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# **CSE 519: Data Science**

## **Steven Skiena**

### **Stony Brook University**

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#### Lecture 5: Correlation

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# Correlation Analysis

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Two factors are correlated when values of  $x$  has some predictive power on the value of  $y$ .

The **correlation coefficient** of  $X$  and  $Y$  measures the degree to which  $Y$  is a function of  $X$  (and visa versa).

Correlation ranges from  $-1$  (anti-correlated) to  $1$  (fully correlated) through  $0$  (uncorrelated).

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# The Pearson Correlation Coefficient

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The numerator defines the **covariance**, which determines the sign but not the scale.

$$r = \frac{\sum_{i=1}^n (X_i - \bar{X})(Y_i - \bar{Y})}{\sqrt{\sum_{i=1}^n (X_i - \bar{X})^2} \sqrt{\sum_{i=1}^n (Y_i - \bar{Y})^2}}$$

A point  $(x,y)$  makes a positive contribution to  $r$  when both are above or below their means.

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# Representative Pearson Correlations

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- SAT scores and freshman GPA ( $r=0.47$ )
  - SAT scores and economic status ( $r=0.42$ )
  - Income and coronary disease ( $r=-0.717$ )
  - Smoking and mortality rate ( $r=0.716$ )
  - Video games and violent behavior ( $r=0.19$ )
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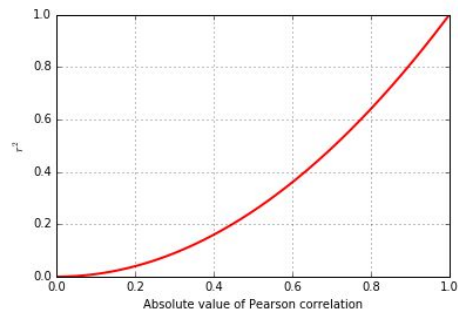
# Interpreting Correlations: $r^2$

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The square of the sample correlation coefficient  $r^2$  estimates the fraction of the variance in  $Y$  explained by  $X$  in a simple linear regression.

Thus the predictive value of a correlation decreases quadratically with  $r$ .

The correlation between height and weight is approximately 0.8, meaning it explains about  $\frac{2}{3}$  of the variance.

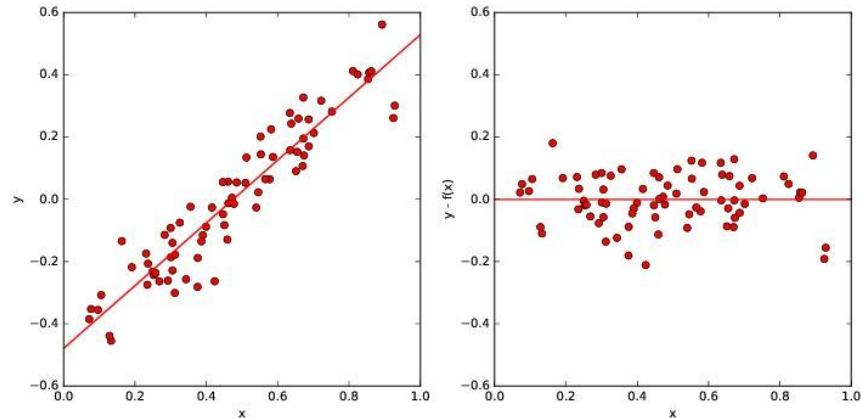


# Variance Reduction and $R^2$

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If there is a good linear fit  $f(x)$ , then the residuals  $y - f(x)$  will have lower variance than  $y$ .

Generally speaking,  
 $1 - r^2 = V(r) / V(y)$   
Here  $r = 0.94$ ,  
explaining 88.4% of  
 $V(y)$ .



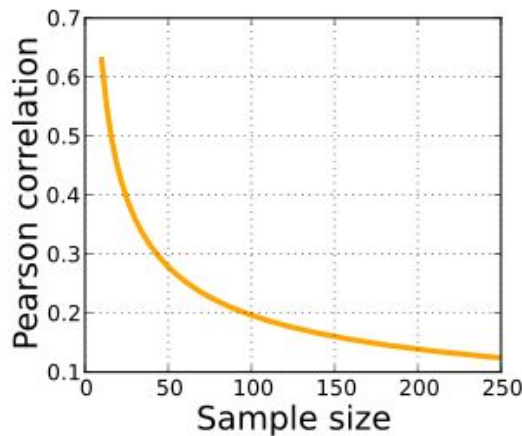
# Interpreting Correlation: Significance

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The statistical significance of a correlation depends upon the sample size as well as  $r$ .

Even small correlations become significant (at the 0.05 level) with large-enough sample sizes.

