JORDY **ZAGDANSKI**

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SKILLS

HCI METHODS
Contextual Inquiry
Heuristic Evaluation
Affinity Diagramming
Storyboarding
Competitive Analysis
Web Analytics
Usability Testing
Task Analysis
Think-Aloud
Lean UX

SOFTWARE
Microsoft Office Suite
Axure
Adobe InDesign
Adobe Illustrator
Adobe Photoshop

PROGRAMMING
HTML/CSS
SASS
Javascript
jQuery
Java

WORK EXPERIENCE

SECONDMARKET | New York, NY
User Experience Designer II Jan 2014 - Present
User Experience Designer I   Sep 2012 - Dec 2013

- Oversaw design for all SecondMarket products
- Collaborated closely with product managers, engineers, and business stakeholders to create and iterate on multiple complex financial products
- Worked in an Agile software development environment
- Designed and built interactive HTML/CSS prototypes that served as product specifications
- Conducted dozens of user feedback sessions and translated the results into product design improvements
- Created a style guide for use across all products

STATE BUILDING GROUP | Summer Analyst
Summer 2008, 2011 | Toronto, ON
- Contributed to the design of new corporate website
- Designed financial model to assist senior management analyze a real estate porfolio across multiple asset classes
- Aggregated detailed market data to aid in acquisitions, financing, and pricing of real estate transactions

DR. DAVID GREENBERG, MD | IT Manager
Summer 2010 | Toronto, ON
- Developed a system to standardize the input of patient records and documents into an electronic database to maximize patient care
- Adapted existing computerized records system to simplify input of patient data

NON-LINEAR CREATIONS | Summer Intern
Summer 2007 | Toronto, ON
- Worked with a web development team to create solutions for a variety of clients

EDUCATION

CARNEGIE MELLON UNIVERSITY
September 2011 - August 2012 | Pittsburgh, PA
Master's in Human-Computer Interaction

RELEVANT COURSEWORK: User-Centered Research and Evaluation, Interaction Design Fundamentals, Interaction Design Studio, Designing Mobile Services, Human Factors, Programming Usable Interfaces, GUI Lab

MCGILL UNIVERSITY
September 2007- May 2011 | Montreal, QC
Bachelor of Arts & Science in Cognitive Science
Minor in Computer Science

OTHER INTERESTS

Squash
Hockey
Alpine Skiing
Reading

SELECTED PROJECT EXPERIENCE

FRONTIER
Spring - Summer 2012 | Carnegie Mellon University
Practiced HCI methods during Master's capstone project for Bank of America to research and design a collaborative, multi-device television experience.

References available upon request