ANALYSIS BASED ON ALL KEYWORDS

EDA of Keywords

keyword distribution
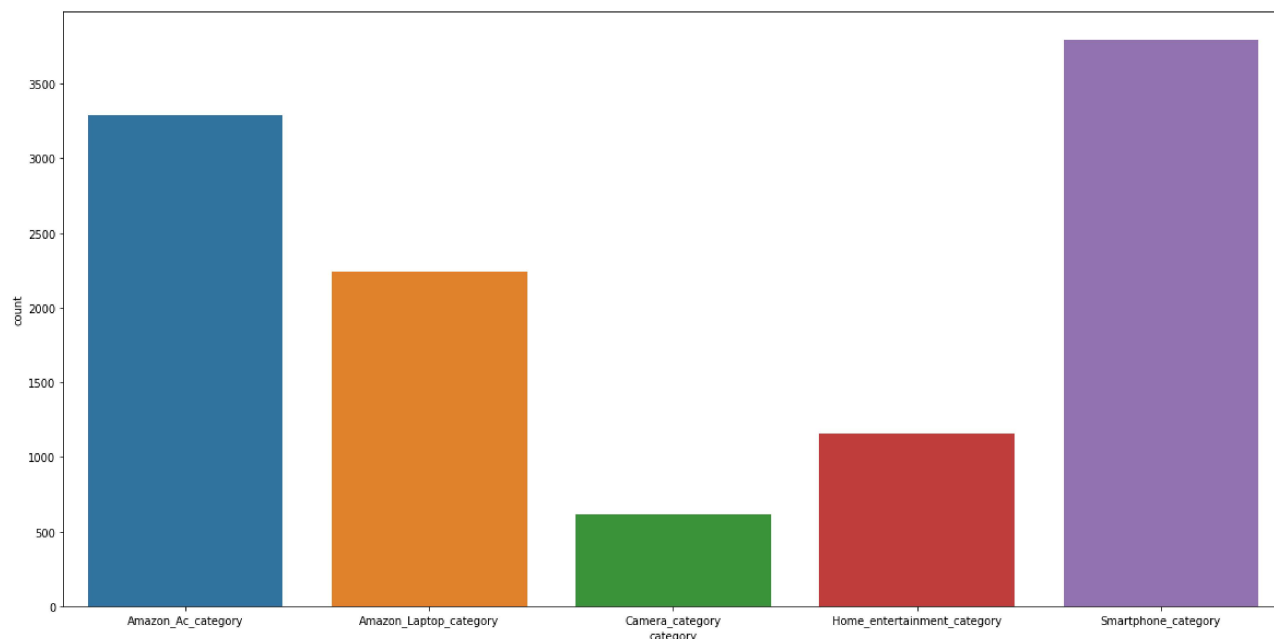
Keywords Word Cloud

Overview

Complete Distribution of Rankings

- Reliance Rank distribution
- Croma Rank distribution
- Vijaysales Rank distribution
- Amazon Rank distribution
- Flipkart Rank distribution