This motivates “big data” multiple parameter models: each single correlation may explain/predict only small effects, but large numbers of weak but *independent* correlations may together have strong predictive power.

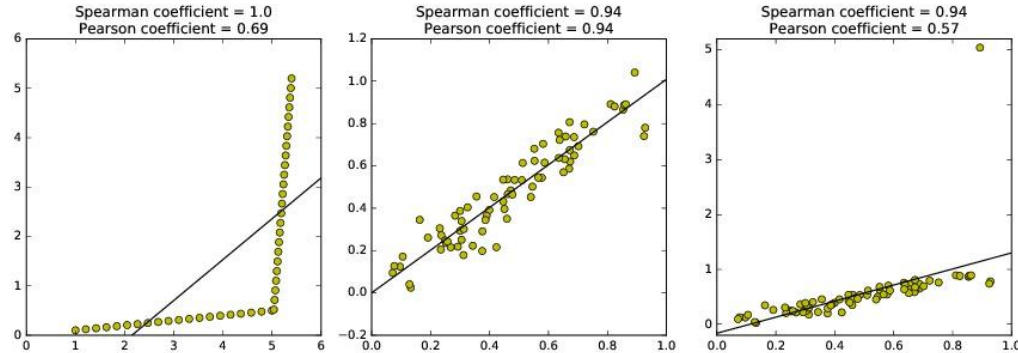


# Spearman Rank Correlation

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Counts the number of disordered pairs, not how well the data fits a line.

Thus better with non-linear relationships and outliers.





# Computing Spearman Correlation

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Let  $rank(x_i)$  be the rank position of  $x_i$  in sorted order, from 1 to  $n$ . Then:

$$\rho = 1 - \frac{6 \sum d_i^2}{n(n^2 - 1)}$$

where  $d_i = rank(x_i) - rank(y_i)$ .

It is the Pearson correlation of the X and Y value ranks, so it ranges from -1 to 1.

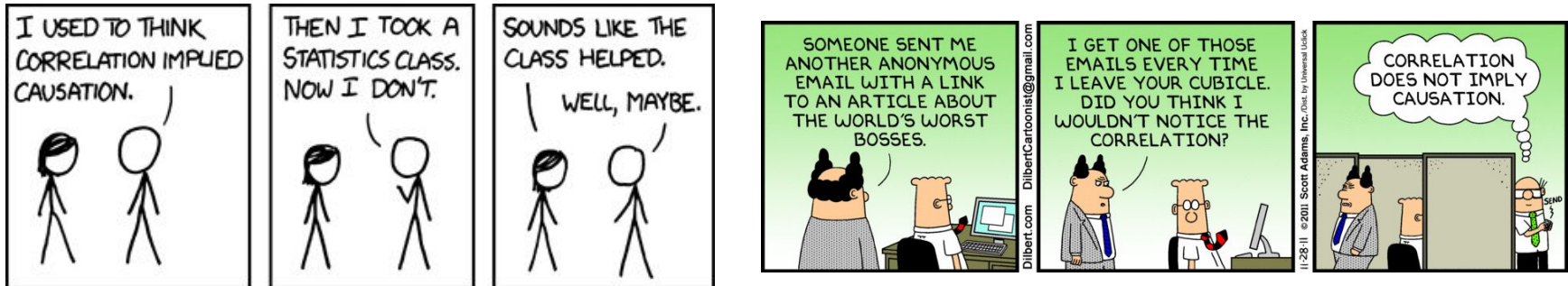
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# Correlation vs. Causation

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Correlation does not mean causation.

The number of police active in a precinct correlated strongly with the local crime rate, but the police do not cause the crime.



# Autocorrelation and Periodicity

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Time-series data often exhibits cycles which affect its interpretation.

Sales in different businesses may well have 7 day, 30 day, 365 day, and  $4 \times 365$  day cycles.

