



# April Jay Tan

Multi-media Artist

## PROFILE

Creative marketing professional and multimedia artist skilled in video editing, graphic design, and visual storytelling. Strong leader who drives strategic campaigns and delivers impactful brand growth.

## SKILLS

### Photoshop/Illustrator



### Premiere



### After Effects



### Communication



### CONTACT

#### Phone

+63 994-535-9076

#### Email

zheddtan.lifesmart@gmail.com

## Reference

### Jessa Muriel Muit

Homesourced Inc. HR Officer

hr@homesourced.com

### Davao Santos

MM Ermac Ent. HR Officer

+63 991-721-8491

## STUDIES

### Bukidnon State University

Bachelor of Science in Information Technology  
(BSIT)

### Liangan National High-School Secondary

### Esperanza Elem. School Primary

## EXPERIENCE

### LifeSmart PH (FineUpgrades) (Present)

Marketing Head Officer  
leading strategy and campaigns while personally editing and producing marketing videos.

### Homesourced Inc. (PYN LLC)

2024-2025 (July)

#### Graphic and Web Designer

Created and edited marketing videos and graphics, and designed front-end layouts for landing pages, websites, and funnels for client PYN LLC

### MM Ermac Enterprises Diamond Garments

2022-2024

#### Graphic Designer

Designed graphics and layouts for custom clothing and full sublimation apparel.

### LGU Doncarlos

2018-2021

#### Computer Operator

Handled basic computer operations and assisted in maintaining office equipment.