JAY SUTHAR

AS A

VISUAL DESIGNER

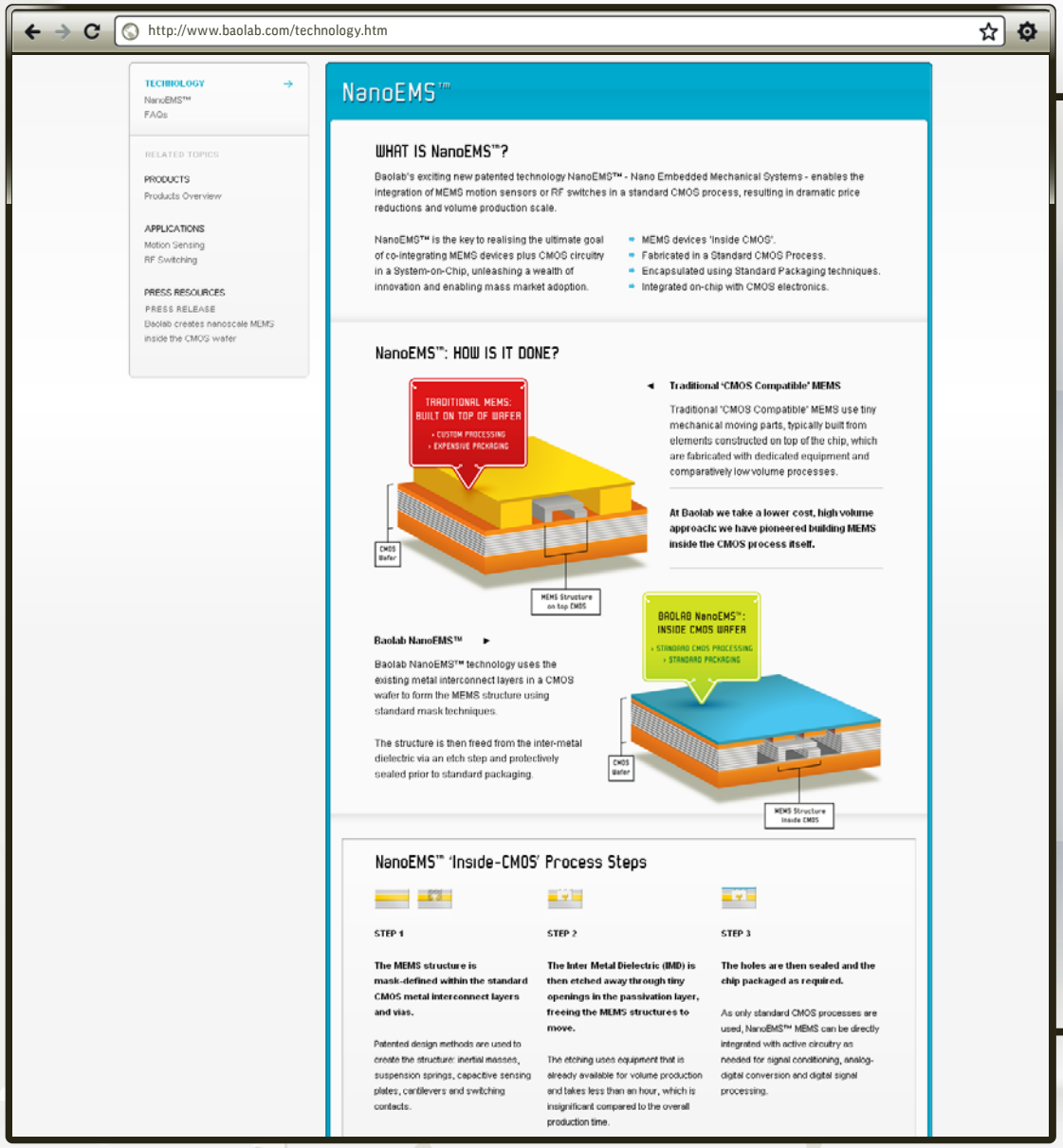
I DELIVER FUNCTIONAL VISUAL DESIGN SOLUTIONS
OF MANY FLAVOURS :

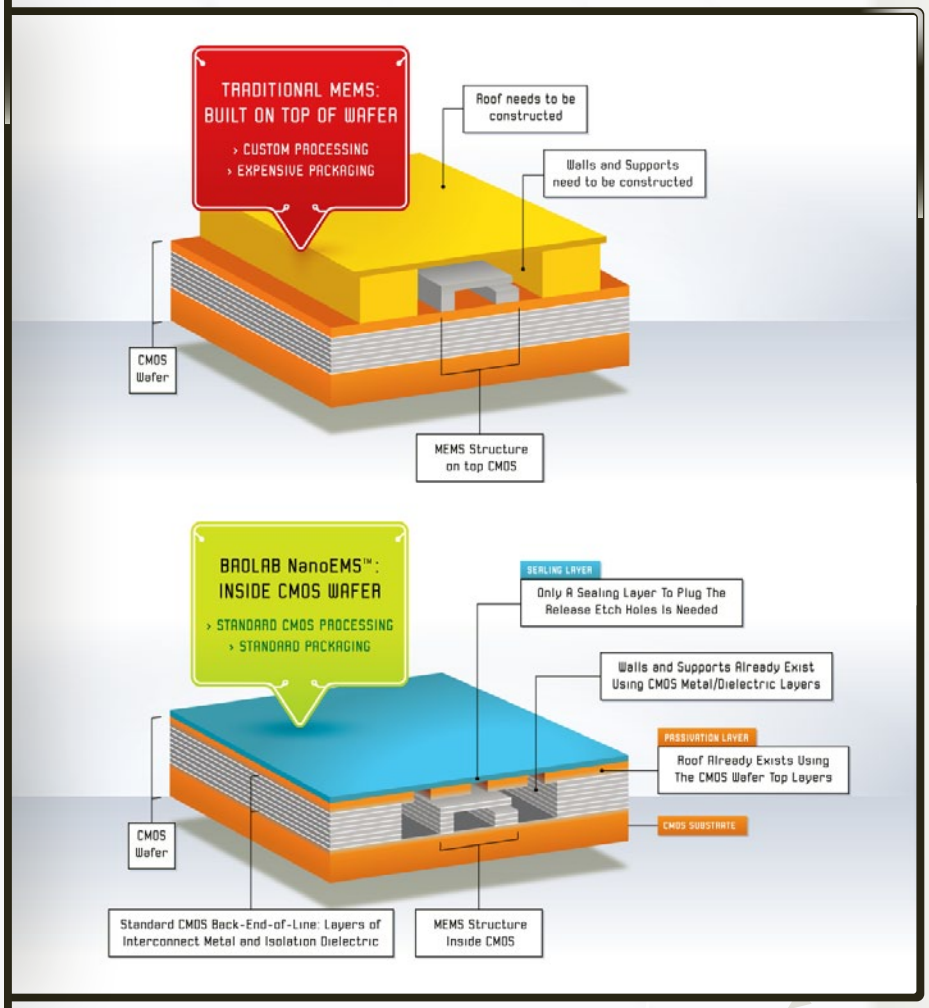
GRAPHIC DESIGN.
ILLUSTRATION.
PRODUCT.
DIGITAL.
CREATIVE THOUGHT.

TAKING A STRATEGIC APPROACH
AT ALL TIMES.

