Compliance Microlearning Case Study

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A sample showing ADDIE design, storyboard structure, and microlearning architecture.

1. Project Overview

This microlearning case study demonstrates the design and development of a short, scenario-based compliance module using ADDIE principles. The goal is to build a lightweight, mobile-friendly course that reinforces everyday compliance behaviors: avoiding vendor influence, protecting sensitive information, and maintaining accurate records.

The project includes three decision-based scenarios, a knowledge check, a learner-centric UI, and a full storyboard + assessment blueprint.

2. Storyboard Snapshot

Screen ID / Type	Content & Interaction Focus
Intro – Overview Screen	High-level introduction; defines purpose of module and sets compliance expectations.
Scenario 1 – Gift from Vendor	Learner evaluates whether accepting a high-value gift violates conflict-of-interest policy.
Scenario 2 – Sensitive Information	Decision point involving discussing confidential details in a public space.
Scenario 3 – Time Reporting	Ethical choice on accurate reporting of hours and avoiding rounding practices.
Summary – Wrap-Up	Final guidance reinforcing transparency, integrity, and early escalation.

3. Assessment Blueprint

Each scenario includes a single-select knowledge check aligned to the core compliance principle taught in that section. Feedback maps directly to policy expectations.

Objective	Assessment Approach
Identify conflicts of interest.	Scenario-based question with correct response tied to disclosure policies.
Protect sensitive information.	Evaluate risk in a public environment; correct choice requires pausing or relocating the call.
Maintain accurate records.	Integrity-focused question reinforcing honest timekeeping obligations.

End of Case Study