

Group Name: Future Group

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Project Idea: A.I. Marketing Manager

Our project encapsulates a Point of Sale (P.O.S.) Software that stores transactional data and tracks inventory; then uses A.I. analysis to give feedback on inventory sales, fiscal data, and manage inventory. A.I. will also act as a business manager creating reports, suggesting recommended approaches based on data stored, tracks products rate of sales, profit margins, and rates the lowest and highest performers. If the A.I. notices the sales of a particular product A are very high; while another product B is struggling, it will give a sales suggestion (Remove/Stop restocking Product B, Order more of Product A).