

# Jaylan Snelson

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Phone - 1-704-750-5563

GitHub - <https://github.com/jaysnel>

Portfolio - <https://jaylan-portfolio-site.herokuapp.com>

Blog - <https://jsnelson.medium.com>

LinkedIn - <https://www.linkedin.com/in/jaylansnelson>

I am an innovative and solution-driven engineer experienced in creating impactful products using cutting-edge tools and techniques. I am searching for a reputable company driven by technology.

## PROJECTS

**FBI Missing Person API** - Node.js, Google Puppeteer

**UI** - <https://jaylan-portfolio-site.herokuapp.com/a-page-that-doesnt-exist>

**GitHub** - <https://github.com/jaysnel/fbi-missing-person-api>

**Description** - API created to raise awareness for missing people. With no existing API, this uses scraped data from the FBI website for other developers.

**College Grades & Course Tracker** - Solidity, React.js, Typescript, Ethers.js, Tailwind.css

**UI** - <https://college-grades.herokuapp.com>

**GitHub** - <https://github.com/jaysnel/college-grades-ui>

**Description** - Web3 concept to keep track of new college students. This would assist in validating student's history when transferring schools, applying for scholarships, grants or jobs.

## EXPERIENCE

### RED VENTURES

**Software Engineer** - Remote Apr 2021 - Present

- Led front-end architecture and development of our health application. Currently, **10,000 monthly users** with a **42%** increase in revenue YTD.
- Developed internal technical documentation for other teams and onboarding documentation for new hires.
- Developed and executed E2E testing strategies using CircleCI and Cypress to ensure quality for users.
- Worked with designers to create a reusable component library. Promoting consistency with our teams.

### SPORTS BUSINESS JOURNAL

**Web Developer** - Charlotte, NC Mar 2020 - Apr 2021

- Developed a successful shopping cart application with over **1,000** subscribers using HTML, CSS/Bootstrap, Vue.js, and C#
- Executed a full-site company redesign by seamlessly integrating a 3rd-party design.

### TOWNSQUARE INTERACTIVE

**Web Designer** - Charlotte, NC Aug 2018 - Mar 2020

- Assisted in migration of over **500+** small to medium sized businesses from WordPress to a custom CMS platform
- Designed and implemented landing pages, improving the functionality and appearance of client websites using HTML, CSS, and jQuery

## TOOLKIT

JavaScript / React.js / Typescript

Ethers.js / Solidity / Hardhat

CSS / Tailwind / Storybook

Node / Next.js

## LANGUAGES

English - Native

Spanish - B1