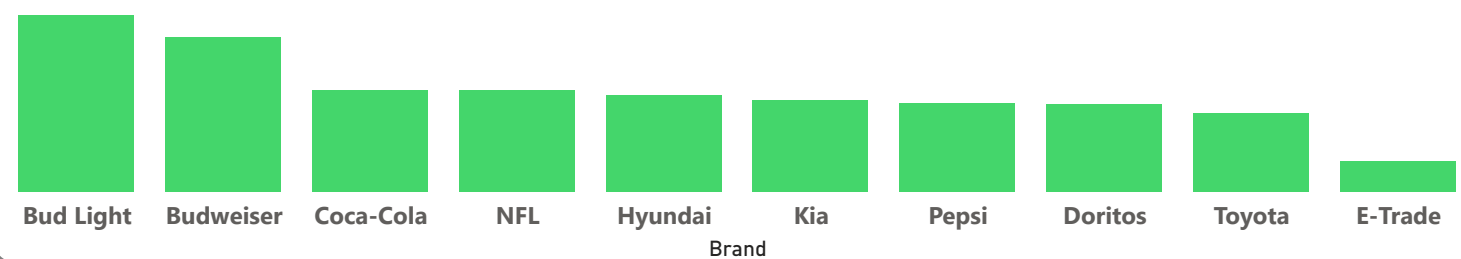


Super-Bowl ads Dashboard

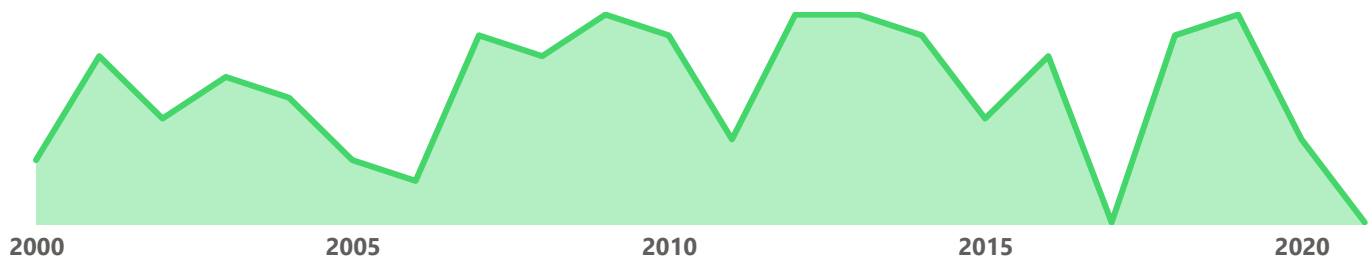
Total Ads by Brands



Estimated Cost by Brand



Total Ads by Year



Funny Ads

172

69.1%

TV Views

16,893

Showing in Millions

YouTube Views

270M

Likes 746.24K

Serious Ads

77

30.9%

TV Views

8125

Showing in Millions

YouTube Views

102M

Likes 428.76K