

Jaylan Snelson

Web Developer

Innovative Web Developer with reputation for solving problems and improving application experience. Committed to high standards of user experience and team collaboration.

Get In Touch

Address

Charlotte, NC

Phone

(810) 624-1057

E-mail

jaylansnelson@gmail.com

LinkedIn

www.linkedin.com/in/jaylansnelson

Portfolio

jaylansnelson.com

Github

<https://github.com/jaysnel>

Blog

jaylanthedeveloper.tech

Toolbox

HTML

CSS

JavaScript

Bootstrap

Vue.js

Node.js / .NET

Mongodb

Sitecore CMS

Git

Work History

Mar/2020 -
Current

Web Developer

Sports Business Journal, Charlotte, NC

- Planned website development, converting mockups into a usable, and scalable web presence using HTML, CSS, JS and API's.
- Updated and monitored web pages and functionality for continuous improvement.
- Optimized images and PDF assets for speed and performance.

Aug/2018 -
Mar/2020

Web Designer

Townsquare Interactive, Charlotte, NC

- Identified and eliminated website bugs to improve user experience.
- Enhanced functionality and appearance of website and repaired functionality issues.

Sep/2017 -
Apr/2018

SEO Account Coordinator

Straight North LLC, Charlotte, NC

- Researched and analyzed competitor website and advertising links to gain insight into new strategies.
- Escalated issues to appropriate channels as necessary.
- Researched and implemented search engine optimization techniques for clients.

Jan/2015 -
Dec/2016

Workforce Manager & Sales Rep

Red Ventures LLC, Charlotte, NC

- Adjusted job assignments and schedules to keep pace with business needs.
- Devised and implemented strategies to drive consistent sales.