BAOLAB MICROSYSTEMS WEBSITE

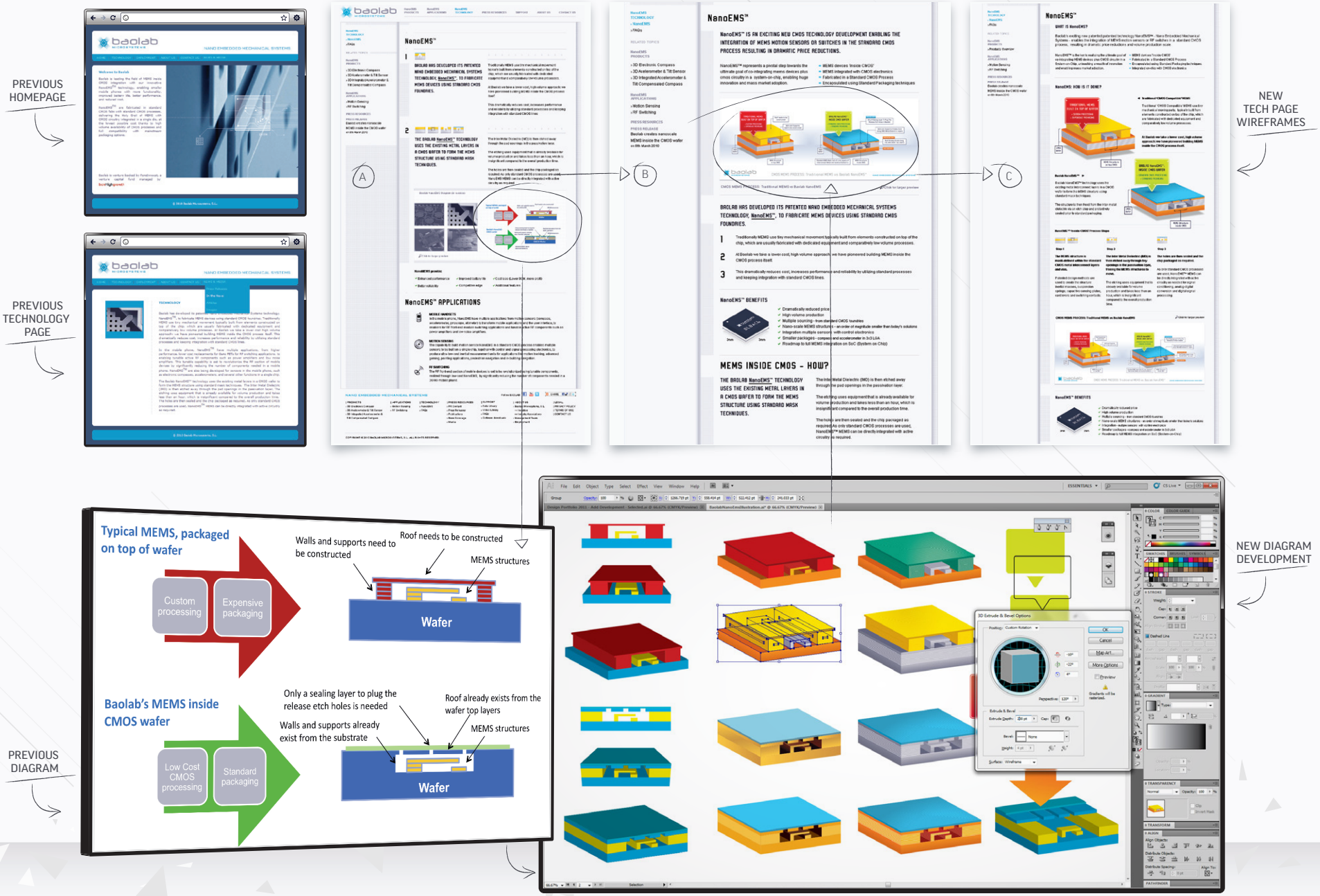
BAOLAB MICROSYSTEMS, S.L.





BAOLAB TECHNOLOGY WEBPAGE & TECHNOLOGY PROCESS ILLUSTRATION

BAOLAB MICROSYSTEMS, S.L.

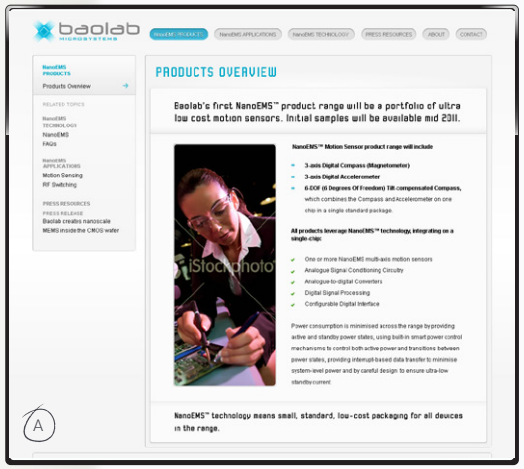


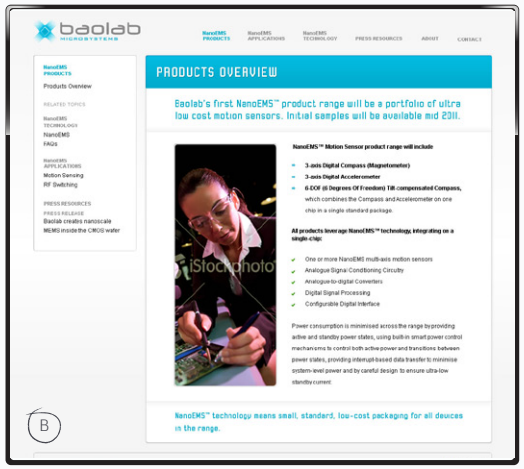
BAOLAB WEBSITE & ILLUSTRATION DEVELOPMENT

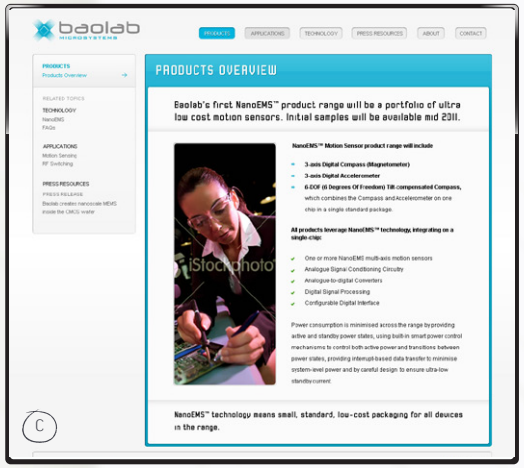
BAOLAB MICROSYSTEMS, S.L.

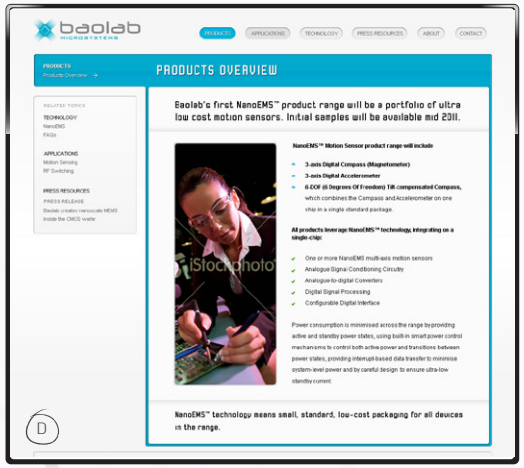
SUBTLE VISUAL REFINEMENT

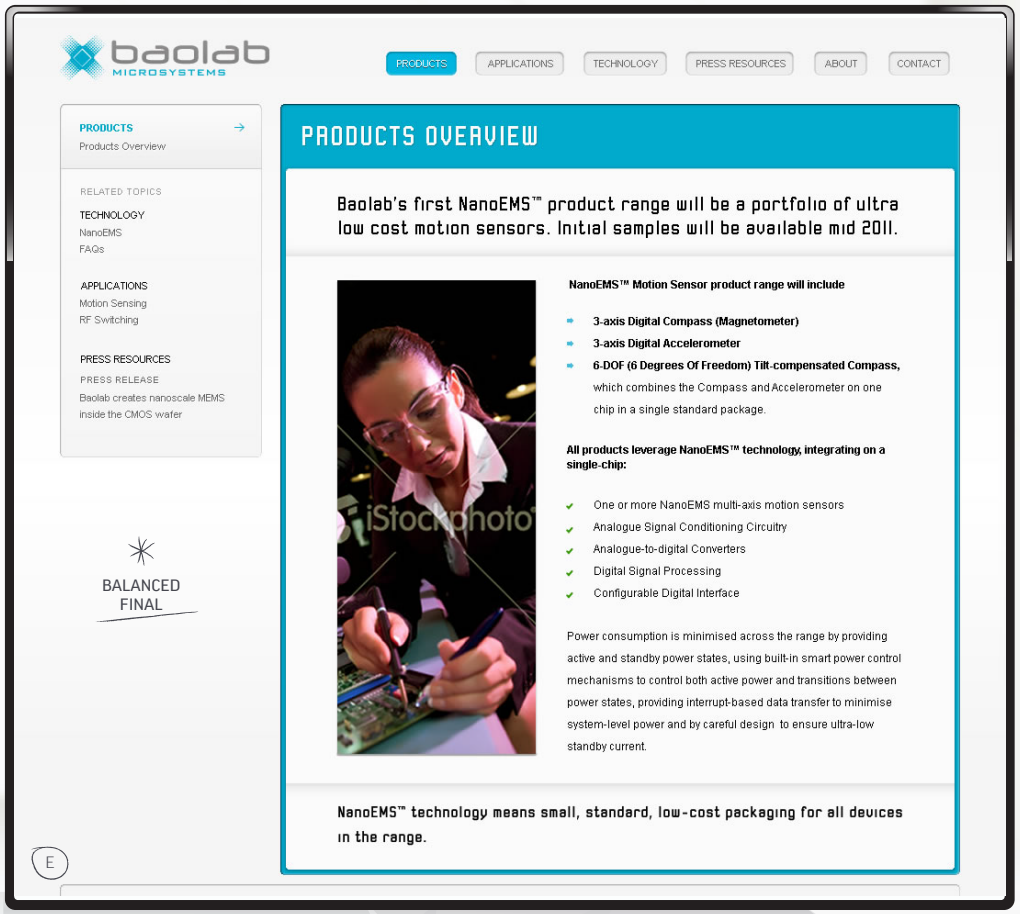
MAIN NAVIGATION STYLES
SPRITE ROLLOVER STATES





