## **Child Survival: Studies Reporting Health Outcomes**

Journal & Link	Location	Population	Intervention Description	Outcomes	Design	Sampling Method	SOE Score <sup>1</sup>	SMBC <sup>2</sup>
Epidemiology and Infection, 2008, 136 (11): 1463-1471 http://www.ncbi.nlm.ni h.gov/pmc/articles/P MC2870746/?tool=p mcentrez&report=abs tract	Nyanza Province, Kenya	Comparison of diarrhea rates in 960 children aged <5 years in 556 households in 12 randomly selected intervention villages and six randomly selected comparison villages during weekly home visits over an 8-week period	Social marketing to promote the Safe Water System (SWS) in collaboration with CARE Kenya's program to provide latrines and rainwater collection	Behaviors Intervention households were also more likely to have residual chlorine in their stored water (43% of visits vs. 0%) and to possess a latrine (49% of visits vs. 27%)  Health  On multivariate analysis, chlorinating stored water [relative risk (RR)0.44, 95% confidence interval (CI) 0.28–0.69], latrine presence (RR 0.71, 95% CI 0.54–0.92), rainwater use (RR 0.70, 95% CI 0.52–0.95), and living in an intervention village (RR 0.31, 95%CI 0.23–0.41), were independently associated with lower diarrhoea risk	Quasi- experimental	Probability	5	4: Behavior, Exchange, Insight, Methods mix
Transactions of the Royal Socity of Tropical Medicine and Hygiene, 1996, 90 (4): 366-371 http://trstmh.oxfordjou rnals.org/content/90/4 /366.abstract	Khon Kaen Province, Thailand	Households in 37 village	A social marketing-based hygiene improvement campaign to promote hand washing, especially before feeding a baby, cooking, eating, and after defaecation or cleaning a baby's bottom, and dish washing immediately after eating	Behaviors  There was a significant improvement in both behaviors in intervention versus control communities  Health  Diarrhea was less common in young children from the intervention villages, with 11 villages having lower incidence rates of diarrhea than 5 control villages; overall this amounted to a 39% reduction	Quasi- experimental	Probability	5	5: Behavior, Customer orientation, Exchange, Insight, Segmentation, Methods mix
	Epidemiology and Infection, 2008, 136 (11): 1463-1471 http://www.ncbi.nlm.ni h.gov/pmc/articles/P MC2870746/?tool=p mcentrez&report=abs tract  Transactions of the Royal Socity of Tropical Medicine and Hygiene, 1996, 90 (4): 366-371 http://trstmh.oxfordjournals.org/content/90/4	Epidemiology and Infection, 2008, 136 (11): 1463-1471 Kenya  http://www.ncbi.nlm.ni h.gov/pmc/articles/PMC2870746/?tool=pmcentrez&report=abstract  Transactions of the Royal Socity of Tropical Medicine and Hygiene, 1996, 90 (4): 366-371 http://trstmh.oxfordjournals.org/content/90/4	Epidemiology and Infection, 2008, 136 Province, 960 children aged <5 years in 556 (11): 1463-1471 Kenya households in 12 randomly selected intervention villages and six randomly selected comparison villages during weekly home visits over an 8-week period  Transactions of the Royal Socity of Tropical Medicine and Hygiene, 1996, 90 (4): 366-371 http://trstmh.oxfordjou rnals.org/content/90/4	Epidemiology and Infection, 2008, 136 (11): 1463-1471 Kenya Province, Kenya Households in 12 randomly selected intervention villages and six randomly selected comparison villages during weekly home visits over an 8-week period  Transactions of the Royal Socity of Tropical Medicine and Hygiene, 1996, 90 (4): 366-371 http://trstmh.oxfordjou rnals.org/content/90/4	Epidemiology and Infection, 2008, 136 (11): 1463-1471 http://two.wn.cbi.nlm.ni h.gov/pmc/articles/P mcentrez&report=abs tract  Transactions of the Royal Socity of Tropical Medicine and Hygiene, 1996, 90 (4): 366-351 rat)  (4): 66-3bstract  Comparison of diarrhea rates in 960 children aged <5 years in 556 households in 12 randomly selected intervention villages and six randomly selected comparison or will ages and six randomly selected comparison villages during weekly home visits over an 8-week period  Social marketing to promote the Safe Water (SWS) in collaboration with CARE Kenya's program to provide latrines and rainwater collection  Water System (SWS) in 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Notes

1. Strength of Evidence Score 2. Social Marketing Benchmark Criteria

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