

Compliance Microlearning — ADDIE Storyboard

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1. Analysis

Identify compliance risks: gifts, confidentiality, time reporting. Audience: employees needing quick microlearning refreshers.

2. Design

Three short scenarios with decision-based interactions. One knowledge check per scenario. Mobile-friendly microlearning flow.

Intro Screen

Objective	Explain purpose + set expectations
Content Overview	Module overview: learners explore 3 scenarios.
Script / On-Screen Text	Welcome text + framing.
Interaction	Next button only.
Media / Visual Notes	Simple header image + clean layout.

Scenario 1 — Gift from Vendor

Objective	Recognize conflict of interest risks
Content Overview	User reads scenario + chooses response.
Script / On-Screen Text	Gift received at home; vendor expectations unclear.
Interaction	3 decision buttons → feedback block revealed.
Media / Visual Notes	Vendor imagery; alert icon.

Scenario 2 — Sensitive Info in Public

Objective	Reinforce confidentiality best practices
Content Overview	Call in a coffee shop; people overhear details.
Script / On-Screen Text	Prompt explains data privacy context.
Interaction	3 choices; 1 correct with feedback.
Media / Visual Notes	Public space imagery.

Scenario 3 — Time Reporting

Objective	Understand accurate reporting obligations
Content Overview	Employee rounds up hours regularly.
Script / On-Screen Text	Highlights ethical + legal importance.
Interaction	3 choices; scored.
Media / Visual Notes	Clock or time-entry visual.

Summary Screen

Objective	Reinforce major principles
Content Overview	Wrap-up + habits for compliance decisions.

Script / On-Screen Text	Congratulatory tone + next steps.
Interaction	Finish button.
Media / Visual Notes	Checkmark or completion visual.

Assessment Blueprint

Scenario	Skill Measured	Assessment Type	Correct Option
1	Conflict of Interest	Decision + Feedback	B
2	Confidentiality	Decision + Feedback	B
3	Integrity in Reporting	Decision + Feedback	B