

SERVICE AGREEMENT

This Service Agreement ("Agreement") is entered into on **January 1, 2024**, by and between:

Alpha Tech Solutions Pvt. Ltd., a company incorporated under the Companies Act, 2013, having its registered office at 123 Business Park, Pune, Maharashtra - 411001 (hereinafter referred to as "Service Provider");

AND

Beta Retail Corp., a retail corporation having its principal office at 789 Market Street, Bengaluru, Karnataka - 560001 (hereinafter referred to as "Client").

1. Scope of Services

The Service Provider agrees to provide cloud hosting, maintenance, and technical support for the Client's e-commerce platform.

2. Payment Terms

The Client shall pay an amount of ₹1,50,000 (One Lakh Fifty Thousand Rupees) per month, payable within 10 days of invoice generation.

3. Confidentiality

Both parties agree not to disclose any confidential information exchanged during the term of this Agreement.

4. Term and Termination

This Agreement shall commence on **January 1, 2024**, and remain in effect until **December 31, 2024**, unless terminated earlier by either party with 30 days written notice.

5. Limitation of Liability

The Service Provider shall not be held liable for any indirect or consequential damages, including but not limited to data loss or business interruption.

6. Jurisdiction

This Agreement shall be governed by and construed in accordance with the laws of **India**, and any disputes shall be subject to the exclusive jurisdiction of the courts of **Pune, Maharashtra**.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

Signed:

Alpha Tech Solutions Pvt. Ltd.

(Signature) _____

Name: Rohan Deshmukh

Designation: Director

Beta Retail Corp.

(Signature) _____

Name: Priya Iyer

Designation: Legal Head