Jaylan Snelson
Web Developer

Get In Touch

Location
Charlotte, NC

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LinkedIn
www.linkedin.com/in/jaylansnelson

Portfolio
jaylanthedev.com

Github
https://github.com/jaysnel

Blog
jaylanthedev.tech

Toolbox

HTML

CSS

JavaScript

Bootstrap

Vue.js

Node.js / .NET

Mongodb

Sitecore CMS

Git

Photoshop

Innovative Web Developer with reputation for solving problems and improving application experience. Committed to high standards of user experience and team collaboration.

Work History

Mar/2020 - Current

Web Developer

Sports Business Journal, Charlotte, NC

- Maintaining current site while adding new features and debugging issues when they appear.
- Built and tested shopping cart for new and renewing customers using HTML, CSS, Vue.js and C#.
- Implemented design handed off by 3rd party for company site redesign.
- Converting mockups into a usable, scalable web presence using HTML, CSS, JS and API's.

Aug/2018 - Mar/2020

Web Designer

Townsquare Interactive, Charlotte, NC

- Created landing pages and enhanced functionality and appearance of websites for clients using HTML and CSS.
- Identified and eliminated website bugs to improve user experience.

Sep/2017 - Apr/2018

SEO Account Coordinator

Straight North LLC, Charlotte, NC

- Researched and analyzed competitor website and advertising links to gain insight into new strategies.
- Researched and implemented search engine optimization techniques for clients.

Jan/2015 - Dec/2016

Workforce Manager & Sales Rep

Red Ventures LLC, Charlotte, NC

- Adjusted job assignments and schedules to keep pace with business needs.
- Devised and implemented strategies to drive consistent sales.