

Jordan Trickett

full stack developer.

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jordantrickett.dev

Determined (and aspiring) full-stack developer, with 6 years of marketing experience, delivering projects for companies like UBER, Amazon and Adidas. I'm excited about the opportunity to apply the same vision and creative thinking skills from my years in marketing to the many layers of modern web app development.

skills.

- HTML
- CSS
- Javascript
- React
- Node.js
- MongoDB
- Express
- Ruby
- Ruby on Rails
- Adobe Illustrator
- Adobe Photoshop
- A / B Testing

projects.

Stalk

Plant care scheduler and social media platform.

React, Ruby on Rails, Postgresql, Cloudinary, CSS3

Features

- Calendar to schedule watering with [notifications](#)
- [Real time data](#) for time since last watered
- Add multiple photos for individual plants
- Ability to follow other plants

Live Link

jaytees.github.io/frontend-stalk

README

github.com/jaytees/frontend-stalk

One

Aimed to organise the outreach for the Australian fires.

Ruby, Ruby on Rails, Postgresql, CSS3, JQuery

Features

- Schedule collections and deliveries (drops)
- Request and donate items based on drops
- Map to find closest drops [based on user location](#)
- Sign-up and Login [with validation](#)

Live Link

jaytees-one.herokuapp.com

README

github.com/jaytees/project-one

Tic-Tac-Toe

Classic game, with an unbeatable, semi-intelligent Ai.

HTML 5, CSS 3, Javascript ES5, JQuery

Features

- 1 and 2 player
- Score Tracking
- [Semi intelligent Ai](#), checks for blocks and wins
- Turn indicator

Live Link

jaytees.github.io/tic-tac-toe

README

github.com/jaytees/tic-tac-toe

education.

General Assembly

Software Engineering Immersive | Nov 2019-Feb 2020

University of the West of England

BA(hons) Marketing | Sept 2012-Jun 2019

professional experience.

Outstanding Branding

Production Manager | Nov 2014-Nov 2018

Responsible for the project management of over £4 million in sales annually.

Project management

- Continuously [managing stakeholders](#) needs across multiple projects.
- [Ensuring quality standards](#) and delivery schedules were met with minimal or no cost overruns.
- Working very closely with marketing teams, who relied on [my detailed approach and consistent execution](#).

Refining Processes -

- Introduced [new procedures](#) that promoted teamwork and created consistency of communication between departments. Increasing the [client satisfaction score from 78% to 91%](#).
- Implemented a problem job strategy that focused on [tracking issues and efficiently finding solutions](#). Reducing the yearly average from [2.3% to 1%](#) and resolution time from [12 working days to 5](#).

Richmond Classics

Digital Marketing Assistant | Sep 2013-Nov 2014

Developed strategies for social, email and SEO marketing campaigns.

UX Design -

- Fine tuned the UX from social to site, by developing [new content and site navigation](#).

Email Marketing -

- Conducted A/B tests to [optimise email marketing](#), delivering a 63% open rate (previously 15%).
- Fine-tuned audience segmentation and created highly targeted email campaigns.