

# Jaylan Snelson

Web Developer

## Get In Touch

### Location

Charlotte, NC

### Phone

(810) 624-1057

### E-mail

jaylan210@gmail.com

### LinkedIn

[www.linkedin.com/in/jaylansnelson](http://www.linkedin.com/in/jaylansnelson)

### Portfolio

[jaylanthedev.com](http://jaylanthedev.com)

### Github

<https://github.com/jaysnel>

### Blog

[jaylanthedev.medium.com](http://jaylanthedev.medium.com)

## Toolbox

HTML

CSS / SASS

JavaScript

Bootstrap

Vue.js

Node.js / .NET

Mongodb

Sitecore CMS

Git

Photoshop

Innovative Web Developer with reputation for solving problems and improving application experience. Committed to high standards of user experience and team collaboration.

## Work History

Mar/2020 -  
Current

### Web Developer

*Sports Business Journal, Charlotte, NC*

- Maintaining current site while adding new features and debugging issues when they appear.
- Built and tested shopping cart for new and renewing customers using HTML, CSS, Vue.js and C#.
- Implemented design handed off by 3<sup>rd</sup> party for company site redesign.
- Converting mockups into a usable, scalable web presence using HTML, CSS, JS and API's.

Aug/2018 -  
Mar/2020

### Web Designer

*Townsquare Interactive, Charlotte, NC*

- Created landing pages and enhanced functionality and appearance of websites for clients using HTML and CSS.
- Identified and eliminated website bugs to improve user experience.

Sep/2017 -  
Apr/2018

### SEO Account Coordinator

*Straight North LLC, Charlotte, NC*

- Researched and analyzed competitor website and advertising links to gain insight into new strategies.
- Researched and implemented search engine optimization techniques for clients.

Jan/2015 -  
Dec/2016

### Workforce Manager & Sales Rep

*Red Ventures LLC, Charlotte, NC*

- Adjusted job assignments and schedules to keep pace with business needs.
- Devised and implemented strategies to drive consistent sales.