

JAYSON RHOD OQUIAS

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Sto Nino, Marikina City, NCR, PH

EDUCATION

BS in Information Technology Specialized in Multimedia Arts and Animations

National University-Manila
CUMLAUDE

AUG 2020 - SEPT 2024

Information and Communication Technology

Dee Hwa Liong Academy
JUNE 2019 - MAY 2020

TECHNICAL SKILLS

- Digital Drawing
- Web Design, Figma, & Webflow
- Blender / 3D
- Graphic Design
- HTML, CSS, JS, PHP, Angular, & TS
- Canva
- MS Office (Word, PPT, Excel)
- Adobe Suite (PS, AI)

SOFT SKILLS

- Teamwork
- Decision-Making
- Creativity
- Adaptability/Flexibility
- Problem-Solving

WORK EXPERIENCE

ZenZest Asia Inc. | October 2024- Present

Graphic Artist/Designer

As a Graphic Artist, I managed creative work for three major brands and their corporate clients. I was responsible for designing labels, posters, box layouts and sizes, bottom labels, outlet posters, social media artwork, PR cards, and gift tags. My tasks also included photo editing, simple video editing, mockups, bottle design, PowerPoint presentations, and creating 3D models of display racks. I ensured that all designs followed brand guidelines while delivering visually engaging outputs that supported marketing and branding efforts across different platforms.

BlastAsia, INC. | April 2024- June 2024

Front-end Developer Intern

As a Front End Developer intern, I excelled in coding within the company's build studio using the Angular framework. I was responsible for inserting JSON files, creating modules and pages, and documenting the system. My role involved ensuring the smooth integration of components, optimizing performance, and maintaining high standards of code quality to enhance overall user experience and system efficiency.

Easybus PH INC. | January 2024- March 2024

UI/UX Designer Intern

As a UI/UX designer intern, I excel in crafting intuitive interfaces for web, app, and kiosk platforms. Partnered with a leading bus liner, I focus on optimizing cargo and seat booking experiences. My designs prioritize user-centricity, ensuring seamless navigation and efficient functionality, ultimately enhancing user satisfaction and facilitating smooth transactions.

ACHIEVEMENTS & CERTIFICATIONS

- **1st Place in School Tshirt Design**
Senior High School Tshirt Design For Foundation Day
- **Graduated with Honors**
Junior and Senior High School
- **Consistent President / Dean's Lister**
College (2020-2024)

CHARACTER REFERENCES

• **Ms. Lee Ann Lo**
Developer
SM Supermalls
09053211845
Email: lee.lo@supermalls.com

• **Ms. Roizza Ynar Ipulan**
Marketing Staff
Zen Zest Asia Inc.
09978357878
Email: roizzaynar@gmail.com