Jaylan Snelson
Web Developer

Innovative Web Developer with reputation for solving problems and improving application experience. Committed to high standards of user experience and team collaboration.

Get In Touch

Location
Charlotte, NC

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LinkedIn
www.linkedin.com/in/jaylansnelson

Portfolio
jaylanthedev.com

Github
https://github.com/jaysnel

Blog
jaylanthedev.tech

Toolbox

HTML

CSS

JavaScript

Bootstrap

Vue.js

Node.js

Mongodb

Sitecore CMS

Git

Azure

Photoshop

Work History

Mar/2020 - Current

Web Developer
Sports Business Journal, Charlotte, NC

- Converting mockups into a usable, scalable web presence using HTML, CSS, JS and API's.
- Updating and monitoring web applications for bugs and continuous improvement.
- Optimizing images and PDF assets for speed and performance.

Aug/2018 - Mar/2020

Web Designer
Townsquare Interactive, Charlotte, NC

- Created landing pages and enhanced functionality and appearance of websites for clients.
- Identified and eliminated website bugs to improve user experience.

Sep/2017 - Apr/2018

SEO Account Coordinator
Straight North LLC, Charlotte, NC

- Researched and analyzed competitor website and advertising links to gain insight into new strategies.
- Escalated issues to appropriate channels as necessary.
- Researched and implemented search engine optimization techniques for clients.

Jan/2015 - Dec/2016

Workforce Manager & Sales Rep
Red Ventures LLC, Charlotte, NC

- Adjusted job assignments and schedules to keep pace with business needs.
- Devised and implemented strategies to drive consistent sales.