



RANAJAY SAHA

DIGITAL MARKETING SPECIALIST

CONTACT

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EDUCATION

MAHARAJA SRIS CHANDRA COLLEGE

- Bachelor of Commerce

SKILLS

- On page SEO
- Off-page SEO
- Search Console
- Google Analytics
- Google Tag Manager
- Google Ads
- MS Excel
- Web Design (HTML, CSS, JS)
- WordPress
- Photoshop & Canva

LANGUAGES

- Bengali
- English
- Hindi

PROFILE

Experienced SEO Specialist skilled in on-page, off-page, and technical SEO, Google Analytics, Google Search Console, and Google Ads. Proven track record of enhancing online presence and driving traffic for diverse clients.

WORK EXPERIENCE

Aim Archives Online

2021- 2023

Junior SEO Executive

- Image Submission:** Optimizing and submitting images to enhance visibility.
- Classified Submission:** Posting and managing classified ads.
- Google Search Console:** Monitoring website performance and troubleshooting.
- Webmaster Blog Submission:** Creating and submitting SEO-friendly blog posts.
- Google Business Profile:** Setting up and managing profiles for local search.
- Business Listing:** Listing businesses on various directories.
- Blog Submission:** Managing blog content on different platforms.
- Image Creation:** Designing images using Canva and Photoshop.
- PDF Submission:** Preparing and submitting PDF documents.
- Project Reporting:** Generating detailed reports on project progress.

Marko & Brando

2023 - 2024

Front-End Developer

- Develop responsive web pages using HTML5, CSS3, and JavaScript.
- Write clean, well-structured HTML code following industry best practices and web standards.
- Utilize semantic HTML elements to enhance accessibility and SEO.
- Optimize web assets and code to improve website performance and loading times.