PORTFOLIO DIGITAL MARKETING

JAYASHRI ALPESH KUHIKAR

I'm Jayshri Kuhikar

I am a Digital Marketer. I gathered my
skills and Profound knowledge in Digital Marketing
through the Digital Marketing Career Program at Skill
Academy by TestBook. I have learned WordPress, SEO,
SEM, SMM, Google Analytics, PPC, E-commerce, and
many

more. I have also done some more skill-based short
courses to enhance my knowledge and make myself an
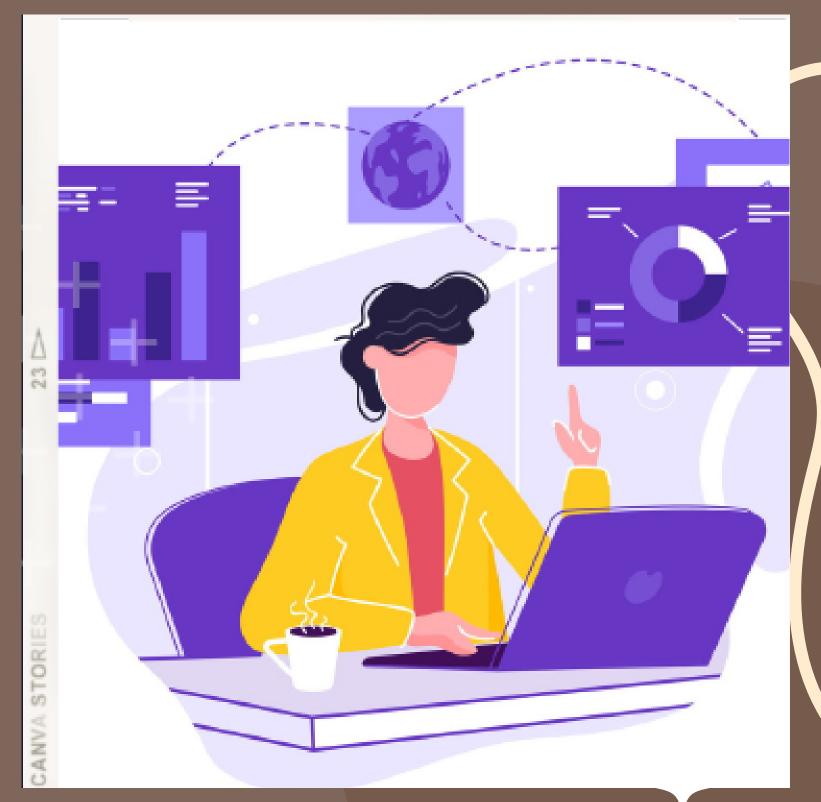Expert in the sector of digital marketing.
I am passionate about helping Brands and Businesses
to

achieve success through Effective and successful online
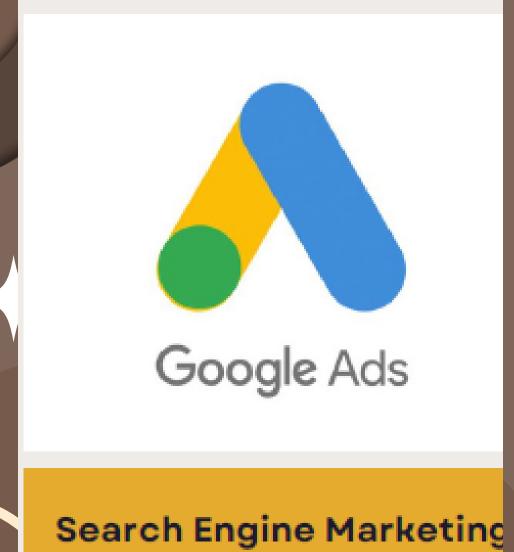marketing strategies.

VISION

I will strive to provide consistently deliver successful, unique, and forward-thinking digital marketing solutions that take into account the individual requirements and u particular demands of each client and company.

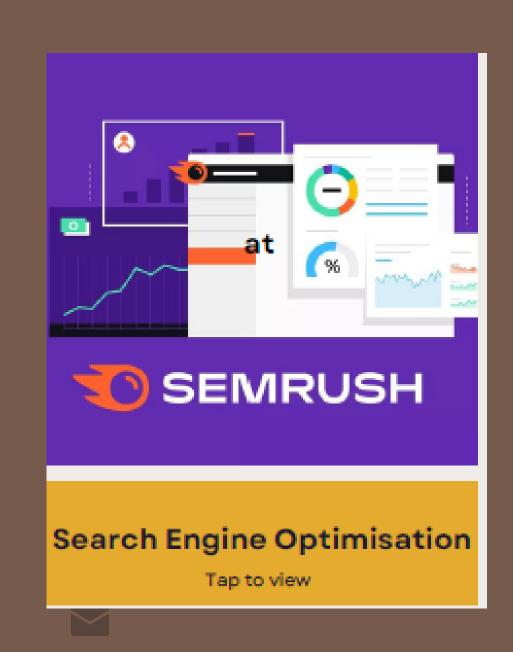# PERSONAL SKILLS

The Skills in which I have gain the Expertise

Search Engine Marketing

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Social Media Marketing

Tap to view

Marketing Analytics
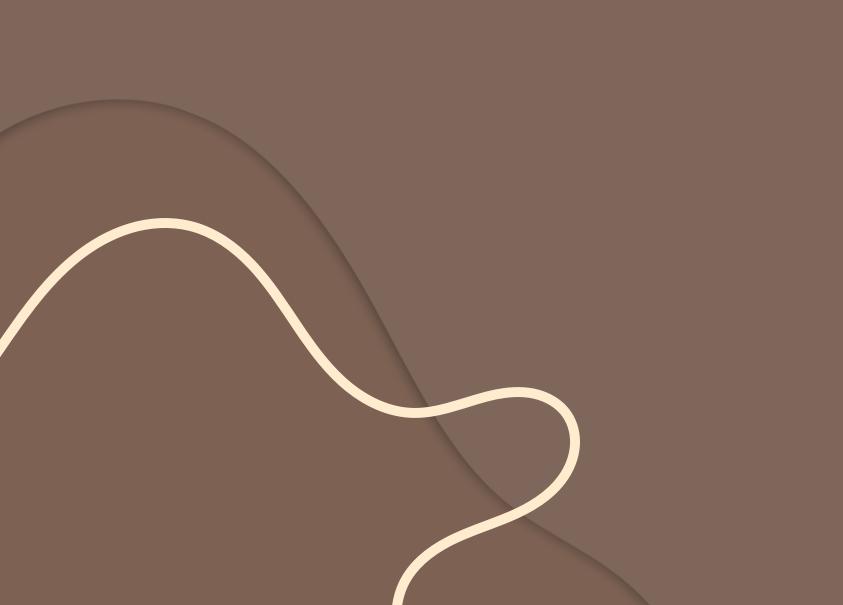
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PROJECTS

01 Hackathon 01

Find a Local Small Business and Build a Website, Social media accounts, and Google Business Page

02 Hackathon 02

Create a Landing Page with Survey Form, do SWOT Analysis, SEO Audit of the website, and Run a Google Search ad For Dream 11

03 Seminar Project 03

Do the Case Study of Blinkit, find its strength and weakness do a competitive analysis, and make the roadmap for the next few months

PROJECTS

Create your own Blog/Website - Major Project

Getting started with eCommerce - Major Project

Google Analytics 4 - Major Project

Email Marketing - Major Project

Social Media Marketing - Major Project

Search Engine Marketing - Major Project

Search Engine Optimization - Major Project