# **Daily Household Transactions**

#### **About Dataset**

The "Daily Transactions" dataset contains information on dummy transactions made by an individual on a daily basis. The dataset includes data on the products that were purchased, the amount spent on each product, the date and time of each transaction, the payment mode of each transaction, and the source of each record (Expense/Income). This dataset can be used to analyze purchasing behavior and money management, forecasting expenses, and optimizing savings and budgeting strategies. The dataset is well-suited for data analysis and machine learning applications, it can be used to train predictive models and make data-driven decisions

## Step 1: Import Libraries and Load Data

```
In [1]:
         import pandas as pd
         import numpy as np
         import matplotlib.pyplot as plt
         import seaborn as sns
In [2]:
         # Load the dataset
         df = pd.read_csv('Daily Household Transactions.csv')
         df.head()
Out[2]:
                           Mode
                                                  Subcategory
                   Date
                                       Category
                                                                       Note Amount Income/Expe
             20/09/2018
                                                                 2 Place 5 to
                                                                                  30.0
          0
                            Cash Transportation
                                                          Train
                                                                                                 Expe
                12:04:08
                                                                     Place 0
                                                                   Idli medu
             20/09/2018
                            Cash
                                                                                  60.0
                                           Food
                                                         snacks
                                                                  Vada mix 2
                                                                                                 Expe
                12:03:15
                                                                      plates
                           Saving
                            Bank
                                                                    1 month
             19/09/2018
                                     subscription
                                                         Netflix
                                                                                 199.0
                                                                                                 Expe
                          account
                                                                 subscription
                           Saving
                                                        Mobile
                                                                        Data
             17/09/2018
                            Bank
          3
                                     subscription
                                                        Service
                                                                     booster
                                                                                  19.0
                                                                                                 Expe
                23:41:17
                         account
                                                       Provider
                                                                        pack
             16/09/2018
                                                        Ganesh
                            Cash
                                         Festivals
                                                                 Ganesh idol
                                                                                 251.0
                                                                                                 Expe
                17:15:08
                                                          Pujan
         df.tail()
In [3]:
```

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Out[3]:		Date	Mode	Category	Subcategory	Note	Amount	Income/Expense
	2456	1/1/2015	Cash	Transportation	NaN	share jeep - Place T base to top	20.0	Expense
	2457	1/1/2015	Cash	Transportation	NaN	share auto - Place H to Place T base	20.0	Expense
	2458	1/1/2015	Cash	Transportation	NaN	bus - brc to Place H	30.0	Expense
	2459	1/1/2015	Cash	Food	NaN	tea	10.0	Expense
	2460	1/1/2015	Cash	Transportation	NaN	share auto - hospital to brc station	10.0	Expense
	4							

## **Column Descriptors**

- Date: The date and time when the transaction was made
- Mode: The payment mode used for the transaction
- Category: Each record is divided into a set of categories of transactions
- Subcategory: Categories are further broken down into Subcategories of transactions
- Note: A brief description of the transaction made
- Amount : The transactional amount
- Income/Expense: The indicator of each transaction representing either expense or income
- Currency: All transactions are recorded in official currency of India

In [4]: df.info()

<class 'pandas.core.frame.DataFrame'>

```
RangeIndex: 2461 entries, 0 to 2460
Data columns (total 8 columns):
                 Non-Null Count Dtype
   Column
                  -----
                  2461 non-null
0
   Date
                                object
1
  Mode
                 2461 non-null object
2 Category
                2461 non-null object
   Subcategory 1826 non-null object
   Note
                  1940 non-null object
5
   Amount
                  2461 non-null float64
    Income/Expense 2461 non-null object
7
    Currency
                  2461 non-null
                                object
dtypes: float64(1), object(7)
memory usage: 153.9+ KB
```

```
In [5]: df.describe()
```

