JAY SUTHAR

VISUAL DESIGNER

GRAPHIC DESIGN.
ILLUSTRATION.
PRODUCT.
DIGITAL.
CREATIVE THOUGHT.

Hi@JAYSUTHAR.COM
07779-296-659

JAYSUTHAR.COM

PROFILE

Results-driven designer seeking a creative role within a strong collaborative setting which would benefit from proven practice in product, graphic and web development disciplines.

Significant exposure in front-end web design with development, producing bespoke branded online experiences that are both appealing and technology driven. A promoter of web strategies, focused on delivering functional visual design solutions enabling businesses to communicate better and support their value proposition.

SOFTWARE & CODE KNOWLEDGE

Adobe CS: Illustrator / Fireworks / Dreamweaver / Photoshop / InDesign / Flash / Acrobat
XHTML + CSS / PHP + SQL / JavaScript (JQuery) / SEO

EXPERIENCE

2011 / GLOBAL RADIO
DIGITAL DESIGNER
Worked within the Commercial Design & Interactive Production Team creating prompt online advertising material for Microsoft, MSN, Bing and Diet Coke strongly linked with Capital and Heart radio brands.

2010 - 2011 / BAOLAB MICROSYSTEMS / BAOLAB.COM
GRAPHIC + DIGITAL + FRONT-END WEB DESIGNER/DEVELOPER
Engaged with Technical Marketing Manager to reposition Baolab's online presence in appearance, function and content. Re-visualised technology process illustration in an informative three-dimensional offering. Designed application UI demonstrating Baolab hardware operating on Android platform.

2010 - 2011 / SEMBLANT LIMITED / SEMBLANTGLOBAL.COM
DIGITAL + FRONT-END WEB DESIGNER/DEVELOPER
Assisted this technology start-up to successfully launch their branded website, enabling the business to globally promote the commercial benefits of its nano-coating solution for the electronics industry. Skilfully retouched and enhanced photos of leadership team for web and future print use.

2009 / CAPITAL ONE MEDIA
GRAPHIC + DIGITAL + FRONT-END WEB DESIGNER/DEVELOPER
Managed design projects for both print and web based media. Successfully delivered flyers, brochures and stationery collateral. Produced websites incorporating database integration.

2009 / QIO SYSTEMS INC
DIGITAL + FRONT-END WEB DESIGNER/DEVELOPER
Collaborated with Qio's president and founder to provide the business with a professional web presence, balanced in clear content delivery and aesthetic visuals for the intended site audience.

2007 – 2009 / PERATECH LIMITED / PERATECH.COM
INDUSTRIAL DESIGNER
Accomplished various design projects from print (identity, brochure, corporate collateral), digital (web design, presentations, software UI) to industrial design (cad engineering, concept product generation).

2005 - 2006 / ELEKSEN GROUP PLC
JUNIOR DESIGNER
Provided design support to marketing managers; assisting them to prepare concept work for business customers such as Microsoft, Boeing, Vodafone and Nokia. Managed redesign and continuing development of the core corporate site and its CMS. Periodically designed a variety of HTML marketing emails for consumer segments. Created artwork for tradeshows and promotional consumer literature.

EDUCATION

2003 - 2007 / Brunel University West London / BSc (Hons) Industrial Design.

INTERESTS

Entertainment design, typography, interface design, volunteer service at ISKCON-Soho London temple.

RECOMMENDATION [LinkedIn]

JOHN COLLINS - PRESIDENT & FOUNDER, QIO SYSTEMS :
Jay is a creative and energetic designer, always willing to tackle projects from the most mundane to highly complex. His webwork and graphic design work is excellent and he is a talented self-starter who educates himself to learn new tools to deliver his projects. I admire his dedication and determination.