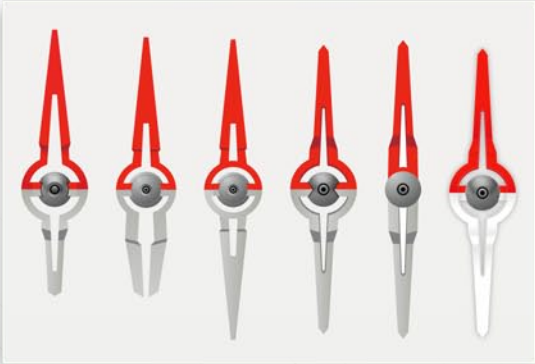


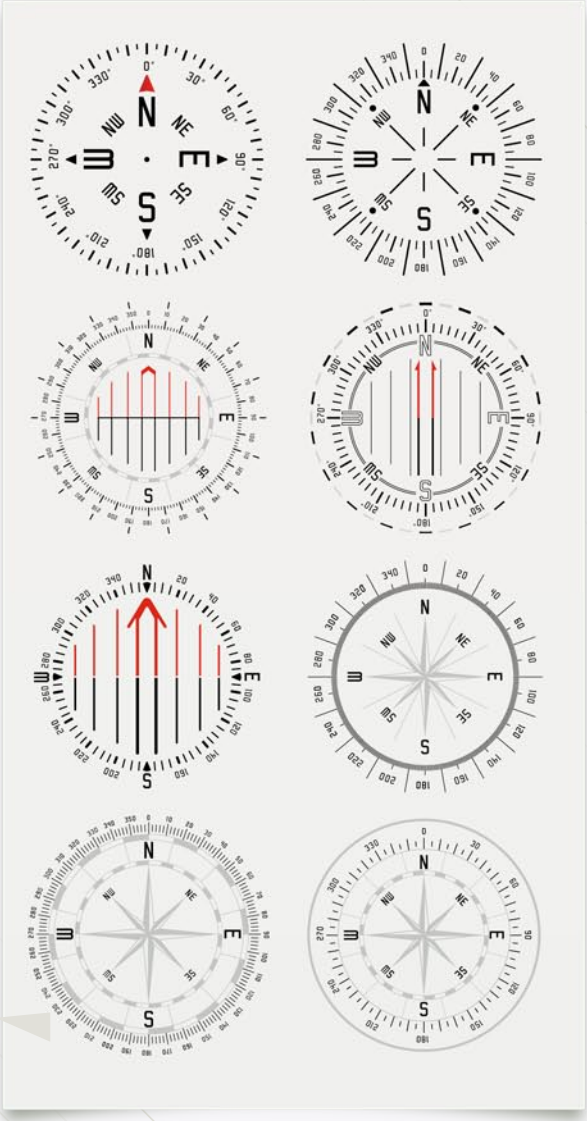


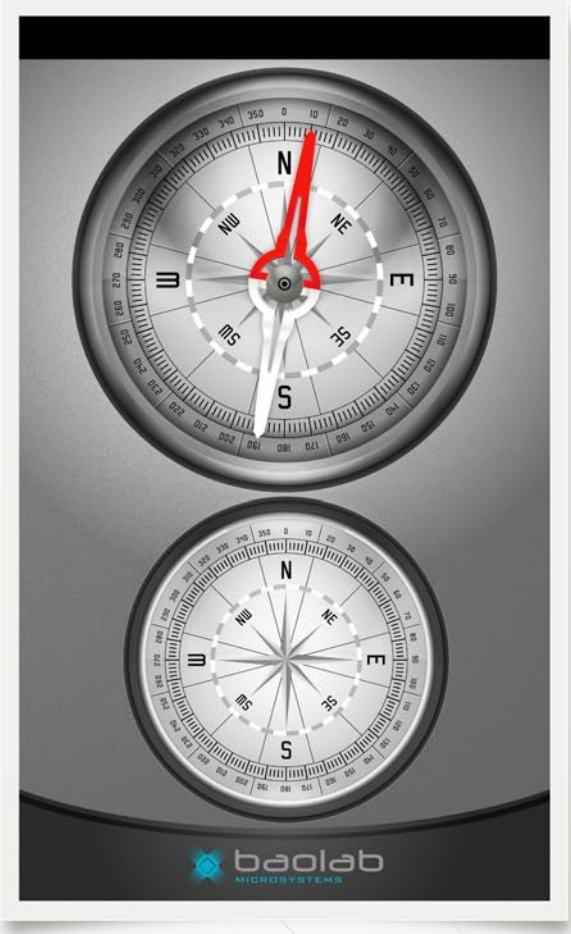


BALANCED
FINAL

BAOLAB WEBSITE VISUAL DEVELOPMENT
BAOLAB MICROSYSTEMS, S.L.





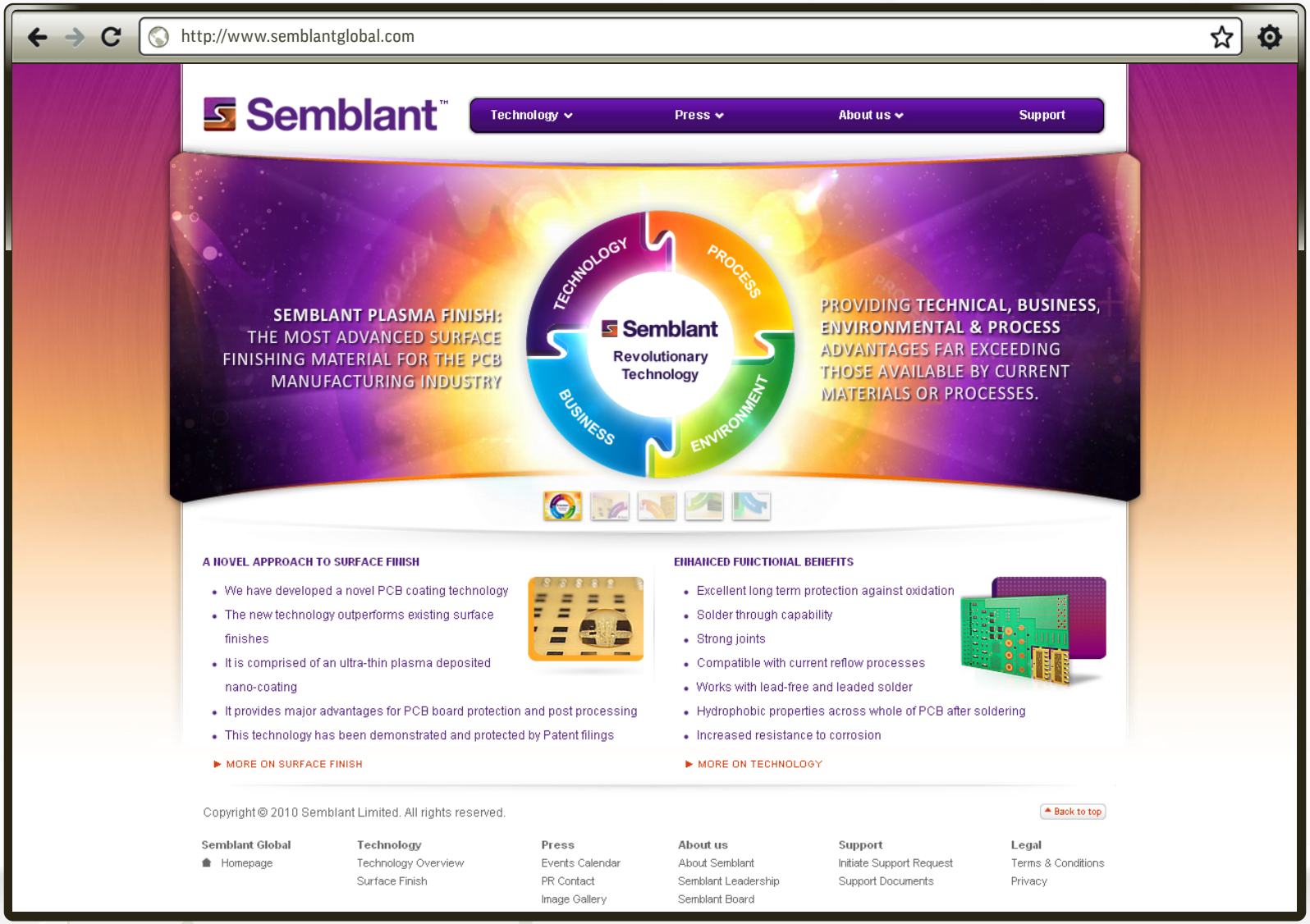


BAOLAB COMPASS DEMONSTRATOR APP COMPONENT DESIGN

BAOLAB MICROSYSTEMS, S.L.

BAOLAB COMPASS DEMONSTRATOR APP FOR ANDROID

BAOLAB MICROSYSTEMS, S.L.