Out[5]:		Amount
	count	2461.000000
	mean	2751.145380
	std	12519.615804
	min	2.000000
	25%	35.000000
	50%	100.000000
	<b>75</b> %	799.000000
	max	250000.000000

# Step 1.2: convert Data Types

```
In [6]: df["Date"] = pd.to_datetime(df["Date"], format='mixed', dayfirst=True)
In [7]: df["Date"]
Out[7]: 0
               2018-09-20 12:04:08
        1
               2018-09-20 12:03:15
        2
               2018-09-19 00:00:00
        3
               2018-09-17 23:41:17
               2018-09-16 17:15:08
        2456 2015-01-01 00:00:00
        2457
               2015-01-01 00:00:00
        2458 2015-01-01 00:00:00
        2459 2015-01-01 00:00:00
        2460
               2015-01-01 00:00:00
        Name: Date, Length: 2461, dtype: datetime64[ns]
```

# **Step 1.3: Handle Missing Value**

```
In [8]: df.isnull().sum()
```

```
Out[8]: Date
                             0
         Mode
                             0
         Category
                             0
                           635
         Subcategory
         Note
                           521
                            0
         Amount
         Income/Expense
                             0
                             0
         Currency
         dtype: int64
 In [9]: # Fill or missing values
         df['Subcategory'] = df['Subcategory'].fillna('Unknown')
         df['Note'] = df['Note'].fillna('Not Specified')
In [10]: df.isnull().sum()
                           0
Out[10]: Date
         Mode
                           0
                           0
         Category
         Subcategory
         Note
         Amount
                           0
         Income/Expense
         Currency
         dtype: int64
```

#### **Step 1.4: Remove Duplicates**

```
In [11]: df.duplicated().sum()
Out[11]: 9
In [12]: df = df.drop_duplicates()
In [13]: df.duplicated().sum()
Out[13]: 0
```

# Step 1.5: Standardize Categorical Data

```
In [14]: # Convert to lowercase and strip whitespace
         df['Category'] = df['Category'].str.strip().str.lower()
         df['Subcategory'] = df['Subcategory'].str.strip().str.lower()
         df['Mode'] = df['Mode'].str.strip().str.lower()
         df['Income/Expense'] = df['Income/Expense'].str.strip()
         # Fix specific inconsistencies in Subcategory
         subcategory_mapping = {
             'train': 'train',
             'auto': 'auto',
             'pocket money': 'pocket money',
             'laundry': 'laundry',
             'breakfast': 'breakfast',
             'dinner': 'dinner',
             'lunch': 'lunch',
              'snacks': 'snacks',
             'tea': 'tea',
```

```
'groceries': 'grocery',
    'kirana': 'grocery',
    'vegetables': 'grocery',
    'fruits': 'grocery',
    'milk': 'grocery',
    'curd': 'grocery',
    'eggs': 'grocery',
    'bread': 'grocery',
    'biscuits': 'grocery',
    'chocolate': 'grocery',
    'beverage': 'grocery',
    'water': 'grocery',
    'potato': 'grocery',
    'onions': 'grocery',
    'sweets': 'grocery',
    'ice cream': 'grocery',
    'rajgira ladu': 'grocery',
    'clothing': 'clothing',
    'clothes': 'clothing',
    'footwear': 'clothing',
    'accessories': 'clothing',
    'makeup': 'beauty',
    'grooming': 'beauty',
    'saloon': 'beauty',
    'medicine': 'health',
    'hospital': 'health',
    'lab tests': 'health',
    'medicine': 'health',
    'taxi': 'taxi',
    'bus': 'bus',
    'travels': 'travel',
    'trip': 'travel',
    'petrol': 'fuel',
    'mahanagar gas': 'fuel',
    'netflix': 'ott',
    'hotstar': 'ott',
    'amazon prime': 'ott',
    'kindle unlimited': 'ott',
    'audible': 'ott',
    'tata sky': 'cable tv',
    'cable tv': 'cable tv',
    'wifi internet service': 'internet',
    'mobile service provider': 'mobile',
    'public provident fund': 'ppf',
    'mutual fund': 'mutual fund',
    'rd': 'recurring deposit',
    'lic': 'life insurance',
    'exam fee': 'education',
    'school supplies': 'education',
    'edtech course': 'education',
    'books': 'education',
    'newspaper': 'education',
    'stationary': 'education',
    'gift': 'gift',
    'unknown': 'unknown',
    'misc': 'misc',
    'other': 'other'
df['Subcategory_Clean'] = df['Subcategory'].map(subcategory_mapping).fillna(df['
```

