



Amal Sreedharan

UX/UI designer



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Amalsreedharan



portfolio link



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About

Enthusiastic and aspiring UX/UI design student with a deep passion for crafting user-friendly digital experiences. Currently pursuing a Bachelor's degree in UX/UI Design.

Education

Bachelors in ux/ui design
(2021-2025)

Projects

• User Research in Online Food Delivery

Enhanced the reliability of user feedback on online food delivery platforms.

Result

Developed a reward-based system with location filtering and social verification to combat fake reviews and restore user trust.

• Service Design in Harley Davidson

Improved Harley Davidson's market opportunities by addressing challenges in sales and service.

Result

Implemented a mobile service and sales strategy to offer a premium experience, addressing customer concerns about limited and distant service centers.

• Information Architecture on Continuum

Enhanced user experience on the Continuum educational platform.

Result

Redesigned the video UI based on extensive research to enhance user experience with a balanced and visually appealing interface.

Areas of Expertise

- UI Design
- UX Research
- Prototyping
- Information Architecture
- Visual Design
- Usability Testing
- Empathy
- Agile Methodologies
- Data-Driven Design
- Responsive Design
- Time Management
- Photography
- Task Management
- Group Management
- User Research & Analysis
- Communication

Software Expertise

- Illustrator
- Photoshop
- Figma
- XD
- Premier Pro
- Lightroom
- Davinci
- Excel
- HTML/CSS Basics

Language

- English
- Malayalam
- Tamil
- Hindi