

# ***ReminderX 2.0***

## ***Final Report***

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# ***Background***

ReminderX has been a success in the to-do app market, but wants to reach the next level of user engagement. The following document presents the researched-based designs to make ReminderX everyone's default to-do management app.

## ***Summary of Work***

### ***Research***

My initial research revealed that moms with children younger than three are underserved by current to-do management apps. Designing features for this group's complex, evolving needs will ultimately produce features that help broader populations, as well.

### ***Initial Designs***

Preliminary workflows and wireframes were produced to give the ReminderX team an opportunity to give feedback and to guide discussion of the direction moving forward.

### ***User Testing***

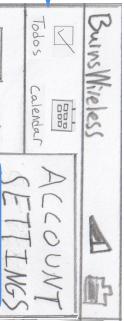
I produced a prototype based on our discussions and put them in front of users to see what did, and more importantly, what did not work. After the user testing, I provided recordings of the testing session, and analysis of what went well and what did not.

## ***Final Designs***

The user testing revealed that there were deficiencies in navigation and recognizing icons. The revised designs address the issues that were revealed. Below are updated workflows, and a set of screens with the revised design. For reference, I have also included a set of the screens we used for testing, as well as links to the recordings of the user testing.

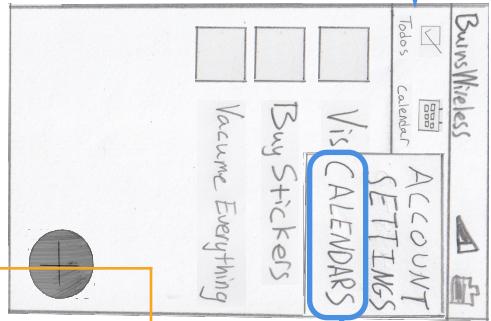
**Wireflows**

People can add calendars via the settings button or by entering the to-do screen.

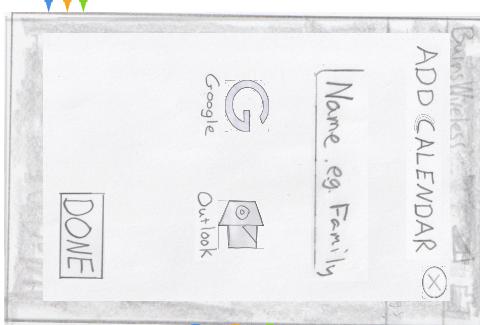
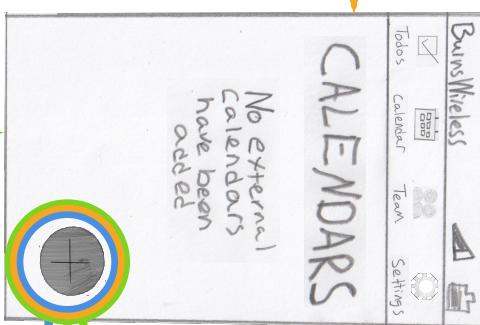
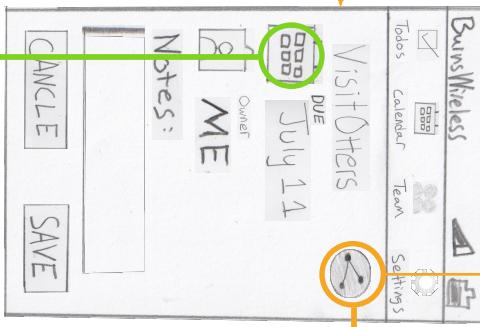
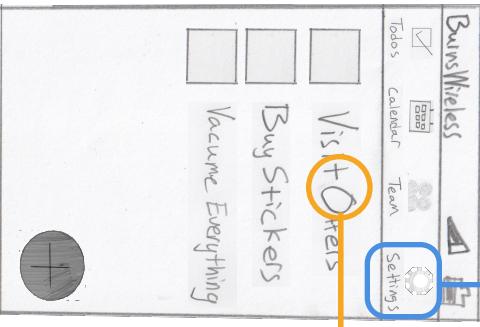


The settings menu includes a link to add calendars.

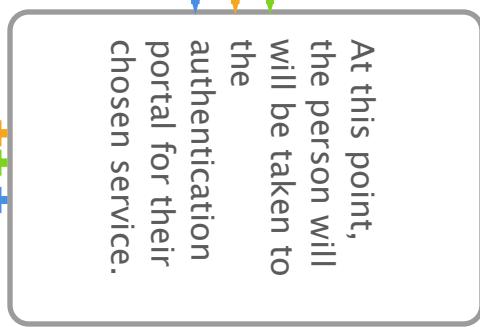
# Connecting an External Calendar to ReminderX



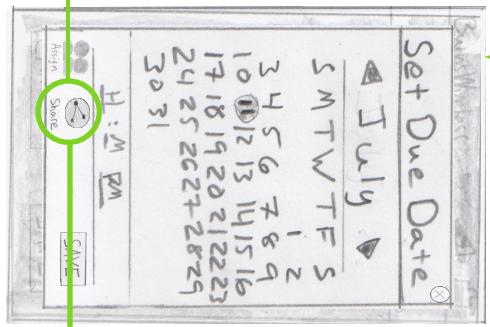
Tapping the share icon will also result in the calendars view.



At this point, the person will be taken to the authentication portal for their chosen service.



The calendar icon will show the calendar modal. Here, a to-do can be synced to an external calendar by tapping the 'Share' button.



Once the calendar has been successfully added, it will appear on the calendar screen with the user defined name and icon to indicate the external service.