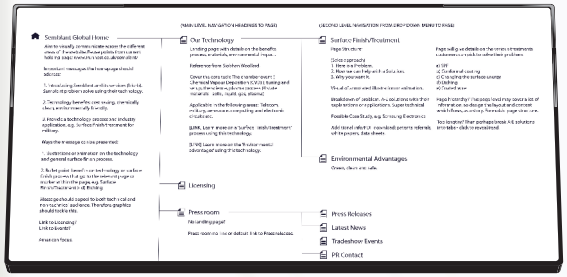


SEMBLANT GLOBAL WEBSITE

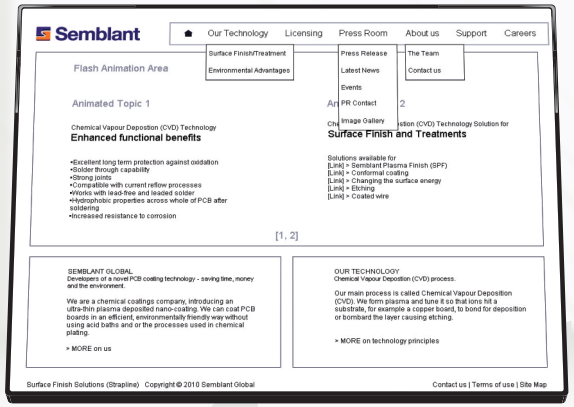
SEMBLANT GLOBAL

PREVIOUS 1-PAGE SITE

SITE MAP CREATION



HOMEPAGE WIREFRAME



A

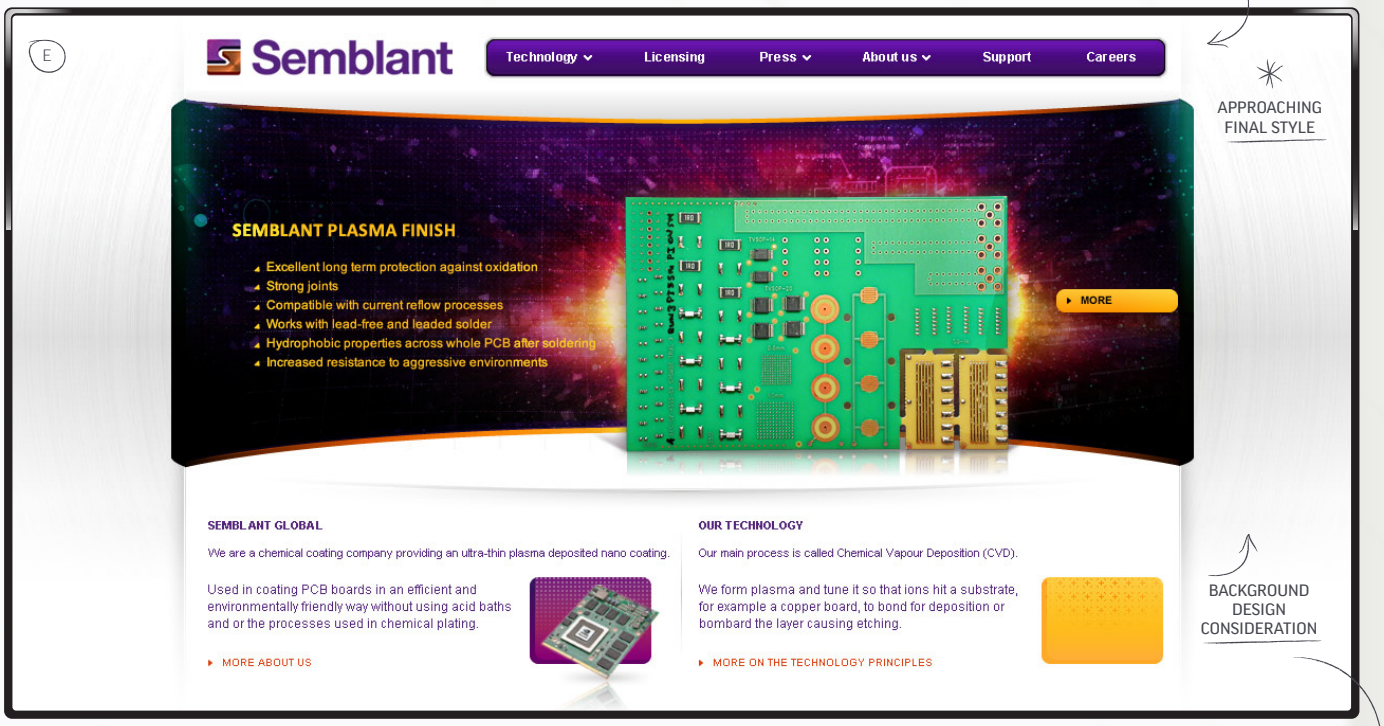
B

C

D

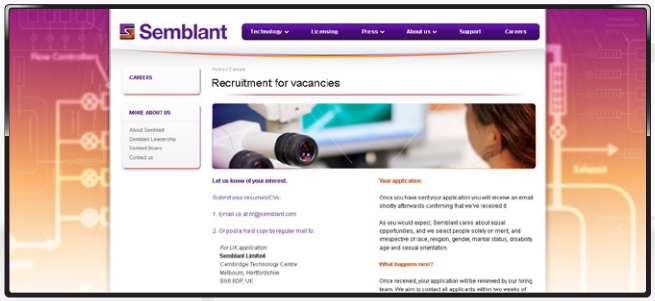
DESIGN PROGRESS

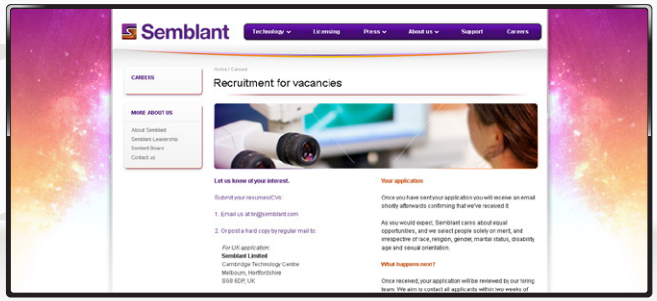
E



APPROACHING FINAL STYLE

BACKGROUND DESIGN CONSIDERATION



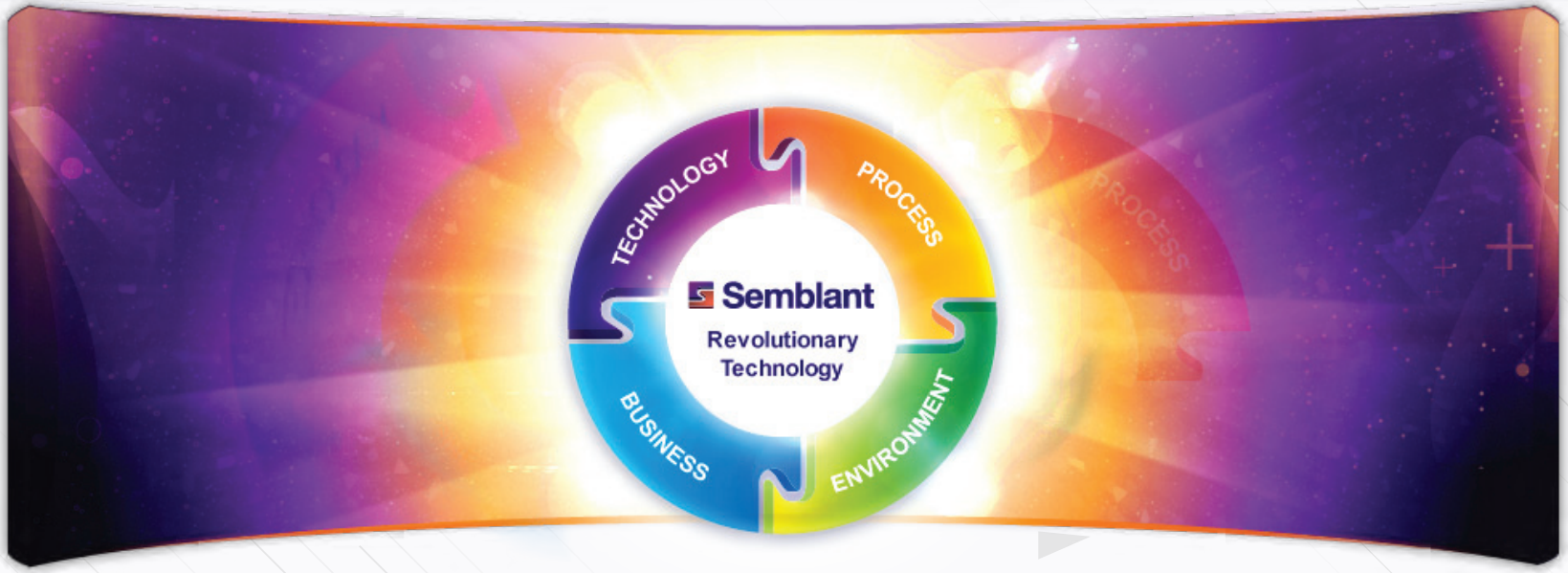


SEMBLANT WEBSITE VISUAL DEVELOPMENT

SEMBLANT GLOBAL

INITIAL EXPLORATIONS

FINAL IN FLASH ANIMATION



