

# Jay Manalansan

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## WORK EXPERIENCE

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### Happy Money

Jul. 2022 – Nov. 2022

*React Developer*

*Remote/Torrance, CA*

- As a React Developer on the experiment team, I implemented a/b testing code for Happy Money's website app for new customers applying for financial loans nationwide.
  - Increased conversion rate by 10% within first three months.
  - Using React, Node.js, styled-components, Git, and learning on the job LaunchDarkly, Terraform, MixPanel, Segment, and FullStory.
- Worked with senior engineers to analyze code base and presented to our UI team a new implementation pattern for a/b testing that prevented code duplication and decreased the overall bundle size.
- Represented our team in weekly deployments verifying production code, helping to debug issues in deployment, one time working a 12 hour day resolving a build error that was not from our team.
  - Guided and trained our outsourced Vietnam team sometimes working extra hours to compensate time difference.
- Needed scheduling flexibility to take care of personal family matters, which is why this is my last role.

### Frost Law Firm

Dec. 2019 – Jul. 2022

*Web Developer*

*Remote/San Pedro, CA*

- As a Web Developer working solo, I updated their website and improved SEO and Lighthouse scores using Next.js, React, Tailwind CSS, styled-components, TypeScript, Git, and Vercel.
- Researched and developed an internal resource website for documents to be shared within the company. Using the same front end technologies but including a Strapi backend using Postgres and AWS.
  - Implemented Microsoft Authentication Library to allow seamless logins from their Outlook emails to the internal resource website.

### iHerb

Oct. 2015 – Jun. 2019

*Software Developer*

*Irvine, CA*

- As a Software Developer on the orders and my account team, at an enterprise level I worked on iHerb's international e-commerce website and internal customer service website developing features in HTML, CSS, Sass, Bootstrap, JavaScript, jQuery, and learning on the job Gulp, C#, Razor, MySQL, .Net 4.X/.Net Core, Team Foundation Server, Git, and Docker.
  - Created following pages: My Account, Me, Rewards, Orders, Order Summary, Returns, Tracking Orders, using APIs to different microservices.
  - Achieved pixel-perfect responsive designs in 8 different languages.

### Insteo

Mar. 2013 – Nov. 2014

*Lead Front End Coder*

*Long Beach, CA*

- As a Lead Front End Coder for a small team, I developed over 10 animated and interactive digital signage websites using HTML, JavaScript, and jQuery increasing the company's sales inventory of applications.
  - Developed an award winning touchscreen way-finding website used onboard the Queen Mary ship in Long Beach.

## EDUCATION

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### The Art Institute of California — Orange County, a campus of Argosy University

Mar. 2012

*Bachelor of Science, Web Design and Interactive Media*

*Santa Ana, CA*

- Designed and developed the school's touchscreen kiosk, served as a Peer Mentor for new students

### Coding Dojo — 3 Month Full-Time Full Stack Development Bootcamp

Mar. 2015

*Bootcamp Grad*

*Seattle, WA*

- Learning LAMP, MEAN, and Ruby on Rails

## SKILLS & INTERESTS

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- Skills:** JavaScript, React, TypeScript, Node.js, C#, SQL, MySQL, HTML, CSS, Sass, Tailwind CSS, jQuery, Gulp, Git, Docker, Chrome DevTools, Visual Studio Code, Jira, Strapi, Vercel, DigitalOcean, Adobe Creative Cloud (Illustrator, Photoshop)
- Interests:** Video Games; Marvel SNAP; hiking with my Siberian Huskies; watching reality shows; The Office; collecting Lego sets;