#### **Step 1.6: Create High-Level Categories**

```
# Define category type mapping (as previously discussed)
In [15]:
         category_type_mapping = {
             # --- Expenses ---
             'transportation': 'Expense',
             'food': 'Expense',
             'subscription': 'Expense',
             'festivals': 'Expense',
             'family': 'Expense',
             'apparel': 'Expense',
             'household': 'Expense',
             'beauty': 'Expense',
             'health': 'Expense',
              'maid': 'Expense',
             'culture': 'Expense',
             'tourism': 'Expense',
             'self-development': 'Expense',
             'education': 'Expense',
             'petty cash': 'Expense',
             'documents': 'Expense',
              'social life': 'Expense',
             'grooming': 'Expense',
             'rent': 'Expense',
             'cook': 'Expense',
              'garbage disposal': 'Expense',
              'water (jar /tanker)': 'Expense',
              'other': 'Expense', # Assuming 'other' is an expense
             # --- Income ---
             'salary': 'Income',
             'gift': 'Income',
              'dividend earned on shares': 'Income',
             'interest': 'Income',
             'tax refund': 'Income',
              'amazon pay cashback': 'Income',
              'gpay reward': 'Income',
              'maturity amount': 'Income', # This is return of capital, not profit
             'bonus': 'Income',
             # --- Investments (Capital Allocation) ---
             # Purchases are negative cash flow, sales are positive.
             'small cap fund 2': 'Investment',
              'small cap fund 1': 'Investment',
             'equity mutual fund a': 'Investment',
             'equity mutual fund b': 'Investment',
             'equity mutual fund c': 'Investment',
              'equity mutual fund d': 'Investment',
             'equity mutual fund e': 'Investment',
             'equity mutual fund f': 'Investment',
              'public provident fund': 'Investment',
              'fixed deposit': 'Investment', # Consider for Net Worth, not Income
             'recurring deposit': 'Investment',
             'share market': 'Investment',
              'investment': 'Investment',
             # --- Transfers (Movement between your accounts) ---
             # Net effect on Net Worth is zero.
```

```
'saving bank account 1': 'Transfer',
    'saving bank account 2': 'Transfer',
    'money transfer': 'Transfer',
    'scrap': 'Transfer', # Likely selling an asset for scrap value
}

df['Category_Type'] = df['Category'].map(category_type_mapping)
df['Category_Type'] = df['Category_Type'].fillna('Expense') # Default to Expens
```

In [16]: **df** 

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•		Date	Mode	Category	Subcategory	Note	Amount	Income/Expe
	0	2018- 09-20 12:04:08	cash	transportation	train	2 Place 5 to Place 0	30.0	Ехрє
	1	2018- 09-20 12:03:15	cash	food	snacks	Idli medu Vada mix 2 plates	60.0	Ехрє
	2	2018- 09-19 00:00:00	saving bank account 1	subscription	netflix	1 month subscription	199.0	Ехрє
	3	2018- 09-17 23:41:17	saving bank account 1	subscription	mobile service provider	Data booster pack	19.0	Ехрє
	4	2018- 09-16 17:15:08	cash	festivals	ganesh pujan	Ganesh idol	251.0	Ехрє
	•••							
	2456	2015- 01-01 00:00:00	cash	transportation	unknown	share jeep - Place T base to top	20.0	Expe
	2457	2015- 01-01 00:00:00	cash	transportation	unknown	share auto - Place H to Place T base	20.0	Ехрє
	2458	2015- 01-01 00:00:00	cash	transportation	unknown	bus - brc to Place H	30.0	Expe
	2459	2015- 01-01 00:00:00	cash	food	unknown	tea	10.0	Ехрє
	2460	2015- 01-01 00:00:00	cash	transportation	unknown	share auto - hospital to brc station	10.0	Ехрє