VISUAL SEGMENTS LINKING WITH SLIDE MESSAGES

THE SEMBLANT ADVANTAGE VISUAL CONNECTOR

SEMBLANT GLOBAL

PHOTOSHOP RETOUCHING

SEMBLANT GLOBAL

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FESTIVALS OF CULTURE WEBSITE
CAPITAL ONE MEDIA

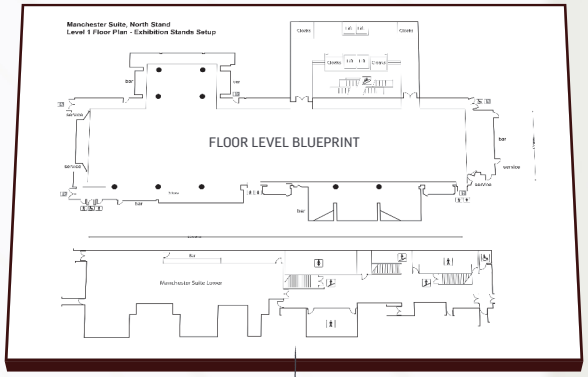
FESTIVALS OF CULTURE LOGO DEVELOPMENT
CAPITAL ONE MEDIA

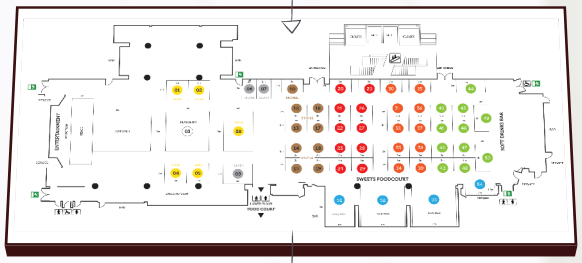
FRONT COVER DESIGN PROGRESSION

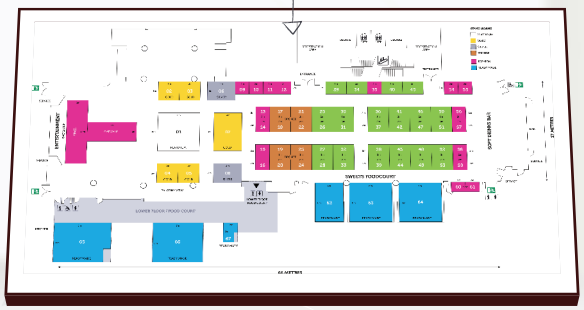
FINAL LOGO WITH CROWD

LOGO SETUP WITH ALTERNATE CROWD FOR FLYER REVERSE

