

## Descriptive Wireframe Document

Website: <http://www.roverp6cars.com/?LMCL=qXnMgU>  
<https://wireframe.cc/OjRQUo>

### Item #1 Example

Description: Header

Font: N/A

Color: Blue

Alignment: left and right

Media: Social media, link to another page

Interactivity: N/A

### Item #2

Description: Title

Font: Arial 50px, Arial 20px

Color: Black

Alignment: Left

Media: N/A

Interactivity: search bar, part generator with drop down button

### Item #3

Description: Legend

Font: Arial 20px

Color: Black

Alignment: Left

Media: photo with rotating pictures of cars

Interactivity: Can click on the boxes to go to different page

### Item #4

Description: Footer

Font: Arial 10px

Color: Black

Alignment: Right

Media: N/A

Interactivity: N/A

Problems with existing design:

- Too many pictures of car everywhere
- Too cluttered with pictures
- Not sure why there's pictures under every word on the side bar
- The red writing shouldn't be everywhere because it looks like everything's important
- The two bars with the rotating writing say the same thing
- The side bar is way too long and has weird spacing
- For the side bar it really confusing what are the headers for the sections (if there is any headers)
- Random things a bolded
- In the middle of page there is a part that looks like there is stuff to click but it's just a picture
- A lot of random pictures

## CRAP-

### Contrast

- All of their words are bold
- The red writing is very aggressive against the black back ground
- Their contrast of red and green is too bright
- The title is but the red writing just below it stands out just as much
- Too many boxes
- I feel like the whole website is trying to stand out all at once

### Repetition

- Has a lot of different fonts and sizes
- Not easy to read
- The list that they had wasn't even clear that it was a list it looked like a bunch of links
- The pictures are consistent in regards to their all real images but there is just too many

### Alignment

- The alignment of the boxes on the left had side are confusing
- Some of the spacing and the alignment with the pictures at top are off

### Proximity

- I feel like there should only be one place where they have a few car pictures not around the whole page
- It's not clear what's a header and what isn't
- Overwhelmed with information
- Very small gaps between every information block or picture