2452 rows × 10 columns

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#### Step 1.7: Seperate Income and Expenses

```
In [17]:
        # Create separate DataFrames
         expenses_df = df[df['Income/Expense'] == 'Expense'].copy()
         income_df = df[df['Income/Expense'] == 'Income'].copy()
         print(f"Total expenses: {len(expenses df)} transactions")
         print(f"Total income: {len(income_df)} transactions")
        Total expenses: 2173 transactions
```

Total income: 125 transactions

# Phase 2: Exploratory Data Analysis (EDA)

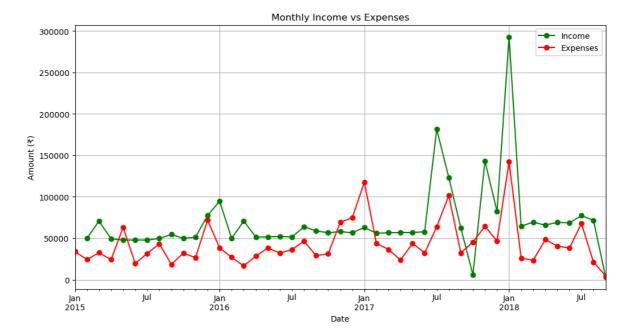
Goal: Understand spending patterns, income sources, and financial behavior

#### Step 2.1: Calculate Key Financial Metrics

```
In [18]: # Basic financial health metrics
         total_income = income_df['Amount'].sum()
         total_expenses = expenses_df['Amount'].sum()
         net_savings = total_income - total_expenses
         savings_rate = (net_savings / total_income) * 100
         print(f"Total Income: ₹{total_income:,.2f}")
         print(f"Total Expenses: ₹{total_expenses:,.2f}")
         print(f"Net Savings: ₹{net_savings:,.2f}")
         print(f"Savings Rate: {savings_rate:.1f}%")
        Total Income: ₹3,042,397.35
        Total Expenses: ₹1,955,380.53
        Net Savings: ₹1,087,016.82
        Savings Rate: 35.7%
```

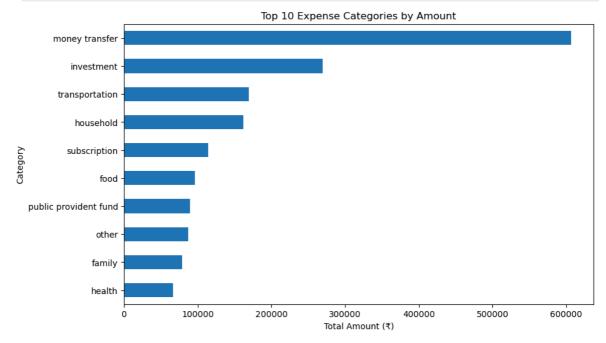
## Step 2.2: Analyze Trends Over Time

```
In [19]: # Set date as index for time series analysis
         expenses df.set index('Date', inplace=True)
         income_df.set_index('Date', inplace=True)
         # Monthly trends
         monthly_expenses = expenses_df['Amount'].resample('ME').sum()
         monthly_income = income_df['Amount'].resample('ME').sum()
         # Plot income vs expenses
         plt.figure(figsize=(12, 6))
         monthly_income.plot(label='Income', color='green', marker='o')
         monthly_expenses.plot(label='Expenses', color='red', marker='o')
         plt.title('Monthly Income vs Expenses')
         plt.ylabel('Amount (₹)')
         plt.legend()
         plt.grid(True)
         plt.show()
```



