

Objective: Media-Tech Studies student with experience in ethnography, media research, and data analysis; seeking to further develop skills in entertainment business reporting and corporate strategy as I orient myself towards a career in either law, freelance journalism, or corporate reporting. Eager to follow interdisciplinary projects that center collaboration, cultural trends, and technological innovation in entertainment.

Investing in my career as a journalist, I've independently cultivated my professional skills as an educator, cross-platform writer, cross-discipline collaborator, and media critic. The Wall Street Journal's internship program's curriculum aligns with my accrued interests in the media business, entertainment law, and understanding audience engagement. Additionally, it would increase the value and scope of my broad analytical skill set.

I've basked and excelled in collecting numerical data, advocating for media rights, reporting on breaking entertainment news, and synthesizing how each works harmoniously across teams to create compelling journalistic narratives. I've prepared myself to blend into a fast-paced, culturally resonant newsroom that calls for high standards of writing. I am ready to adapt and learn, standing out through my valuable contributions throughout the publishing process and growing from the skills enmeshed in me as I bounce pitches between mentors and peers.

I am working towards publishing a long-form research article discussing how burgeoning technologies - like AI, streaming, and social media - interact with cultural attitudes and shape audience experiences. I would love to continue exploring similar topics, placing this bright-eyed, weathered perspective in the buzzing Los Angeles this Summer, and doubling down on my professional investment by offering me specialized expertise in entertainment reporting and audience engagement.

Thank you for considering my application. I am truly excited about the prospect of expanding on my experience and contributing to the WSJ. I eagerly await the opportunity to discuss my qualifications and aspirations in the next steps of the interview process.

Note: Two of my writing samples are in the process of being published in the November issue of The Loop, an on-campus publication that I founded. The articles have been accepted by the editorial board and officially slated for publication in the coming weeks. Two samples are academic research; the other is ethnographic.

Best,
Jazzmin Duncan
