# Sujay Shrivastava

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## Skills

Programming Languages: Python, SQL, R, MATLAB, NoSQL

Core Competencies: Machine Learning, Computer Vision, Deep Learning, Clustering, Reinforcement Learning, Data Visualization, Data Analytics, Big Data Technologies, Statistics, Regression Analysis, Data Storytelling, Natural Language Processing, Time Series Analysis Frameworks: NumPy, Pandas, scikit-learn, SciPy, TensorFlow, Pytorch, Keras, Hadoop, PySpark, Gemini, GPT, BERT, Matplotlib Tools: Google Cloud Platform (Compute, Vertex AI, Big Query), GitHub, Power BI, Tableau, Docker, Unix/Linux, Microsoft Office Excel Soft Skills: Agile Project Management, Stakeholder Management, Cross Functional Collaboration, Teamwork

#### Education

State University of New York at Buffalo | Master's in Data Science

Jan 2023 - May 2024

## Experience

# Al Engineer | Reality Al

Mar 2024 - Present

- Enhanced educators' efficiency by 40% by developing and deploying **Gen AI driven tools**, including a Rubric Generator and Flashcard Creator, leveraging **LangChain** and **RAG** for context-aware automation.
- Increased platform interaction by 25% by engineering predictive analytics models using PySpark, Vertex AI, and LangSmith to optimize user engagement through tailored content recommendations.
- Improved **user satisfaction by 18%** by conducting **statistical analyses** with **Python** and **TensorFlow**, refining LangChain-powered educational tools based on insights into AI-generated **content effectiveness**.
- Streamlined decision-making processes by 20% by designing interactive Power BI dashboards for real-time monitoring of AI tool
  performance and user engagement metrics.

#### Data Scientist - Research Assistant | University at Buffalo

Sep 2023 - May 2024

- Revived a 6-month stagnant project saving \$3,000 by identifying and resolving critical data preprocessing issues performing root
  cause analysis and agile problem-solving techniques.
- Optimized **MLOps** efficiency by **75%**, **reducing training time** from **2 hours to 30 minutes**, through developing a custom CNN pipeline using **few-shot learning**, and **containerization** for streamlined model deployment on GCP.
- Improved Intersection over Union (IoU) metric by 20%, through hyperparameter optimization and fine-tuning of open-source pre-trained models by Meta and AllenAl, enabling better adaptation to our specific use case.
- Streamlined model prediction by 10%, reducing latency and handling 1000 concurrent requests, with automated testing and deployment via Vertex Al Endpoints, ensuring reliable real-time inference and improved model serving.

## Data Analyst | Curelink

May 2022 - Aug 2022

- Saved \$500k from projected losses, and enabled strategic business restructuring, by leading a Scrum project that analyzed departmental forecasts using predictive modeling, resulting in the closure of a non-profitable department.
- Created a **powerBl dashboard** to visualize inside sales performance, tracking call durations and successful conversions, which led to a **performance-based incentive** program and a **12% increase** in sales team **productivity**.
- Engineered ETL pipelines to clean data with complex SQL queries, integrating it into PowerBI and reducing redundancy by 8% creating various dashboards to track Key Performance Indicators (KPI).
- Improved decision-making efficiency by 12% by developing Power BI dashboard to measure recovery time of expenditure of marketing campaign, providing insights to cross-functional teams, resulting in targeted perks for customer retention.

#### Data Scientist | IIT Kharagpur

Jan 2022 - Mar 2022

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- Architected a **dynamic meta-learner ensemble** combining **LightGBM**, **CatBoost**, and **Neural Networks** for airfare prediction, achieving **92% accuracy** in price forecasting, resulting in a **25% improvement** in revenue optimization for route planning.
- Leveraged Bayesian optimization for hyperparameter tuning across 200+ parameters, resulting in 28% lower RMSE compared to baseline models and identifying price elasticity patterns that increased booking conversion by 22%.
- Implemented **automated anomaly detection** using isolation forests to identify pricing irregularities across **50+** routes, leading to the detection of **seasonal pricing patterns** that **increased profit** margins by **15%**.
- Orchestrated A/B testing framework to validate model performance across different market segments, leading to identification of price-sensitive routes with 85% confidence intervals.

# Kaggle Competitions and Projects

•	Kaggle Regression of Used Car Prices (Rank: 428)   Regression Analysis, Feature Engineering	Ľî
•	Kaggle Jane Street Real-Time Market Data Forecasting (Rank: 488)*   Stock Market Forecast, Time Series	다
•	Hill Climb Racing Al Bot   Artificial Intelligence, Computer Vision, Object Detection, Reinforcement Learning	<b>Ľ</b>
•	US Accident Analysis   Data Wrangling, Data Visualization, PCA, Sampling Techniques	<b>Ľ</b>
•	Land Mines Clustering and Oil Sales Forecasting   Anomaly Detection, Trend Forecasting and Decomposition	<b>Ľ</b>
•	Telecom Customer Churn Prediction   Sampling Techniques, Churn Prediction, Hyperparameter Tuning	Ľ

## **Publications and Certifications**

- GeoAl in resource-constrained environments, at IEEE AI.
- Microsoft: Azure Al Engineer Associate (Al 102)