



THE
PACKAGING HOUSE

Place to develop your silent salesman

about us

“The Packaging House” – place to develop your silent salesman

Welcome to The Packaging House.

We proud to announce that THE PACKAGING HOUSE is a new entry in the industry, as a challenger to the big agencies. Our team has an experience & expertise in Packaging design and development across various sectors. Our concept is to deliver the solutions & services related to Packaging from Product Design & Development, Packaging Optimisation, Vendor Development, Artwork Development, Problem solving and Packaging Innovation that reduce total cost and environmental impacts.

Our humble attitude & practical approach towards the clients need makes us different from the leading branding consultant and we are the preferred option for customers that are looking for a creative packaging design. Flexibility combined with experience is our best offer to our customers, which even large agencies fail to provide. Our team is consisting Professionals from Leading Packaging Institutes, Packaging organisations & Packaging Converters and are conversant with the Innovations & new technologies in the Packaging Industry.

With trending ideas in mind, we analyse the client's necessity to choose the right packaging, and so the Solutions are customized and made cost competitive which are based on considering the following aspects:

- Right Cost by using the Right Packaging
- Reduction of product damages through Right protection
- Reduction of transportation cost by increase the load-ability into the shipping carton or truck by Right design & dimensions along with Right placements.
- Easy to Form & Easy to Pack Solution to get more productivity.
- Select the Eco-friendly materials that are completely recyclable or reusable.
- Flexible in terms of working hours and location.
- No need to bother of hiring the employees; getting on the payrolls & training them to suit the needs & at last they jump to the other place.
- we can even supply the Packaging material as and when you require.

why - The Packaging House ?

What if you had a single point of contact for all your packaging needs?

At “The Packaging House”, We make your complex packaging world simple - from design and development to sourcing - helping you to achieve measurable results without sacrificing quality or control.

We support your brand at each step of the international packaging supply chain, allowing you to focus on your product related developments. We have the experience and expertise to ensure the best packaging solutions for your brand. Our expertise, combined with our network of production partners, allows us to identify performance improvement opportunities for our clients at every step. Better packaging, fewer headaches and operational excellence throughout the packaging supply chain

Our Services

- New Packaging Design
- Packaging Optimization
- Artwork Development
- Packaging Procurement
- Packaging Performance Testing

Our Products

- Folding Carton
- Corrugated Display Box
- Corrugated Shipping Carton
- Cello Tape
- LDPE Stretch Wrap Roll

New Packaging Design



Includes

Size determination

For All Primary, Secondary & Tertiary Pack.

Arrange the mock-ups

- Sample arrangement with the help of Purchase
- Samples from actual supplier will create no confusions later
- Also helps to check the important parameter like Product Pack Compatibility, easy to pack and open etc. before going ahead to AW development.

Prepare the KLD's

- KLDs for concern Packaging Material from BOM
- Makes graphic designers work easy while Artwork Development.
- Invites lesser mistakes in AW development.

Determination of BOM & Packaging SOP

- All team members from various departments can easily understand about the no. of Packaging Material and Packaging Processes.
- It does not create the confusions & reduce the mistakes.

Set the "Standard Packaging Specification"

- For each Packaging Material mentioned in BOM.
- Makes better communication between purchase & QC.
- Also maintains a same quality even while dealing with different supplier.

Packaging Optimization



Includes

Review of BOM

- Study the no. of Packaging materials in BOM, which will clear the objective of each Packaging Material.

Study the Packaging Process Sequence

- to understand the need of each Packaging,
- to avoid extra or unnecessary steps if any.

Review of Physical Samples

- It will explain the difference between Std. specifications and actual Packaging. (if any)
- Also clear the unnecessary OR extra Packaging Material.

Review the "Standard Packaging Specification"

- Study of each Packaging Material specifications to identify the difference in actual vs Required Packaging Material.

Arrange the MockUps (if required)

- When new samples are required for trial purpose to confirm the change in Standard Specification.

Prepare the KLD's

- If any changes done in the sizing of the Packaging Material.

Artwork Development



Includes

Technical Review

- Study the AW for technical Parameters like no. of color to be selected, Trimming Margin, Placement of data at unwanted area, Basic Information accuracy etc.
- It will help to Maintain a same design & color even after printed at different supplier.

Assistance in Legal Review

- Review for legal required information even for different countries like USA, Canada, Europe, Australia, India, Middle East etc..

Online Color Approval

- Includes Online color approval at supplier end while first time printing.
- It will avoid later rejections due to color scheme.

Shade Card Approval

- Help to develop the Shade Cards which will be required for colour matching in future supplies.
- It will help to maintain same colour scheme in each & every supply.

Packaging Procurement

Includes

New Vendor Development

- Develop the new vendor of Packaging materials when required, to achieve the competitive cost & timely delivery of course with required quality.

Vendor Audits

- Participate in supplier audits for Packaging Material, upgrade the vendors about our requirements & motivate them to implement good standards.

Packaging Performance Testing

- Assistance in Performance Testing of your Packaging which includes vibration test, Impact test, Drop test, Migration test, Specific Migration Test, Self life study testing and so on.. through well-known recognized external Laboratories.
- This will help us to clear the audits smoothly, and will boost your confidence on your packaging.

Other customized services are also available.

Our Products

Folding Carton

Size available:
All customized sizes are available

Paper GSM Available:
250 GSM to 400 GSM

Paper Type:
LWC, HWC, FBB, PolyCoated FBB



Our Services

Corrugated Display Carton

Size available:
All customized sizes are available

Available Paper GSM: 120 to 250

Available Paper: HWC, Kraft Paper
Ply: 3

Carton Type: die-cut display carton
Color: Customized color



Corrugated Shipping Carton



Size available:
All customized sizes are available

Available Paper GSM:
100 to 250

Flute Type:
B flute, C flute, A flute, combination

Ply: 3 ply, 5 ply, 7ply
Color: 2 color Printing

Cello Tape

Size available:
24mm, 36mm, 48mm, 60mm, 72mm

Length:
65 meter

Thickness:
43 micron

Customized
Color
and
Printing



Transparent
and
Brown

LDPE Stretch Wrap Roll



Size available:
4", 6", 8", 10", 12", 15", 18"

Application:
Manual Wrapping

Thickness:
23 micron

Color:
Transparent

more new products are coming soon...



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