SCALED FLOOR PLAN DRAWN TO HIGHLIGHT STAND AREAS & SIZES

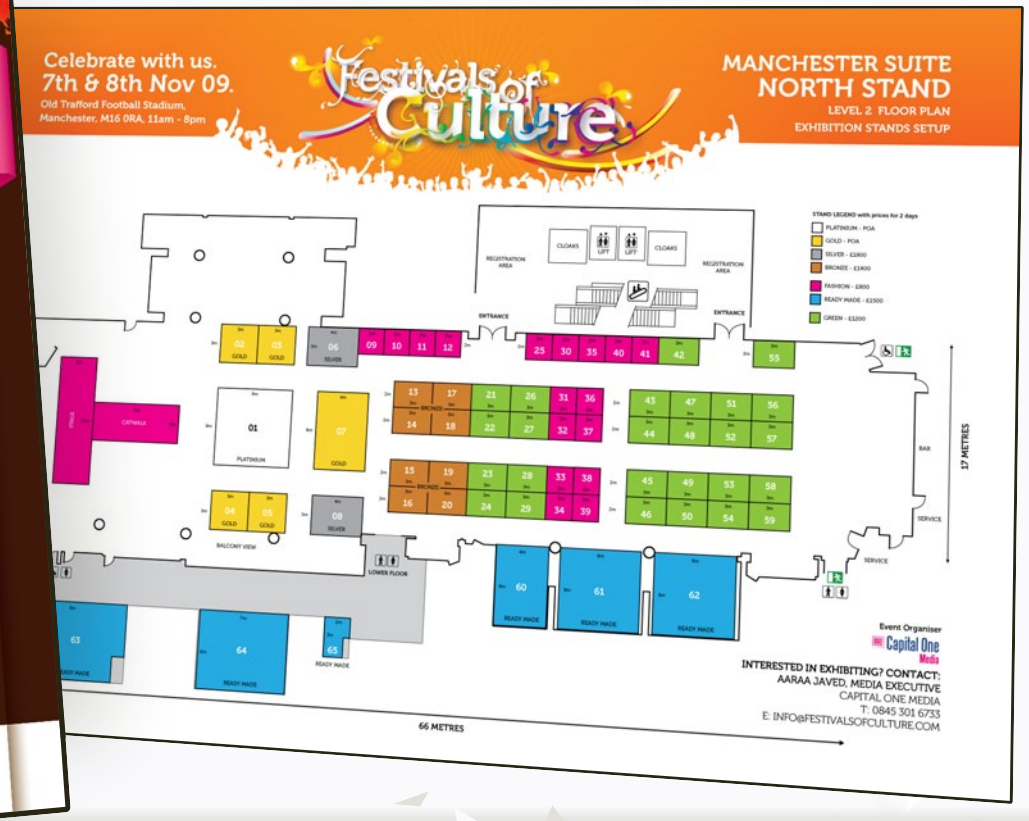






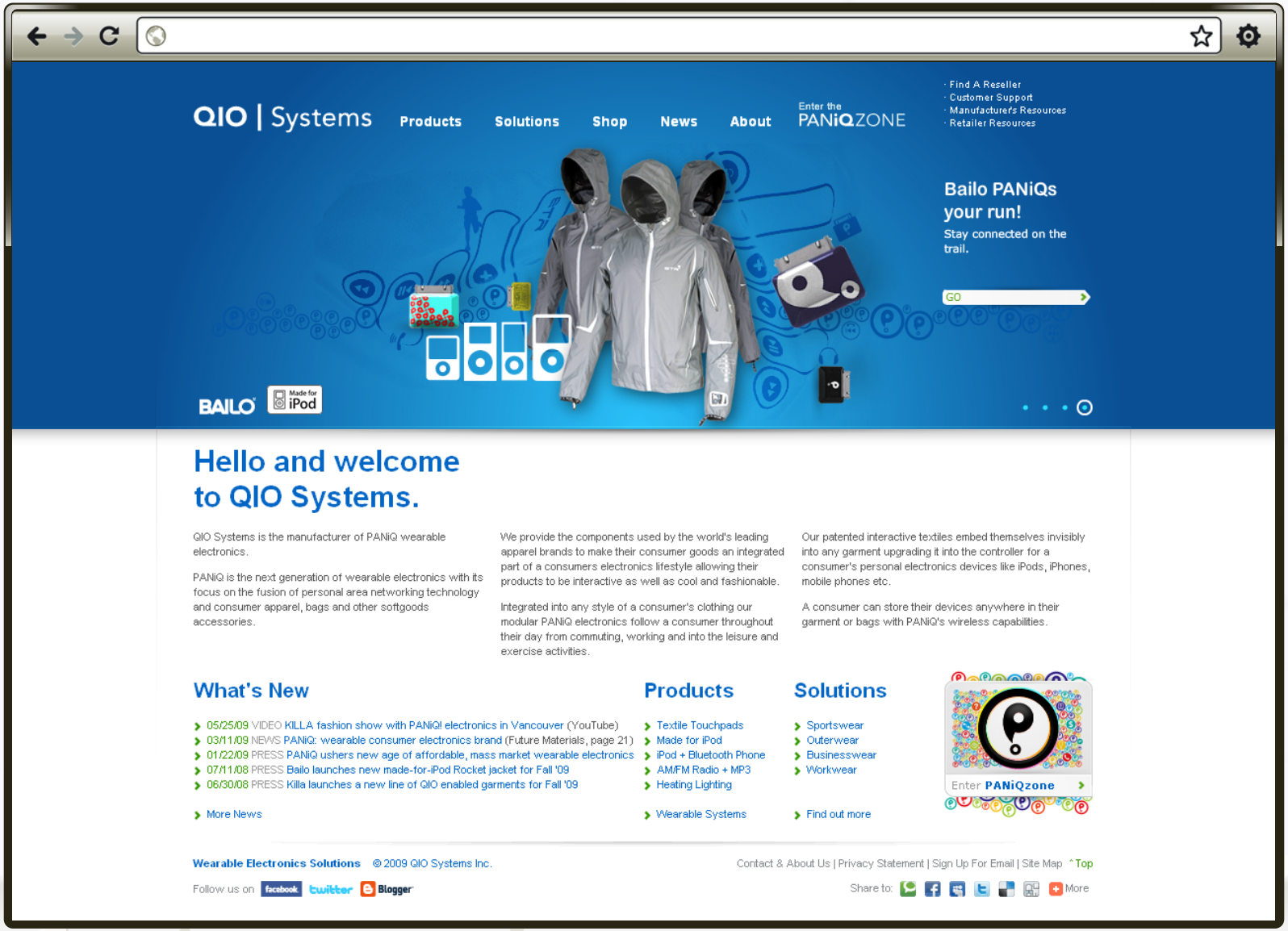
FESTIVALS OF CULTURE FLYER DEVELOPMENT

CAPITAL ONE MEDIA



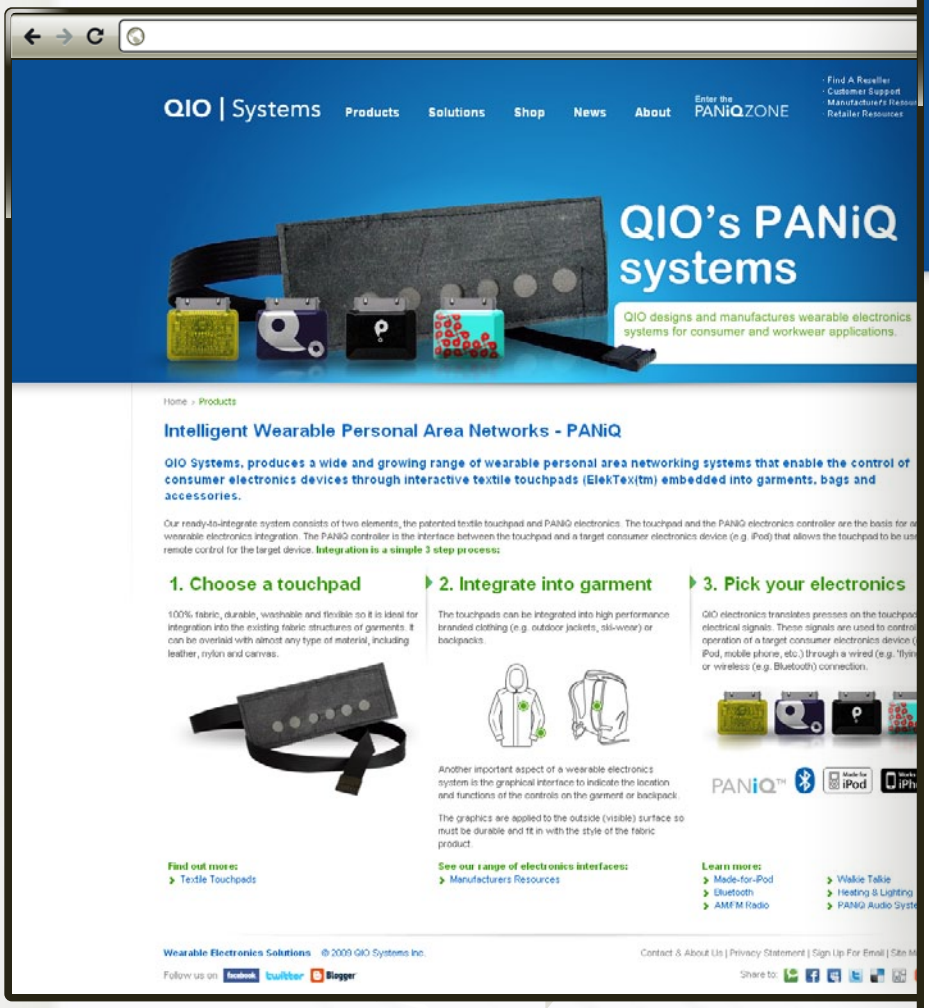
FESTIVALS OF CULTURE A4 FLYER

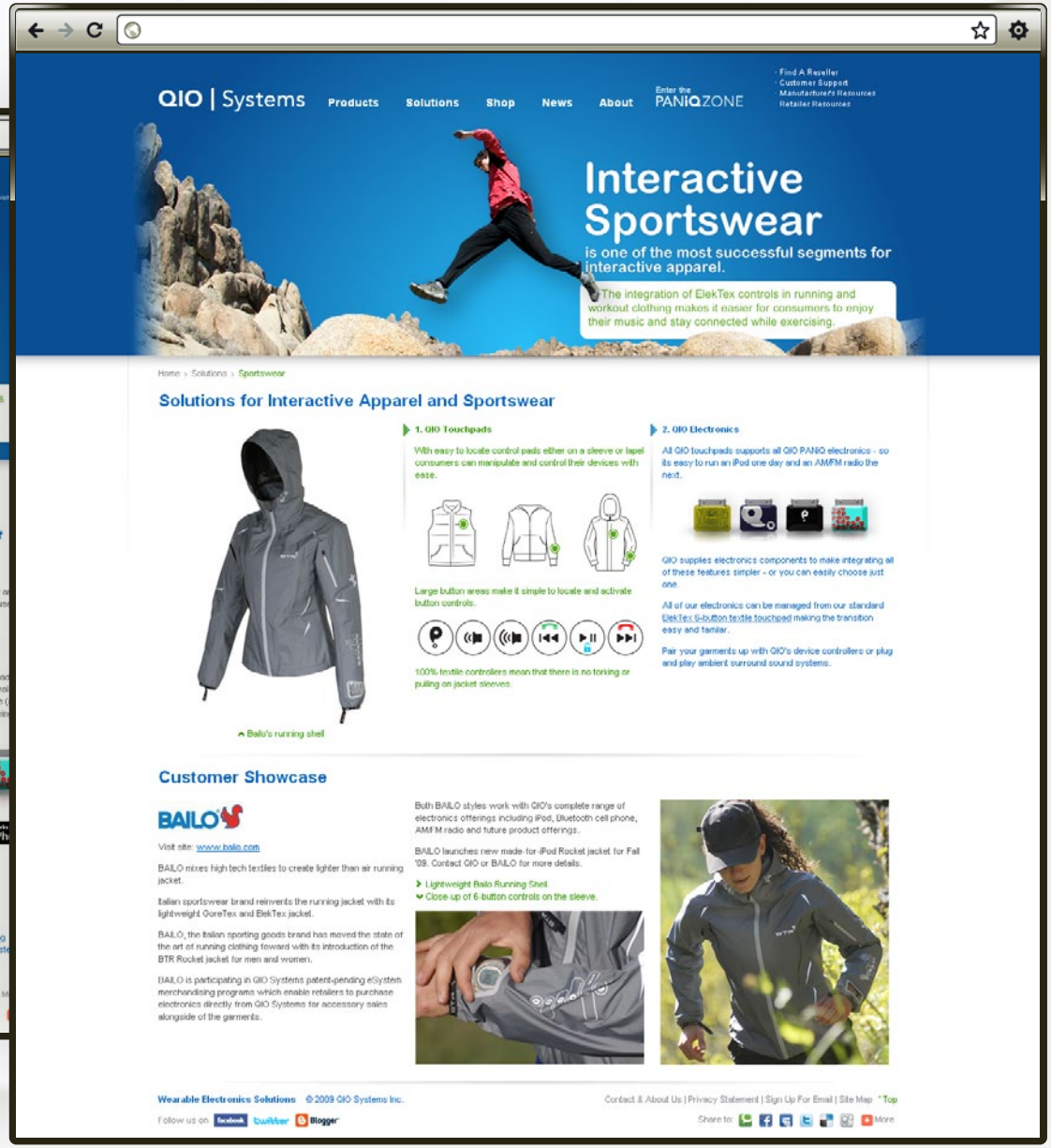
CAPITAL ONE MEDIA



QIO SYSTEMS WEBSITE

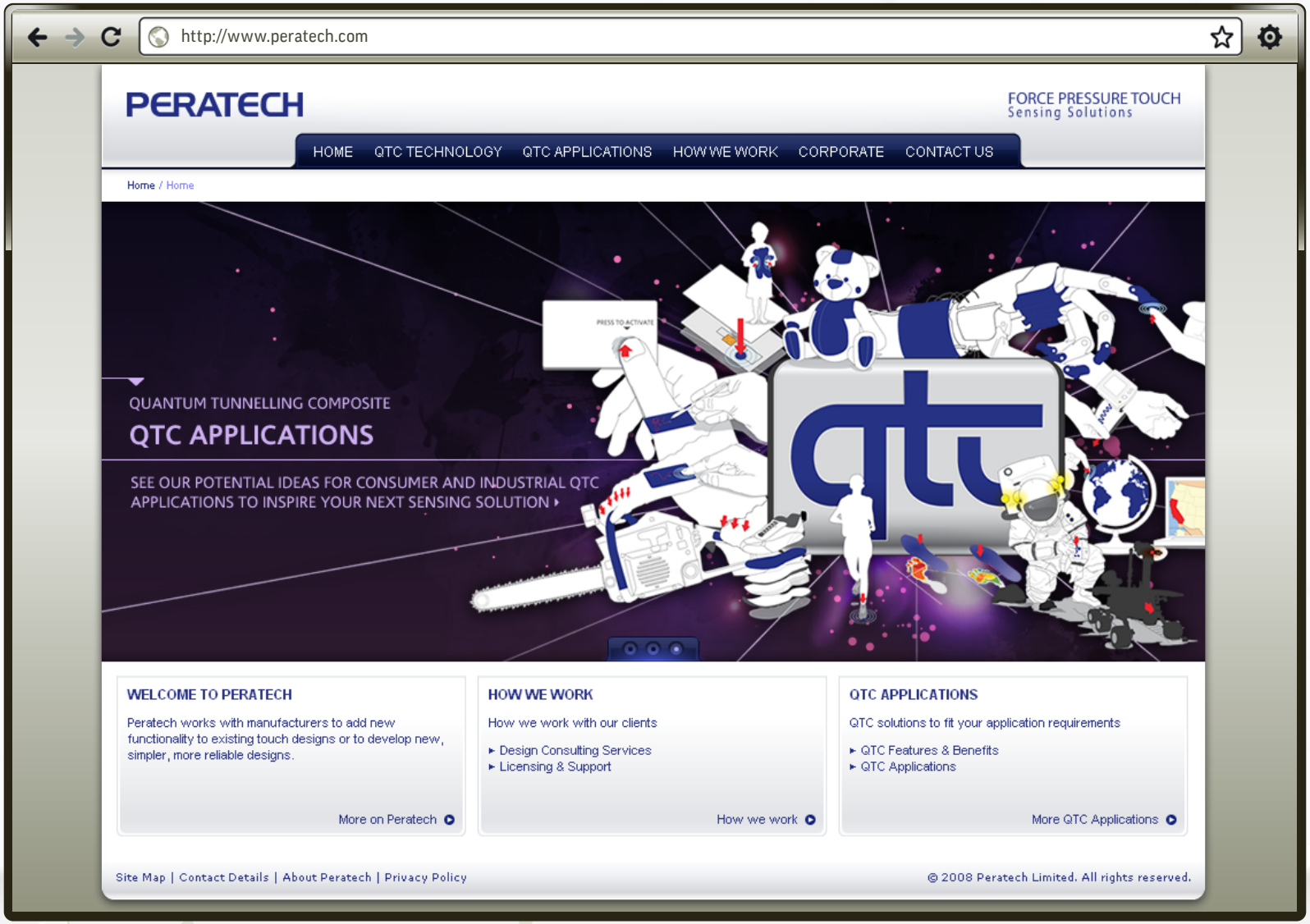
QIO SYSTEMS INC.





QIO SYSTEMS WEBSITE

QIO SYSTEMS INC.



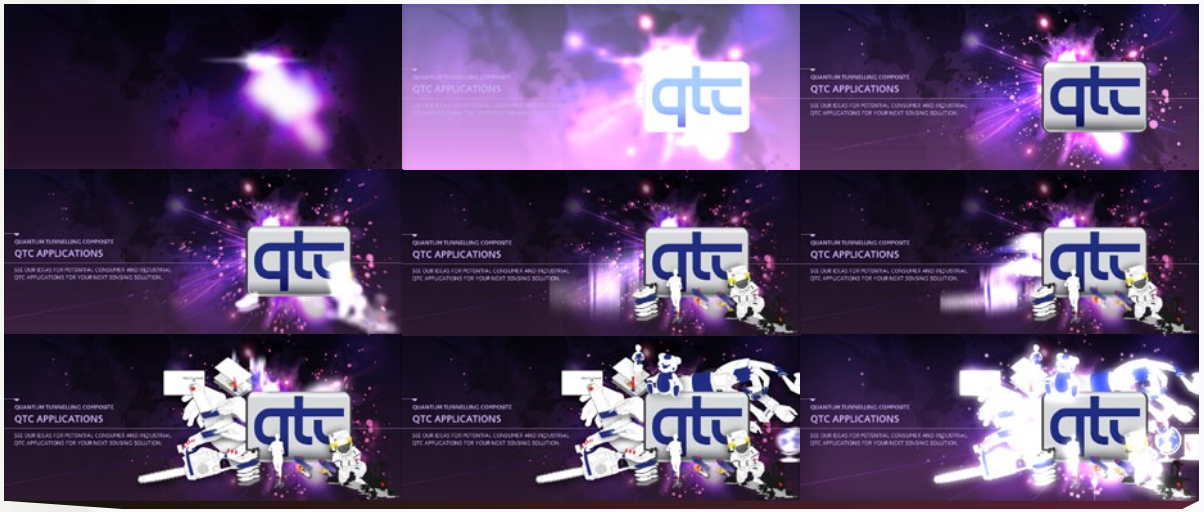
PERATECH WEBSITE

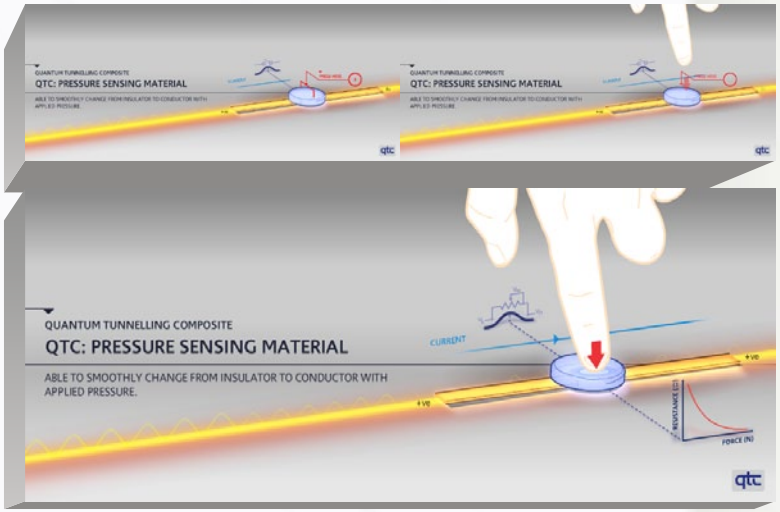
PERATECH LIMITED

↙ BURST ANIMATION INTRODUCING A SELECTION OF POTENTIAL APPLICATION AREAS POSSIBLE WITH THE INTEGRATION OF QTC (QUANTUM TUNNELLING COMPOSITE).

↘ INTERACTIVE 'PRESS ME' ELEMENT, DEMONSTRATING THAT THE QTC MATERIAL SWITCHES STATE FROM AN INSULATOR (ALLOWING NO CURRENT) TO A CONDUCTOR (ALLOWING CURRENT) WHEN PLACED UNDER PHYSICAL PRESSURE.

↓ AN ILLUSTRATIVE 3D MODEL OF AN IDEAL PARTICLE THAT GIVES QTC ITS UNIQUE ELECTRIC CONDUCTION PROPERTY. GENERATED RANDOM ELECTRIC CONDUCTION 'FLASHES' USING ACTIONSCRIPT.