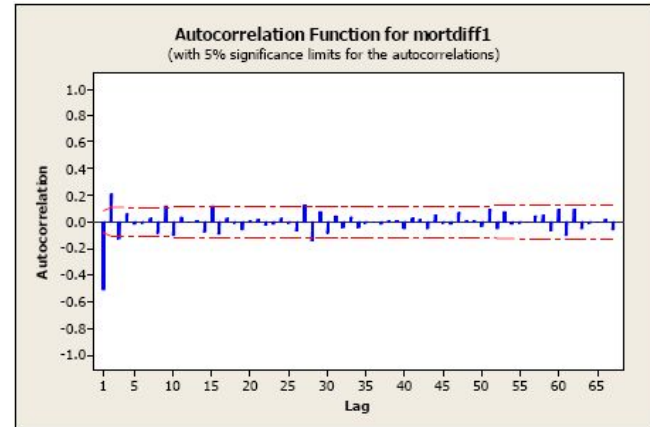
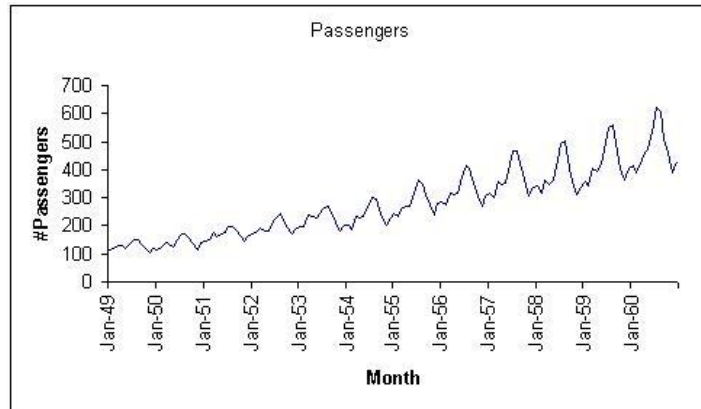
A cycle of length  $k$  can be identified by unexpectedly large autocorrelation between  $S[t]$  and  $S[t+k]$  for all  $0 < t < n-k$ .

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# The Autocorrelation Function

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Computing the lag-k autocorrelation takes  $O(n)$ , but the full set can be computed in  $O(n \log n)$  via the Fast Fourier Transform (FFT).



# Logarithms

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The logarithm is the inverse exponential function, i.e.  $y = \log_b x \implies b^y = x$

We will use them here for reasons different than in algorithms courses:

Summing logs of probabilities is more numerically stable than multiplying them:

$$\prod_{i=1}^n p_i = b^P \text{ where } P = \sum_{i=1}^n \log_b(p_i)$$

# Logarithms and Ratios

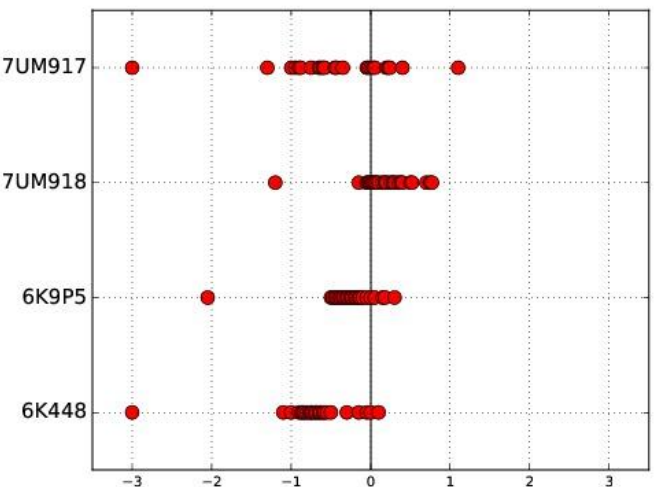
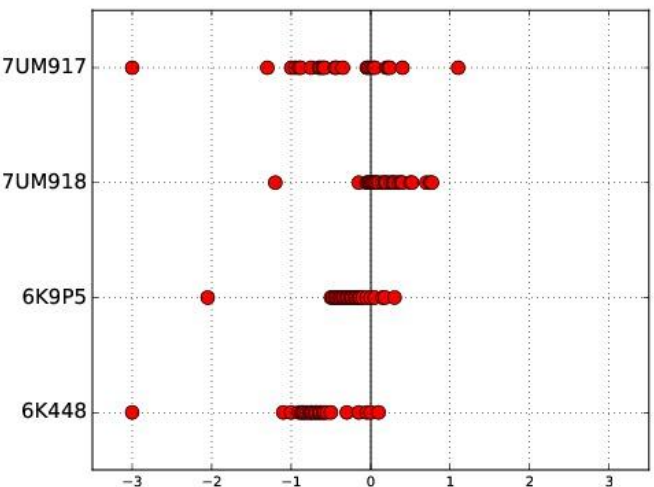
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Ratios of two similar quantities (e.g new\_price / old\_price) behave differently when reflecting increases vs. decreases.

200/100 is 200% above baseline, but 100/200 is 50% below despite being similar changes!

Taking the log of the ratios yield equal displacement: 1.0 and -1.0 (for base-2 logs)

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# Logarithms and Power Laws

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Taking the logarithm of variables with a power law distribution brings them more in line with traditional distributions.

My wealth is roughly the same number of logs from typical students as I am from Bill Gates!

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# Normalizing Skewed Distributions

Taking the logarithm of a value before analysis is useful for power laws and ratios.

