

Jordan Trickett

full stack developer.

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github.com/jaytees

Determined (and aspiring) full-stack developer, with 6 years of marketing experience, delivering projects for companies like UBER, Amazon and Adidas. [So why the move?](#) I love the process of bringing ideas to life and I'm excited about the opportunity to apply the same vision and creative thinking skills to the many layers of modern web app development.

skills.

- HTML
- CSS
- Javascript
- React
- Vue.js
- Vue.js
- MongoDB
- Express
- Ruby
- Ruby on Rails
- PostgreSQL
- Git / Github
- Adobe Illustrator
- Adobe Photoshop

projects.

Slug

New aggregation platform.

- React, MongoDB, Express, Node.js, CSS3
- I'm really excited about how DRY the front end data rendering is. [All handled by one component](#), with the state being passed down from the top level.
- noSQL was the right choice for this project and it gave me the opportunity to push myself to [learn a new DB structure and framework](#).
- I'm hoping to refactor the backend so one endpoint can handle all AJAX requests.

Live Link

jaytees.github.io/frontend-slug

README

github.com/jaytees/frontend-slug

Stalk

Plant care scheduler and social media platform.

- React, Ruby on Rails, PostgreSQL, Cloudinary, CSS3
- The [full stack authentication process](#), was my biggest challenge and reward. Piecing together information from different resources and learning a lot about [JWT and functional programming](#) in the process.
- Also, very happy with the [design aesthetic](#) that I managed to achieve in just a few days. Most notably the pure CSS shelf.

Live Link

jaytees.github.io/frontend-stalk

README

github.com/jaytees/frontend-stalk

One

Aimed to organise the outreach for the Australian fires.

- Ruby, Ruby on Rails, PostgreSQL, CSS3, JQuery
- I gained some great experience with [SQL DB associations and MVC principles](#). Particularly proud of the user model and the [use of foreign keys](#) to differentiate donors and recipients.

Live Link

jaytees-one.herokuapp.com

README

github.com/jaytees/project-one

education.

General Assembly

Software Engineering Immersive | Nov 2019-Feb 2020

University of the West of England

BA(hons) Marketing | Sept 2012-Jun 2019

professional experience.

Outstanding Branding

Production Manager | Nov 2014-Nov 2018

Responsible for the project management of over £4 million in sales annually.

Project management

- Continuously [managing stakeholders](#) needs across multiple projects.
- [Ensuring quality standards](#) and delivery schedules were met with minimal or no cost overruns.
- Working very closely with marketing teams, who relied on [my detailed approach and consistent execution](#).

Refining Processes -

- Introduced [new procedures](#) that promoted teamwork and created consistency of communication between departments. Increasing the [client satisfaction score from 78% to 91%](#).
- Implemented a problem job strategy that focused on [tracking issues and efficiently finding solutions](#). Reducing the yearly average from [2.3% to 1%](#) and resolution time from [12 working days to 5](#).

Richmond Classics

Digital Marketing Assistant | Sep 2013-Nov 2014

Developed strategies for social, email and SEO marketing campaigns.

UX Design -

- Fine tuned the UX from social to site, by developing [new content and site navigation](#).

Email Marketing -

- Conducted [A/B tests](#) to [optimise email marketing](#), delivering a 37% open rate (previously 15%).
- Fine-tuned audience segmentation and created highly targeted email campaigns.