# Step 2.3: Category Analysis

```
In [20]: # Top expense categories
    top_categories = expenses_df.groupby('Category')['Amount'].sum().sort_values(asc
    plt.figure(figsize=(10, 6))
    top_categories.plot(kind='barh')
    plt.title('Top 10 Expense Categories by Amount')
    plt.xlabel('Total Amount (₹)')
    plt.gca().invert_yaxis()
    plt.show()
```



# Step 2.4: Payment Mode Analysis

```
Avg_Transaction=('Amount', 'mean')
).sort_values('Total_Spent', ascending=False)

print("Spending by Payment Mode:")
print(mode_analysis)
```

Spending by Payment Mode:

	Total_Spent	Transaction_Count	Avg_Transaction
Mode			
saving bank account 1	1575728.46	969	1626.138762
credit card	205254.01	162	1267.000062
cash	173421.00	1038	167.072254
debit card	942.36	2	471.180000
saving bank account 2	34.70	2	17.350000

## Step 2.5: Subcategory Drill-Down

Food Spending Breakdown:

	Total_Spent	Transaction_Count
Subcategory_Clean		
grocery	40992.80	484
dinner	22903.10	55
lunch	11390.45	68
unknown	8286.00	85
snacks	5980.75	115
eating out	2868.00	8
flour mill	2007.00	20
breakfast	1127.00	29
tea	838.00	42

# **Phase 3: Forecasting Model Building**

Goal: Create a predictive model for future expenses.

# Step 3.1: Prepare Data for Modeling

```
In [26]: # Create monthly expense data
monthly_expenses_series = expenses_df['Amount'].resample('ME').sum()

# Convert to DataFrame for modeling
model_df = monthly_expenses_series.reset_index()
model_df.columns = ['Date', 'Total_Expenses']
```

# Step 3.2: Install and Import Prophet

```
In [29]: # Install Facebook Prophet if needed
#!pip install prophet
In [30]: from prophet import Prophet
```

#### Step 3.3: Train-Test Split

```
In [31]: # Split into training and testing sets
    train_size = int(len(model_df) * 0.8)
    train_data = model_df.iloc[:train_size]
    test_data = model_df.iloc[train_size:]

print(f"Training period: {train_data['Date'].min()} to {train_data['Date'].max()}
print(f"Testing period: {test_data['Date'].min()} to {test_data['Date'].max()}")

Training period: 2015-01-31 00:00:00 to 2017-12-31 00:00:00
Testing period: 2018-01-31 00:00:00 to 2018-09-30 00:00:00
```

#### Step 3.4: Train the Model

```
In [32]: # Prepare data for Prophet
    prophet_train = train_data.rename(columns={'Date': 'ds', 'Total_Expenses': 'y'})
    # Create and fit model
    model = Prophet()
    model.fit(prophet_train)

22:00:26 - cmdstanpy - INFO - Chain [1] start processing
    22:00:27 - cmdstanpy - INFO - Chain [1] done processing

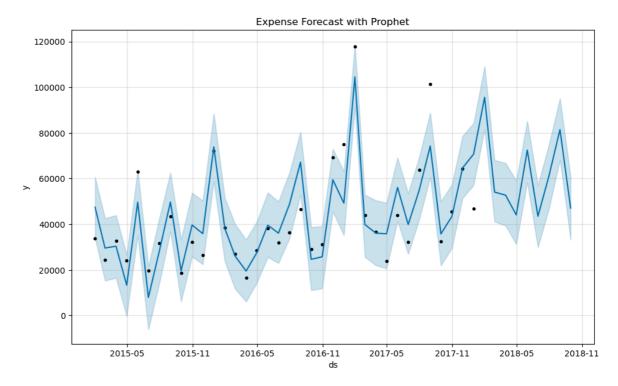
Out[32]: 
Out[32]: 
Out[32]: 
Out[32]:
```

