## Leadership on Demand

New business skills for a changing economy Presented by: Wes Sonnenreich CEO intersective

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- 66 Complex Environment: uncertain
- 66 Greater Inclusivity: Needs, wants, perception
- 66 Greater Competition: Smart, more for less
- 66 New Hiring Models: Depth vs breadth

- Old 66 Command
  - 66 Control
    - 66 Judge

- 66 Consult
  - 66 Empower
    - 66 Mediate

# Followship

- Old 6 Alphas
  - 66 Egotism
    - 66 Ladder

- 66 Strong Betas
  - 66 Authenticity
    - 66 Mesh

- Old 66 Talk
  - 66 Sympathy
    - 66 Defensive

- 66 Converse
  - 66 Empathy
    - 66 Vulnerable

Dynamic

- Old 66 Firm
- 66 Pressure
  - 66 110%

- 66 Agile 66 Challenge
  - 66 50%

# Conclusion

- 66 It's about people and
- 66 It's an art and a science
- 66 Nobody can lead unless they've failed...

## Contact

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