






# JETHRO BLOCK

## JUNIOR SOFTWARE DEVELOPER

### CONTACT

 jethrotheoblock@gmail.com  
 Leatherhead, KT. Open to relocating.  
 [jethroblock.com](https://jethroblock.com)  
 [LinkedIn](#)  
 [GitHub](#)

### SKILLS

**Programming Languages:** HTML, JavaScript (ES6), CSS, Ruby, Sass.  
**Front End Technologies:** React.  
**Back End Technologies:** Express, MongoDB/Mongoose, Node.js, SQL, PostgreSQL, Ruby On Rails.  
**Other Technical Skills:** CLI, GIT, GitHub, Heroku, Vercel.  
**Soft Skills:** Advanced Communication, Project Management, Problem Solving.

### COURSES

#### SOFTWARE ENGINEERING IMMERSIVE

General Assembly

March to June, 2023

#### THE ULTIMATE REACT COURSE

Udemy

August 2023 - Ongoing

#### THE ODIN PROJECT

June 2023 - Ongoing

### SUMMARY

With a dynamic entrepreneurial background as the founder of a successful digital marketing agency, I have recently pivoted my professional journey towards software development. This transition showcases my adaptability, eagerness to learn, and a strong foundation in both technical and interpersonal skills. My coding journey, sparked in my teens by a fascination with command lines and .bin programs, has evolved into a passionate pursuit of a career in the tech industry.

### PROJECTS

#### WORKOUT APP | [DEPLOYED](#) | [REPO](#)

Side Project | June 2023 - January 2024.

**Technologies:** JavaScript, React, Ruby On Rails, Postgres, Vercel, Heroku.

**Description:** Create, schedule, track and analyse your workouts!

**Achievement:** Implemented accurate dynamic scheduling across multiple routines whilst maintaining efficient UX.

#### FANTASY FINANCE | [DEPLOYED](#) | [REPO](#)

Bootcamp Project | 14 Days. June 2023.

**Technologies:** JavaScript, React, CSS, Ruby On Rails, Axios, Bootstrap.

**Description:** Engineered a risk-free paper trading platform to empower traders in refining their strategies.

**Achievement:** Successfully implemented CRUD operations on multiple models, and a robust user authentication process.

#### FOOTBALL FRIENDS | [DEPLOYED](#) | [REPO](#)

Bootcamp Project | 9 Days. May 2023.

**Technologies:** JavaScript, React, Express, MongoDB.

**Description:** Co-created an innovative app for football enthusiasts to connect over team and player preferences.

**Achievement:** Practising pair programming, daily stand-ups, and merge conflict resolution. I was also designated the code owner on GIT.

## EDUCATION

### COMPUTER FORENSICS AND SECURITY

Leeds Beckett University

2017

## HOBBIES

Passionate about Gracie Jiu-Jitsu, as it offers an avenue to solve physical problems in real time.

Fitness activities like running and weightlifting to maintain strong both physically and mentally.

Reading non-fiction, especially historical events and personal development. Currently reading "SPQR - Mary Beard".

## WORK EXPERIENCE

### FOUNDER/MARKETING CONSULTANT

Apollo Marketing Agency

April 2021 - October 2022

- Built and led a marketing agency, winning 6 clients and employing a small contracted team to deliver high-impact marketing strategies for fitness clientele.
- Utilised analytical and problem-solving skills to identify and meet client needs.
- Streamlined operations by developing efficient systems and processes, demonstrating aptitude for automation and continuous improvement.

### DIGITAL MARKETING MANAGER

The Innovation Technology Office

March 2020 - March 2021

- Identifying client requirements and developing the most suited marketing solutions.
- Liaising between departments to ensure successful delivery of campaigns.
- Carrying out cold calling and networking events for front end pipeline growth.
- Solely responsible for sales pipeline management.

### CAR SALES EXECUTIVE / TRAVELLING

Bristol Street Motors / South East Asia

2018 - 2020

- Excelled in a customer-facing sales role, managing the sales pipeline and given award by the CEO (Robert Forrester) for delivering exceptional customer service.
- Solo travelled South East Asia for a combined 6 months. Gained unique perspectives, strong self awareness and self resilience.