Cans (6-pack) ID: P004	Specialty Cola	8 units Min: 15	\$40	critical	2024-01-05	Restock
Mountain Dew 16oz Bottles	Citrus	67 units	\$120	good	2024-01-18	Restock

- Settings
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FP

Transaction History

Track sales performance and customer purchase patterns.

Total Orders
42
Today

Total Revenue
\$1,285.3
Today's sales

Avg Order Value
\$30.60
Per order

Items Sold
156
Total units

Top Product
Coca-Cola Classic 24-pack
Best seller today

Recent Orders

Hourly Performance

Product Performance

Customer Promotions

Top Selling Products

Best performing products today

1Coca-Cola Classic 24-pack
18 orders\$341.82
Popular

2Pepsi 2-Liter Bottles
12 orders\$119.04
Popular

3Mountain Dew 16oz Bottles
10 orders\$107.40
Popular

4Sprite 20oz Bottles
14 orders\$105.84
Popular

5Dr Pepper 12oz Cans
8 orders\$79.84
Popular

Sales Insights

Key performance metrics

Peak Sales Hour
1:00 PM
14 orders, \$420 revenue

Average Items per Order
3.7
Items per customer order

Revenue Growth
+12.5%
Compared to yesterday

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Best seller today

Recent Orders

Hourly Performance

Product Performance

Customer Promotions

Customer Promotion Recommendations

AI-recommended customers for targeted promotional campaigns

0 selected

Sarah Johnson
sarah.j@email.com

Total Spent
\$2,840

Avg Order
\$118.33

Orders
24

Last Purchase
2024-01-15

Suggested Offer

15% off orders over \$100
High-value customer

+12% revenue

Mike Chen
mike.chen@email.com

Total Spent
\$2,156

Avg Order
\$119.78

Orders
18

Last Purchase
2024-01-08

Suggested Offer

20% off next order + free shipping
Lapsed regular customer

+18% reactivation

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Today: Jan 22, 2024

Generate Report

AI Insights

AI-powered recommendations and predictions for your business.

Key Insights & Alerts

AI-generated insights based on your business data

📈

Increase Coca-Cola Classic Inventory

Coca-Cola Classic 24-packs are selling 40% faster than predicted. Consider increasing stock by 60 units.

Potential revenue increase of \$900

92% confidence

Reorder now

High Priority

⚠️

Dr Pepper Stock Critical

Current sales velocity will exhaust Dr Pepper 6-pack stock in 3 days. Immediate reorder recommended.

Potential lost sales: \$350

88% confidence

Urgent restock

High Priority

👤

Peak Hours Staffing

Soda sales peak between 12-2 PM. Consider adding 1 staff member during these hours.

Estimated 15% reduction in wait times

85% confidence

Schedule review

Medium Priority

📅

Summer Seasonal Demand

Citrus soda sales increase 35% during summer months. Plan inventory accordingly.

Better stock management

90% confidence

Plan ahead

Medium Priority

📊 Performance Predictions

Next month's projected metrics

💰 Growth Recommendations

Actionable strategies to boost performance

dasdsdasdf

📊 Performance Predictions

Next month's projected metrics

Revenue

Current: \$125,420 → Predicted: \$142,680

+13.8%

89% confidence

Average Order Value

Current: \$30.60 → Predicted: \$35.20

+15.0%

85% confidence

Customer Retention

Current: 68% → Predicted: 74%

+6%

92% confidence

Inventory Turnover

Current: 8.2x → Predicted: 9.8x

+19.5%

87% confidence

💰 Growth Recommendations

Actionable strategies to boost performance

Dynamic Pricing for Premium Sodas

Implement time-based pricing to maximize revenue during peak hours for specialty drinks

Category: Pricing Strategy

+8-12% revenue

Timeline: 2-3 weeks

Implement

Medium Effort

Just-in-Time Ordering for Soft Drinks

Reduce holding costs by implementing automated reorder points for fast-moving sodas

Category: Inventory Optimization

+5-8% revenue

Timeline: 1 week

Implement

Low Effort

Loyalty Program for Frequent Buyers

Target repeat customers with personalized soda bundle offers based on purchase history

Category: Customer Experience

+10-15% revenue

Timeline: 4-6 weeks

Implement

High Effort

Cross-Selling Soda Bundles

Bundle complementary soda flavors and sizes to increase average transaction value

Category: Product Mix

+6-10% revenue

Timeline: 1-2 weeks

Implement

Low Effort

Reports & Analytics

Generate comprehensive business reports and schedule automated analytics.

Generate Reports Recent Reports Scheduled Reports

Quick Report Generation

Generate instant reports with customizable parameters

Date Range

Last 30 Days

Format

PDF Document

Custom Date

Pick a date

Generate All Reports

Sales Summary Report

Overview of sales performance, revenue trends, and key metrics

Frequency:

Daily, Weekly, Monthly

Est. Time:

2 mins

Generate Report

Inventory Status Report

Current stock levels, low stock alerts, and inventory valuation

Frequency:

Daily, Weekly

Est. Time:

1 min

Generate Report

Financial Summary Report

Revenue, expenses, profit margins, and financial KPIs

Frequency:

Weekly, Monthly, Quarterly

Est. Time:

3 mins

Generate Report

Customer Analytics Report

Customer behavior, purchase patterns, and loyalty metrics

Frequency:

Weekly, Monthly

Est. Time:

2 mins

Generate Report

AVA Project Process Flowchart

How we want to design the process chart

A process flow is a visual representation of the steps and decisions in a process, often depicted as a flowchart or diagram. It is the sequence of steps or actions that define how a task or project moves from start to finish.

Diagram

Make sure we have customer in mind

E-commerce business owner

Below age 45, mid 20s

Ad revenue, competitive

Diagram

Notes

Home page

Sales/inventory page (link to website)

Fiscal analytics Page (graphs, sales report, price matching and relevant visual)

Collaboration Page (Gives every possible recommendation)

Show how software connects to API (API 2023 to E-commerce website)

Show how AI Agent connects to Software

Show how Software connects to front end (React) to backend (databases SQL/pt)

Diagram

