

JAYSON DIAZ



CONTACTS

Block 10 Lot 20 Zone 7 Sunrise Village
Tiguma, Pagadian City, 7016, Philippines

09301375939

jaysonprncediaz@gmail.com

EDUCATION

BACHELOR OF SCIENCE IN
HOTEL AND RESTAURANT
MANAGEMENT

SAINT COLUMBAN COLLEGE,
PAGADIAN CITY
2014

SKILLS

Graphic design

Adobe Photoshop

Adobe Illustrator

Adobe Premier Pro

Adobe After Effects

HTML & CSS

Reports generation and analysis

Sales

Personnel mentoring

Multi-Task Management

Cold Calling

Time Management skills

Problem Resolution

Client-focused

GRAPHIC DESIGNER

ABOUT ME

Creative and self-driven design with 3+ years of experience creating and delivering elegant, innovative design solutions that excite consumer and grow iconic brands. Skilled in the leading multiple projects from concept through to completion. Equipped with the ability to escalate brand awareness by utilizing skills gained in the creative industry, being able to identify opportunities, overcome objections, build long-term mutually beneficial relationships with vendors, workforce, and clients, establishing a successful and lucrative business.

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER | DEC 2018 – PRESENT

- Developed numerous marketing programs (logos, brochures, flyers, banners, posters, board menu) and guaranteed that they exceed the expectation of my clients.
- Managed up to 3 projects or tasks at a given time while under pressure to meet weekly deadlines.
- Recommend and consulted with clients on the most appropriate graphic design options based on the overall marketing goals.
- Serves as a creative guide for all key projects and events.
- Worked successfully under strict deadlines to produce a superior product.

TRAINING ASSISTANT III | JUL 2017 – DEC 2021

STRATA MOBILE SOLUTIONS, PAGADIAN CITY

- Acted as branch manager for Sales team for monthly target with the objective of promoting close cooperation to share information and develop satisfactory solutions to successfully deliver various services.
- Responsible for monitoring various company databases to ensure accuracy of inventory.
- Supervising and monitoring progress made via training programs or schemes.
- Ensuring employees receive statutory required training.
- Develop and maintain a database that contains all the important information for both current and prospective customers. Maintaining the accuracy of this database is crucial for an efficient delivery process.