

JASPER DAVIS

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SKILLS

PERSONAL

Creativity ■■■■
Problem Solving ■■■■
Communication ■■■■
Organization ■■■■
Team Leading ■■■■

ARTISTIC

Design ■■■■
Web Building ■■■■
Illustration ■■■■
Motion Graphics ■■■■
Video Editing ■■■■

SOFTWARE

Illustrator ■■■■
Photoshop ■■■■
After Effects ■■■■
InDesign ■■■■
Maya ■■■■

CODING

HTML ■■■■
CSS ■■■■
Javacript ■■■■
SASS ■■■■
jQuery ■■■■

PROFESSIONAL EXPERIENCE

UNOapp / Digital Menubox

2011-PRESENT

Lead Graphic Designer

Design lead on key corporate clients including Freshii, Kernels, Second Cup, Aroma Espresso Bar and Pita Pit.
Produced and maintained creative assets for digital signage, web and print.
Managed the design team at UNOapp, responsible for hiring and training new design staff.
Self-motivated to organize priorities and tasks to meet extremely narrow client deadlines.
Created and updated clients' social media including twitter, facebook and instagram.

Freelance Graphic Design

2006 - 2015

Self-managed multiple design and branding projects for a wide variety of clients such as Gussied Up, Bravado! Designs, the Lake Simcoe Region Conservation Authority and the Credit Valley Conservation Authority.
Quickly prototyped creative ideas to help meet the fast paced needs of client.
Communicated with clients and print shops to ensure timely delivery of their print assets.

EDUCATION

Front-End Web Development BitMaker Labs

2014 - 2015

3D Animation Post Graduate Program Seneca College of Applied Arts and Technology

2008 - 2009

Bachelor of Fine Arts, Honours Program York University

2001 - 2005

References Available Upon Request