

Jay Prajapati

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EDUCATION

L. J. Institute of Engineering and Technology
Bachelor of Engineering (B.E.) in Information Technology

CGPA: 9.65

Aug. 2021 – Aug 2024

R. C. Technical Institute
Diploma of Engineering (D.E.) in Information Technology

CGPA: 8.75

Jun. 2018 – July 2021

EXPERIENCE

Associate UIUX Designer
Impero IT Services Pvt Ltd

Jan 2024 – Present
Ahmedabad, Gujarat

- Delivered **28+ unique projects** across web and app platforms in **2+ Years** impacting thousand of users globally with a strong focus on quality and consistency.
- Played a key role in **pre-sales** design, delivering rapid UI/UX prototypes that helped **win 2 client projects**, including a **major Gaelic games club in Ireland**.
- Designed products for the company, including an exam portal and the AI Exam Builder platform, the company's first product showcased at an **Dublin Tech Summit** international event.
- Took **end-to-end ownership** of complex projects, worked independently with minimal supervision, and collaborating directly with project managers and Developers.
- Worked across multiple domains, designing product UI, branding assets, social media creatives, and internal event materials, including banners and flyers.
- Implemented **micro UI animations** into projects that elevated user experience, this initiative gained attention and appreciation from the VP of the company.

PROJECTS

Fundraising Platform Revamp | *Web and Mobile*

- Revamped an **8-year-old fundraising platform (USA)**, collaborating directly with the client through onsite discussions from planning to execution.
- Designed a new web portal with **UX improvements**, working closely with developers in a fast-paced, tight-deadline environment where designs were approved and moved to development in rapid cycles.
- Improved dashboard with more reports & clarity, and reorganized navigation and information structure for a platform supporting **9,000+ organizations** and **millions of dollars** in fundraising.

Nationwide Food Programme Operations Portal | *Web*

- Designed the UI/UX design of a centralized portal for a nationwide **food programme in Ireland**, focused on simplifying complex operational workflows for large-scale program management.
- Client relied on many Excel files, designed a centralized portal, delivering **600+ screens** for planning, distribution, tracking, and reporting the food programme.
- Improved data accuracy** in reports, **reduced manual work**, and enabled **faster** day-to-day operations, effectively managing the programme **across thousands of participating schools**.

TECHNICAL SKILLS

Design Tools:: Figma, Rive, Adobe XD, Framer, ProtoPie, Canva

UX Research & Strategy: User Flows, Wireframing & Prototyping, Design Systems, A/B Testing

Other: Micro-interactions, Agile / Sprint-based Design, HTML & Tailwind CSS Reactjs Development

ACHIEVEMENTS / EXTRA-CURRICULAR

Awards & Recognition: Received client appreciation and internal Synergic team award for successful end-to-end project delivery.

Creative Contributions: Participated in workshops or presentations for internal teams.

Graphics Work: Strengthened company brand presence through graphics, social media creatives, proposals, and marketing assets.