

# JAYSON RHOD OQUIAS

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Sto Nino, Marikina City, NCR, PH

## EDUCATION

- **BS in Information Technology  
Specialized in Multimedia Arts  
and Animations**

National University-Manila  
**CUMLAUDE**

AUG 2020 - SEPT 2024

- **Information and  
Communication Technology**

Dee Hwa Liong Academy  
JUNE 2019 - MAY 2020

## TECHNICAL SKILLS

- Digital Drawing
- Web Design, Figma, & Webflow
- Blender / 3D
- Graphic Design
- HTML, CSS, JS, PHP, Angular, & TS
- Canva
- MS Office (Word, PPT, Excel)
- Adobe Suite (PS, AI)

## SOFT SKILLS

- Teamwork
- Decision-Making
- Creativity
- Adaptability/Flexibility
- Problem-Solving

## WORK EXPERIENCE

- **ZenZest Asia Inc. | October 2024- Present**

### Graphic Artist/Designer

As a Graphic Artist, I managed creative work for three major brands and their corporate clients. I was responsible for designing labels, posters, box layouts and sizes, bottom labels, outlet posters, social media artwork, PR cards, and gift tags. My tasks also included photo editing, simple video editing, mockups, bottle design, PowerPoint presentations, and creating 3D models of display racks. I ensured that all designs followed brand guidelines while delivering visually engaging outputs that supported marketing and branding efforts across different platforms.

- **BlastAsia, INC. | April 2024- June 2024**

### Front-end Developer Intern

As a Front End Developer intern, I excelled in coding within the company's build studio using the Angular framework. I was responsible for inserting JSON files, creating modules and pages, and documenting the system. My role involved ensuring the smooth integration of components, optimizing performance, and maintaining high standards of code quality to enhance overall user experience and system efficiency.

- **Easybus PH INC. | January 2024- March 2024**

### UI/UX Designer Intern

As a UI/UX designer intern, I excel in crafting intuitive interfaces for web, app, and kiosk platforms. Partnered with a leading bus liner, I focus on optimizing cargo and seat booking experiences. My designs prioritize user-centricity, ensuring seamless navigation and efficient functionality, ultimately enhancing user satisfaction and facilitating smooth transactions.

## ACHIEVEMENTS & CERTIFICATIONS

- **1st Place in School Tshirt Design**  
Senior High School Tshirt Design For Foundation Day
- **Graduated with Honors**  
Junior and Senior High School
- **Consistent President / Dean's Lister**  
College (2020-2024)

## CHARACTER REFERENCES

- **Ms. Lee Ann Lo**  
Developer  
**SM Supermalls**  
09053211845  
**Email:** lee.lo@supermalls.com

- **Ms. Roizza Ynar Ipulan**  
Marketing Staff  
**Zen Zest Asia Inc.**  
09978357878  
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