## Step 3.5: Make Predictions and Evaluate

```
In [35]: # Create future dates including test period
future = model.make_future_dataframe(periods=len(test_data), freq='ME')

# Generate forecast
forecast = model.predict(future)

# Plot the forecast
fig = model.plot(forecast)
plt.title('Expense Forecast with Prophet')
plt.show()
```



```
In [36]: # Calculate accuracy metrics
    from sklearn.metrics import mean_absolute_error, mean_absolute_percentage_error

    predictions = forecast['yhat'][-len(test_data):].values
    actuals = test_data['Total_Expenses'].values

mae = mean_absolute_error(actuals, predictions)
mape = mean_absolute_percentage_error(actuals, predictions) * 100

print(f"Mean Absolute Error: ₹{mae:.2f}")
    print(f"Mean Absolute Percentage Error: {mape:.1f}%")
```

Mean Absolute Error: ₹28236.46 Mean Absolute Percentage Error: 172.6%

## Step 3.6: Final Forecast

```
In [38]: # Train final model on all data
    final_model = Prophet()
    final_df = model_df.rename(columns={'Date': 'ds', 'Total_Expenses': 'y'})
    final_model.fit(final_df)

# Forecast next 6 months
future_forecast = final_model.make_future_dataframe(periods=6, freq='ME')
    final_forecast = final_model.predict(future_forecast)

# View the forecast
print(final_forecast[['ds', 'yhat', 'yhat_lower', 'yhat_upper']].tail(6))

22:02:53 - cmdstanpy - INFO - Chain [1] start processing
22:02:53 - cmdstanpy - INFO - Chain [1] done processing
```

```
ds yhat yhat_lower yhat_upper 45 2018-10-31 54071.357339 33888.872197 74258.496911 46 2018-11-30 62934.864356 43277.467429 82598.670684 47 2018-12-31 85066.274338 63567.219211 105355.958018 48 2019-01-31 86215.474151 65622.854053 106531.477679 49 2019-02-28 51393.126360 30284.310584 71005.825332 50 2019-03-31 50850.822255 30590.542883 71053.008801
```

# **Phase 4: Reporting & Recommendations**

Goal: Create actionable insights and recommendations.

### Step 4.1: Create Summary Dashboard

#### FINANCIAL SUMMARY

Avg Monthly Expense: ₹43,452.90 Forecast Next Month: ₹50,850.82

#### **Personalized Recommendations**

Based on the financial analysis, here are recommendations:

- 1. "Protect Your Exceptional Savings Rate: Your savings rate of 35.7% is outstanding and is the cornerstone of your financial health. The primary goal should be to maintain this rate, not just increase it. Guard against lifestyle inflation that could erode this key strength."
- 2. "Investigate the Forecasted Spending Increase: Your forecast for next month (₹50,851) is 17% higher than your average. This is your immediate action item:
- If Planned: This is a perfect use of your savings. Ensure the funds are allocated from your savings account to avoid disrupting your cash flow.
- If Unplanned: Scrutinize your recent transactions in the Food and Apparel categories (typically the most common drivers of unplanned spending increases) to identify and

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curb any new spending habits before they become permanent."

- 3. "Formalize Your Investment Strategy: With over ₹10.8 Lakhs in net savings, simply holding cash is a missed opportunity. We recommend:
- Emergency Fund: Ensure ₹2.5-5 Lakhs (6-12 months of expenses) is parked in a liquid fund or high-yield savings account.
- Goal Allocation: Define clear goals (e.g., retirement, down payment) and intentionally
  invest the remaining savings accordingly. Your existing investments in equity funds
  are a good start; consider consolidating to a few top-performing funds and setting
  up automatic monthly investments (SIPs) to continue building wealth systematically."
- 4. "Conduct a 'Subscription Audit': Review recurring payments in your subscription subcategory. Small monthly fees for unused apps or services can add up to a significant annual expense. Canceling even one or two can effortlessly boost your savings."

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