GuildOne

THE GUILD HALL

Monthly Newsletter

HOLIDAY PARTY

Don't forget the GuildOne Holiday Party is happening at the cSpace King Edward Theatre on December 15th at 6:00pm. The address is Suite 130, 1721 29th Avenue SW, T2T 6T7.

SOCIAL MEDIA

GuildOne is making a splash on social thanks to the hard work of Michael Nathanson! Don't forget to like and share our content!

linkedin.com/company/guildone-inc.
twitter.com/Guild_One_Inc

LUNCH N' LEARN

Mark your calendars! A lunch n' learn will be held on January 15th to kick start the new year!

More details to come in January!

BUSINESS DEVELOPMENT UPDATE

The Business Development team is excited to share some current and future projects happening at GuildOne.

Communications:
Hydrocarbon Measurement Ledger - A white paper was developed for the Hydrocarbon Measurement ledger to support Mike and James' presentations at CordaCon. Visit guild1.co/energy-block-exchange-2/ to read it.
Key Messaging - Stephen is working on developing a key messaging document for GuildOne to be used in conversations, future marketing materials, and the website.

Marketing:
The GuildOne Website - Big changes are coming to the GuildOne website including implementation of an improved SEO strategy and a separate website for Energy Block Exchange.
GuildOne Brand Style Guide - We are putting together a style guide for the company regarding the GuildOne brand. This document will include usage guidelines regarding logos, terminology, colour schemes, spelling, etc to help us maintain consistency without and outside our organization.

Sales:
Imperial Demo - We are excited to demo Royalty Studio and Offset Studio with Imperial Oil on Thursday, December 13th.
Interest from TAQA - Taqa is currently looking at adopting Royalty Studio and is wanting to join EBX in January as a participant.
OOC Oil & Gas Blockchain Consortium - After attending and presenting in Houston to the Blockchain Consortium, made up of 17 major oil and gas companies including ExxonMobil and Conoco, GuildOne has been validated, accepted and invited to participate in 1 or more projects with this Consortium.

Partners:
Partnership Press Release - A press release went out at the start of November highlighting how our partnership with AWS and R3 will provide advanced blockchain technologies to the oil and gas sector. You can read it here: http://guild1.co/2018/11/13/guildoner3aws/
AWS Oil and Gas Partner - GuildOne is officially listed as an AWS Oil and Gas Partner. This list includes companies who have proven themselves as accelerates of digital transformation in their respective industries.
EBX on R3 MarketPlace - R3's MarketPlace is a web platform to discover or showcase expertise and solutions on Corda. EBX is proudly listed and even has a rotating banner on the first page.

GUILDONE 2018 UPDATE

Since the 2014 oil price crash, we have invested in powerful emerging technologies such as blockchain, distributed ledgers, smart contracts and machine learning to help clients cut costs and generate new revenues. This culminated in the 2018 release of our Energy Block Exchange (EBX), the world's first blockchain platform for energy transactions, as well as the first the world's first proof-of-concept blockchain energy royalty transaction, which was transacted using Royalty Ledger on EBX.

While we continue to hone our established line of business intelligence products – Synergy Studio, Royalty Studio, Facility Studio and Offset Studio – over the past year, we made significant advances in the development and demonstration of innovative blockchain-based products that will transform revenue streams and business models in the energy sector. We are excited to say that we have officially applied for a patent for this technology, specifically, our system and method for executing transactions on blockchain networks. Some of these products are as follows.

Energy Block Exchange (EBX) is a blockchain business network platform for applications that will drastically reduce G&A costs, mitigate costly data and contract disputes and allow for near-instant transactions. We built EBX on R3's Corda blockchain platform with hosting provided by Amazon Web Services (AWS).

EBX.ICE is our integration and compliance environment (ICE) for EBX. EBX.ICE is a transitional environment that allows companies joining the EBX network to synchronize with the platform in a manner that ensures that their data systems are fully integrated, and their compliance obligations are met.

Royalty Ledger is our royalty application on EBX. It brings the trust, efficiency, and security of distributed ledgers and smart contracts to oil and gas royalty transactions. In February 2018, we announced the world's first proof-of-concept energy royalty transaction using Royalty Ledger on EBX.

Hydrocarbon Measurement Ledger is an application currently in development that GuildOne believes will allow contractual parties to measure and track hydrocarbon on an open, shared and immutable ledger, from the wellhead to sale point, recording the volume and value at each custody transfer point and executing settlement immediately upon custody transfer.

We will be holding some working sessions in the new year for anyone who would like a hands-on-experience with EBX.ICE. Look for details and sign up opportunities in January.

PERFORMANCE REVIEWS

A performance review is a key part of employee development and our team is our biggest asset. Last week, everyone should have received an email regarding the GuildOne performance review process.

It's important to fill out your self-assessment which is the starting point for your performance review. Your self assessment can be completed by logging into BambooHR and clicking on the assessment tab in the performance tab in your profile.

If you have any questions regarding the process or how to fill in your self assessment, please contact Craig.

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> *If everything seems to be under control, you aren't going fast enough.*
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> *Mario Andretti*

WELCOME NEW HIRES

We are excited to welcome the following guilders to our amazing team!

Craig Durand for the role of Administrative Coordinator.

Stephen Entwisle for the role of Corporate Communications.

Marty Scholten for the role of the Business Analyst.