Jordyn Rothberg

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University of Central Florida – Rosen College of Hospitality Management   **May 2017**
Bachelor of Science in Event Management; Bachelor of Science in Hospitality Management
Course emphasis in Risk Management, Event Operations, Meeting Management, and Strategic Management
<u>Honors Societies & Programs</u>
Eta Sigma Delta – Hospitality Leadership Honors Society
Dean's List
Peer Outreach Mentorship Program (POMP)

PROFESSIONAL EXPERIENCE

Entertainment Benefits Group – Inventory Analyst, Orlando, FL   **Sept 2018-Sept 2020**
- Performed yield management daily for seating & barcoded inventory
- Communicated with Internal & External partners to obtain additional inventory to maximize profitability
- Completed barcode reconciliations at the end of each season, for all seasonal products
- Formatted and upload barcoded products into the company database

Entertainment Benefits Group – Web Producer, Orlando, FL   **Nov 2017-Sept 2018**
- Built & maintained a database with 9,000+ products ranging from Attractions & Theme Parks to Sporting Events & Live Entertainment
- Communicated across other departments to maximize sales & profitability for each platform
- Provided daily updates and maintenance for all products in efforts to increase ROI
- Possessed general knowledge of HTML for front-end updates

Art & History Museums Maitland – Rental Assistant, Maitland, FL   **Feb 2017-July 2020**
- Managed venue operations during special events by upholding policies & procedures
- Immediate contact point for renters & vendors for entire duration of the event
- Oversaw complete load in & load out for all special events to ensure safety of all affiliated parties & historical property
- Assist Rental Manager with planning, implementing, evaluating, and managing special facility rentals

Insomniac Events – Seasonal Ticketing Staff - Various Locations   **Present/Seasonal**
- Efficiently identify a customer's ticket order by verifying all pertinent information using AdmitOne/TAK
- Promptly resolve any scanning issues that may occur with a patron's ticket
- Minimize risk of fraudulent orders by confirming the authenticity of each order
- Understand evacuation procedures and safe refuge locations prior to the opening of each show

LICENSES & CREDENTIALS
SheCodes Coding Workshop – Issued January 2021
- Introduction to Coding – HTML5, CSS3, JS ES6

PROJECTS COMPLETED
- API integrations for various products including multiple tours for A-List artists and music festivals
- Assisted with QA testing for a new company CMS containing thousands of attractions and events
- Trained & led a team to build out and maintain over 300+ Live Nation events for National Concert Week
- Assisted our QA team with testing the new Disney Demographic feature on our websites
- Ownership of several projects to enhance & update features within our company software