

Jay Prajapati

+91 6351574803 | jayprajapati9122@gmail.com | linkedin.com/jayprajapati9 | bento.me/jayprajapati9

EDUCATION

L. J. Institute of Engineering and Technology <i>Bachelor of Engineering (B.E.) in Information Technology</i>	CGPA: 9.65
R. C. Technical Institute <i>Diploma of Engineering (D.E.) in Information Technology</i>	CGPA: 8.75

EXPERIENCE

Associate UIUX Designer <i>Impero IT Services Pvt Ltd</i>	Jan 2024 – Present Ahmedabad, Gujarat
<ul style="list-style-type: none">Delivered 28+ unique projects across web and app platforms in 2+ Years impacting thousand of users globally with a strong focus on quality and consistency.Played a key role in pre-sales design, delivering rapid UI/UX prototypes that helped win 2 client projects, including a major Gaelic games club in Ireland.Designed products for the company, including an exam portal and the AI Exam Builder platform, the company's first product showcased at an Dublin Tech Summit international event.Took end-to-end ownership of complex projects, worked independently with minimal supervision, and collaborating directly with project managers and Developers.Worked across multiple domains, designing product UI, branding assets, social media creatives, and internal event materials, including banners and flyers.Implemented micro UI animations into projects that elevated user experience, this initiative gained attention and appreciation from the VP of the company.	

PROJECTS

Fundraising Platform Revamp | Web and Mobile

- Revamped an **8-year-old fundraising platform (USA)**, collaborating directly with the client through onsite discussions from planning to execution.
- Designed a new web portal with **UX improvements**, working closely with developers in a fast-paced, tight-deadline environment where designs were approved and moved to development in rapid cycles.
- Improved dashboard with more reports & clarity, and reorganized navigation and information structure for a platform supporting **9,000+ organizations** and **millions of dollars** in fundraising.

Nationwide Food Programme Operations Portal | Web

- Designed the UI/UX design of a centralized portal for a nationwide **food programme in Ireland**, focused on simplifying complex operational workflows for large-scale program management.
- Client relied on many Excel files, designed a centralized portal, delivering **600+ screens** for planning, distribution, tracking, and reporting the food programme.
- Improved data accuracy** in reports, **reduced manual work**, and enabled **faster** day-to-day operations, effectively managing the programme **across thousands of participating schools**.

TECHNICAL SKILLS

Design Tools: Figma, Rive, Adobe XD, Framer, ProtoPie, Canva

UX Research & Strategy: User Flows, Wireframing & Prototyping, Design Systems, A/B Testing

Other: Micro-interactions, Agile / Sprint-based Design, HTML & Tailwind CSS Reactjs Development

ACHIEVEMENTS / EXTRA-CURRICULAR

Awards & Recognition: Received client appreciation and internal Synergic team award for successful end-to-end project delivery.

Creative Contributions: Participated in workshops or presentations for internal teams.

Graphics Work: Strengthened company brand presence through graphics, social media creatives, proposals, and marketing assets.