WEBSITE FLASH ANIMATION

PERATECH LIMITED

FIRST RELEASE

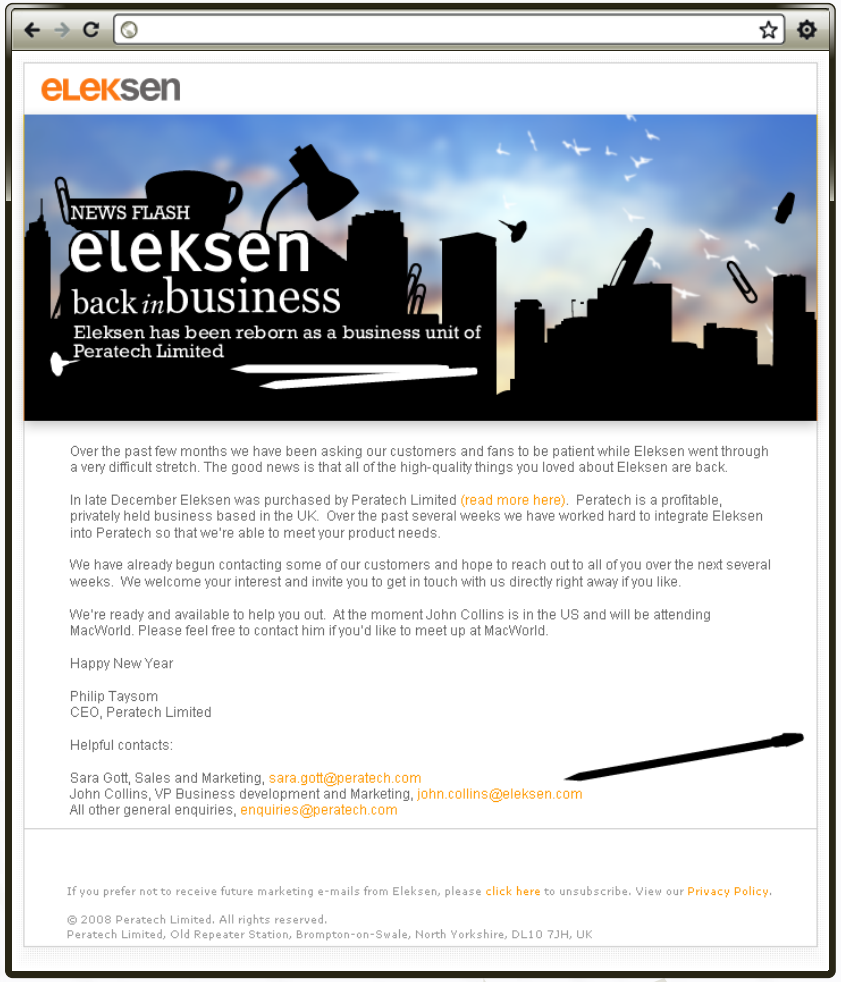
SECOND RELEASE
UI DEVELOPMENT

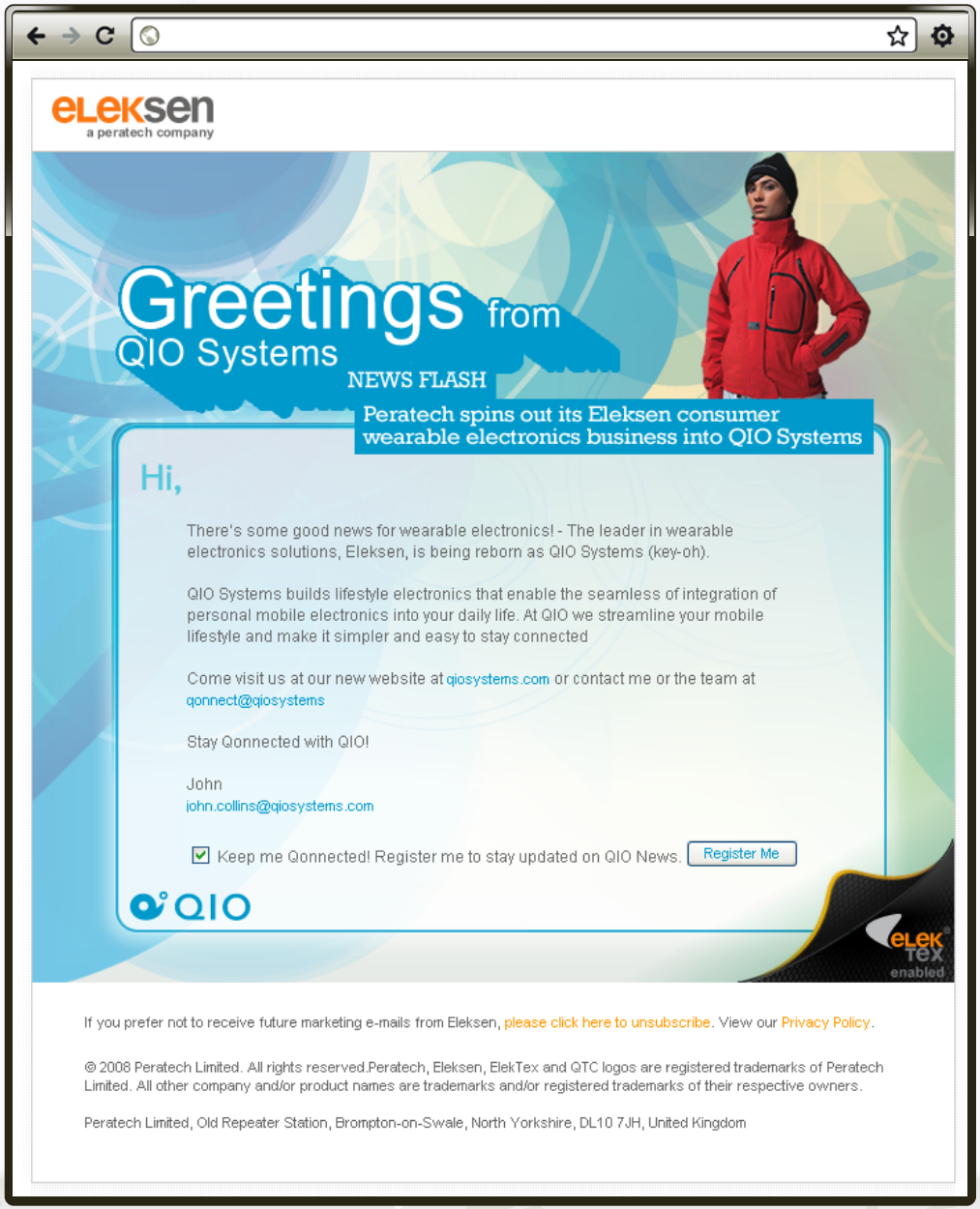
DEMO SOFTWARE UI DESIGN & DEVELOPMENT

PERATECH LIMITED

DEMO SOFTWARE UI DESIGN

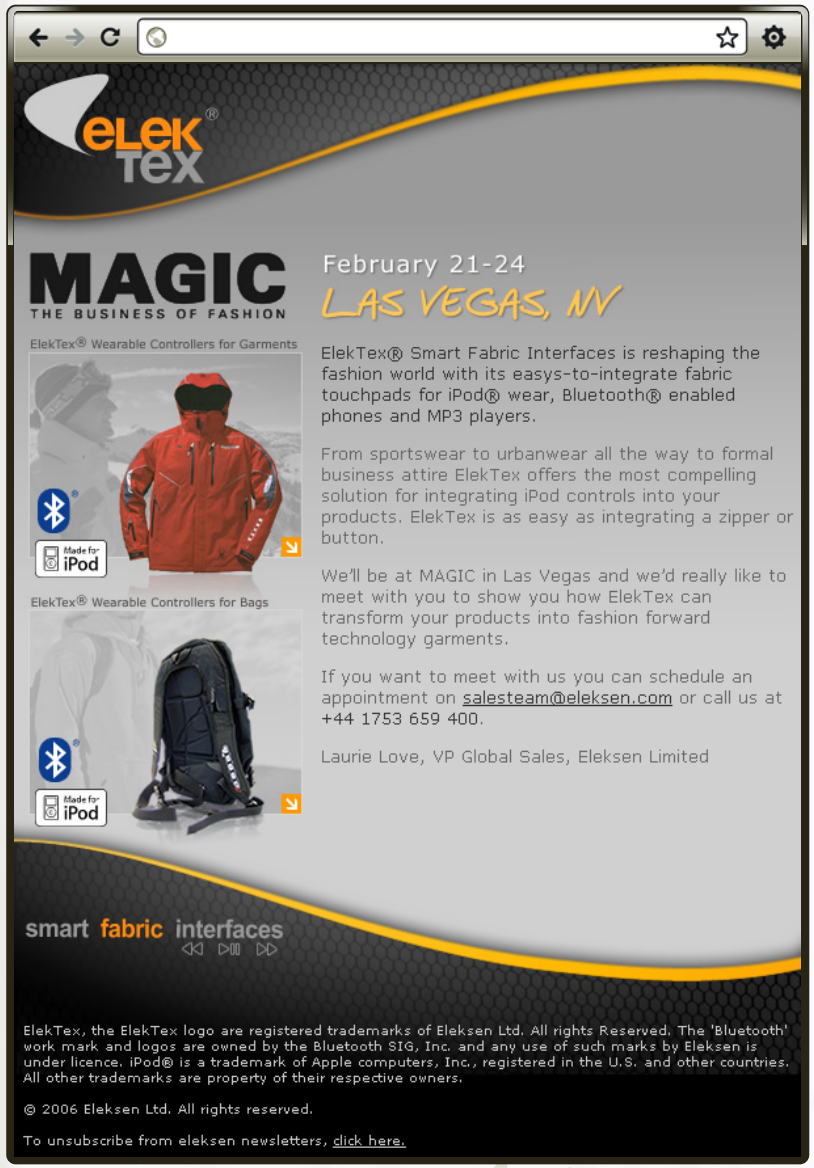
PERATECH LIMITED





HTML E-MAIL MARKETING CAMPAIGNS

ELEKSEN GROUP PLC



HTML E-MAIL MARKETING CAMPAIGNS
ELEKSEN GROUP PLC

VIDEO CAMERA CAPTURING SURF MOMENTS

QUIKSILVER, PRODUCT CONCEPT

VIDEO CAMERA CAPTURING SURF MOMENTS

QUIKSILVER, PRODUCT ADCEPT

THANK YOU.

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