Top Five (Domains): flipkart 40.7%, amazon 35.1%, Reliance 11.5%, croma 6.9%, vijaysales 5.6%
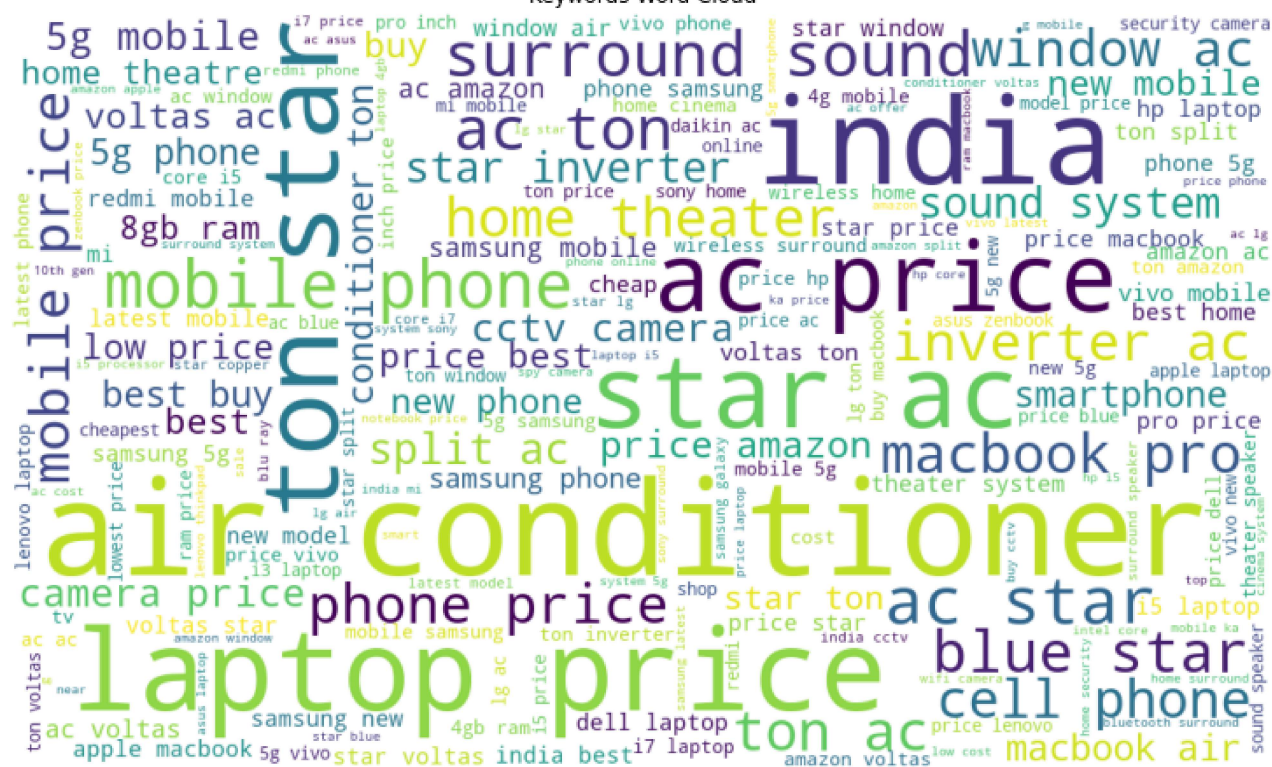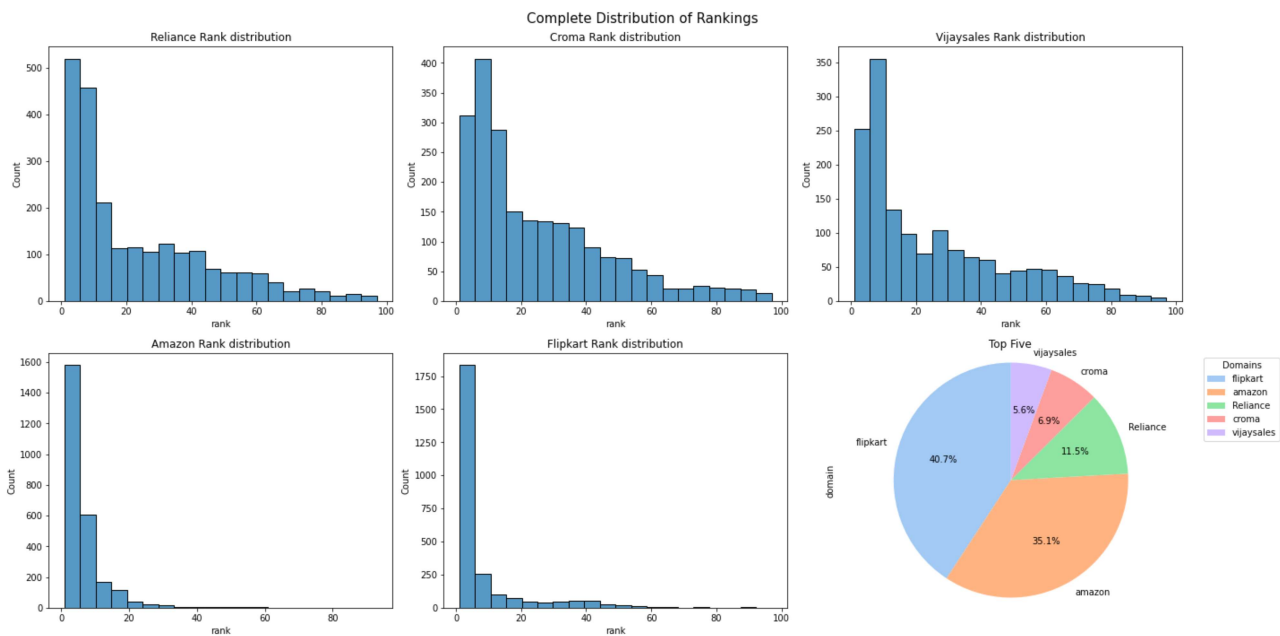
categorical distribution

Amazon Ac Category

- Reliance Rank distribution
- Croma Rank distribution
- Vijaysales Rank distribution
- Amazon Rank distribution
- Flipkart Rank distribution

Top Five (Domains): amazon 33.6%, flipkart 26.0%, Reliance 16.7%, croma 12.3%, vijaysales 11.4%

Amazon Laptop Category

Reliance Rank distribution

Croma Rank distribution

Vijaysales Rank distribution

Amazon Rank distribution

Flipkart Rank distribution

Top Five

Domains
- flipkart
- amazon
- Reliance
- croma
- vijaysales

flipkart 48.4%
amazon 32.2%
Reliance 12.6%
2.4% 4.4%

Camera Category

Reliance Rank distribution

Croma Rank distribution

Vijaysales Rank distribution

Amazon Rank distribution

Flipkart Rank distribution

Top Five

Domains
- amazon
- flipkart
- Reliance
- croma
- vijaysales

amazon 47.7%
flipkart 43.1%
1.4% 2.6% 5.2%

Home_entertainment_category

Reliance Rank distribution

Croma Rank distribution

Vijaysales Rank distribution

Amazon Rank distribution

Flipkart Rank distribution

Top Five

Domains
- amazon
- flipkart
- Reliance
- vijaysales
- croma

amazon 52.7%
flipkart 37.3%
Reliance 7.2%
0.2%

Smartphone_category

Reliance Rank distribution

Croma Rank distribution

Vijaysales Rank distribution

Amazon Rank distribution

Flipkart Rank distribution

Top Five

Domains
- flipkart
- amazon
- Reliance
- croma
- vijaysales

flipkart 59.7%
amazon 29.9%
Reliance 5.8%
0.9%