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Applications are now CLOSED for our Fall '21 recruiting cycle! Check back in the spring for our next recruiting cycle. X

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HOME ABOUT CLIENTS RECRUITING SPONSORS CONTACT

THE ASSOCIATION OF INNOVATIVE MARKETING CONSULTING.

[INFO SESSION SLIDES](#)

[INTEREST FORM](#)

The club for designers. |

USC'S PREMIER MARKETING CONSULTING ORG

AIM Consulting is a student-run organization established and managed by undergraduate students at the University of Southern California. We provide quality marketing consultancy services for large companies, startups, and nonprofits.

[SWEETGREEN CASE STUDY](#)

OUR CLIENTS.

We deliver semester-based projects where we develop marketing strategies for our clients. Our clients span many industries and range from large corporations to non-profits.

  

  



association of innovative marketing consulting

[Interest Form](#)

The club for analysts. |

AIM Consulting is USC's premier student-run, pro-bono, marketing consulting organization. Through strategic marketing consulting, we provide business solutions for clients across various industries on a semesterly basis.

Our Members

Our organization is made up of students that are passionate about making a positive change on large corporations, startups, and nonprofits. We have members from different majors and minors from different schools at USC, ranging from Marshall and Viterbi to Roski and Annenberg.

50
MEMBERS

with

30+
MAJORS/MINORS

across

10
USC SCHOOLS

working with

7
CLIENTS

Our Clients

We deliver semester-based projects where we develop marketing strategies for our clients. Our clients span many diverse industries and range from non-profits to large corporations and even startups. In Spring 2022, our clients had an average annual revenue of \$2 billion.

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