

4 Courses

Protecting Business Innovations via Trademark

Protecting Business Innovations via Strategy

Protecting Business Innovations via Patent

Protecting Business Innovations via Copyright



Nov 22, 2023

Jay Soni

has successfully completed the online, non-credit Specialization

Protecting Business Innovation

Congratulations! You have completed all four courses of Protecting Business Innovation - a Hong Kong University of Science and Technology Specialization. As part of this Specialization, you have learnt the essential skills and concepts of intellectual property rights in business innovation and development, ranging from copyright law and patent law, to international business strategy and trademark infringement. You are now equipped to lead a dynamic enterprise, having learnt what protecting a business's innovation entails, how to create the most effective strategy, what laws are in place to protect a business's ideas, and much more!

Theodore Henry King Clark

Prof. Theodore Henry
King CLARK
Associate Professor of
Information Systems,
Business Statistics
and Operations
Management
Department
Hong Kong University of
Science and Technology

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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Theodore Henry King Clark

Prof. Theodore Henry King CLARK
Associate Professor of Information Systems, Business Statistics
and Operations Management Department
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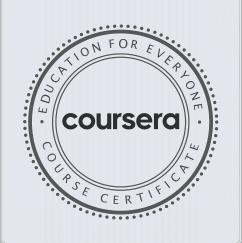
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