

## **Advocacy in Action: Promoting the Prevention Agenda for NYS**

**NYSPA 28<sup>th</sup> Annual  
Perinatal Conference  
June 5th & 6th, 2014**



### **Prelim Agenda: 9 CEUs pending**

- *"This activity has been submitted to New Jersey State Nurses Association for approval to award contact hours. The New Jersey State Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation."*
- **No CME will be awarded.**



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**Please be aware that portions of the  
conference will be recorded & be available  
for review online**



Webinar/Taping for this session

**Desmond Hotel & Conference Center**  
660 Albany Shaker Rd, Albany, NY 12211  
[www.desmondhotels.com](http://www.desmondhotels.com);  
518-869-8100; 800-448-3500

## **Thursday, June 5th**

7:30 am

**Registration opens (all day)**

8-9:30 am

### **Special Interest Discussions**

These serve as an opportunity for organizations devoted to different aspects of perinatal health to meet and develop advocacy agendas for the coming year— anyone with an interest is welcome to attend. The groups will present reports to the conference as a whole at the closing session and welcome new participants.



- **Access to progesterone for prematurity prevention: A quality improvement collaborative** - *Led by perinatal groups through NY State*

Advocacy related to assuring that all eligible women are able to receive progesterone therapy throughout NY State.

- **NYC/NYS Doulas-**

*Led by Tamara Wrenn & Elan McCallister—*

Advocacy related to Medicaid reimbursement for Doula care to improve outcomes for at risk women.

- **Perinatal Mood Disorders** -

*Led by Sonya Murdock -*

Advocacy related to passage of the PMD legislation from prior NYS congressional year.

- **NYS Breastfeeding Coalition** -

*Led by Stephanie Sosnowski*

9:30 am

**Break with Exhibitors**

10 am

**Conference Opening**

### **Plenary Session I**

10-10:15

**NYSPA Presidential Address**



**The NYS Prevention Agenda: A Collaborative Approach to Lasting Change** – Caren Fairweather

10:15 am



**Prenatal Pesticide Exposure: Evidence of Harm, Proof of Prevention**

Megan Horton PhD- Associate Research Scientist- Mount Sinai School of Medicine

Discussion of the impact of residential pesticides on neurodevelopmental outcomes, and the NYS programs to improve prenatal exposure rates.

11:15 am

## **Stanley James Award Presentation**

11:30



### **Key note Plenary:**

#### **Fulfilling the Promise: The Affordable Care Act and the Health of Women and Children**

Elisabeth R. Benjamin, MSPH, JD

Vice President, Health Initiatives

Community Service Society of NY

12:30-2

## **Lunch Buffet & Poster Session**

### **Plenary Session II**

2 - 3 pm



#### **NYSPQC program & initiatives - outcome data**

Marilyn Kacica MD - NYS DOH

Discussion of the work this innovated NY program, and the outcomes directly affecting perinatal health

3 pm



### **Breakout session I**

- **Early Enteral Nutrition Panel discussion-**

Marilyn Kacica MD– NYSDOH, Ivan Hand MD - SUNY Downstate, Ed LaGamma MD– New York Medical College, Yogangi Malhotra MD - Montefiore Weiler Hospital

Discussion of lessons during early feeding initiatives including how to affect perinatal outcomes through engaging stakeholders, parent advocacy and provider engagement.

- **Perinatal Addiction** - Devinalini Misir MD, U of Buffalo

Prenatal drug and alcohol are common in pregnancy, learn more about the effects of these exposures and strategies to encourage reduction and abstention.

- **Medicaid Redesign and Maternal Child Health -**

Lara Kassel, Medicaid Matters NY Coalition Coordinator

There are substantial changes in coverage and reimbursement afoot as women and children join exchanges. Learn more at this interactive session

- **How to talk to Mothers I** - N. Ritter IBCLC, RLC

Update your counseling skills including reading body language, culture differences and the use of humor (1 of 2)

4 pm

## **Breakout session II**

- **Breastfeeding promotion through home visits**

Sandra McGinnis– Center for Human Services research, U of Albany , Peggy Sheehan– Schenectady County Public Health Service, Bernadette Johnson– NY Office of Children and Family Services.

Identifying effective practices to promote breastfeeding, and factors associated with initiation and continuation of breastfeeding.

- **Perinatal Mood Disorders– Asking the Question**



Tina Walch MD South Oaks Hospital, North Shore– LIJ Health System, Pauline Walfisch LCSW– Zucker Hillside Hospital– North Shore LIJ

This session will highlight the various perinatal mood and anxiety disorders, discuss barriers to care and offer guidance on treatment and referral.

- **New Horizons in non-invasive screening**

Sequenom, Inc– Vice President of Research and Development Mathias Ehrich MD

Discussion of new genetic results—sub-chromosomal copy number variations- beginning to be reported in non-invasive test results, and the implications of these results for patients.

**\*\*Please note: NO CME credit for this talk\*\***

- **How to talk to Mothers II -**

N. Ritter IBCLC, RLC

Use counseling session from session I to Role-playing real-life situations to address the challenges of gathering information, getting to the heart of the problem, and sharing information without diagnosing or prescribing. (2 of 2)

5-6:30 pm

## **Barbara Wisdom Memorial Reception & Silent Auction**

## **Friday, June 6th**

7 am

**Registration opens (until 10 am)**

7 - 8 am

**Breakfast & Exhibits**

8 am

### **Plenary Session III**



#### **Breastfeeding Exclusivity: Does It Make A Difference?**

Lawrence Noble MD, FABM IBCLC

Mount Sinai School of Medicine, Elmhurst

9 am

### **Dr. Nusbaum Memorial Lecture:**



#### **The Safe Motherhood Initiative for NY**

Donna Montalto MPP- District II ACOG

This new initiative from ACOG is coming—and looks to benefit all of NY! Learn more at this exciting lecture.

10 -10:30

**Q& A; Break with Exhibitors**

10:30 am

### **Breakout session III**

- Environmental Health & Risk Assessment During Pregnancy - Shaw-Ree Chen PhD, U of Rochester  
Identification and description of environmental health hazards, and how to education women about these in pregnancy
- Breastfeeding the Late Preterm Infant  
Lawrence Noble MD, FABM IBCLC
- Newborn Screening in the Perinatal Setting  
Deborah Rodriguez- NYS Newborn Screening Program, Bonnie Fredrick– NYMAC  
Public health significant of newborn screening. Screening follow-up actions, notification and role of stakeholders
- “Like a bombshell”: Patents’ Experiences with Health Care in the setting of Lethal Fetal Conditions  
E. Denney-Koelsch MD-U of Rochester  
Discussion of methods to reduce burden of grief and importance of communication in couples with a lethal fetal condition.



11:30-12 **Break, Boxed lunch pick-up**

## **Plenary Session IV**

12-1pm **Live Webinar with the Health Resources Services Administration Maternal and Child Health Bureau's Associate Administrator, Dr. Michael Lu**



1-3pm **Wrap-up Session**

- Poster Awards
- Special Interest Reports
  - *Access to progesterone for prematurity prevention: A quality improvement collaborative*
  - *NYS /NYC Doulas*
  - *Perinatal Mood Disorders*
  - *NYS Breastfeeding coalition*
- Membership meeting

3 pm **Wrap-up, Evaluations, Adjourn**